

Critical Role of a Liquidity Provider

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Choosing an LP may determine a successful path

The selection of an LP
as your counterparty it's
a crucial step.

Ensuring that your business
partner has your best interests
at stake, increases the chances
of meeting your goals.

Main Differences Between PB and Prime of Prime

FX PB

Access to Tier1/2/3 Banks & Non Bank Participants

Large credit lines

Collateral efficiency

Netting benefits via "Give up Model"

Settling via single entity

PoP

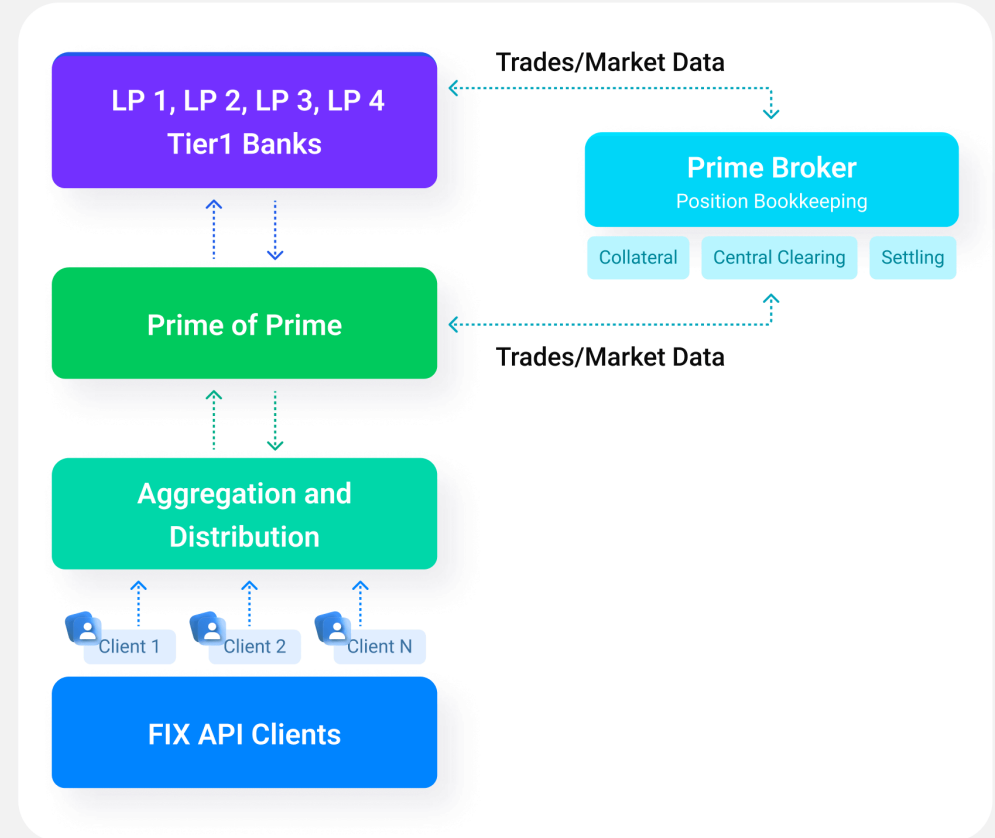
Offers additional benefits to the above

Lower entry barriers

More flexible credit review

Less capital intense for margin purposes

Bespoke liquidity solution



Main Advantages of a Prime of Prime

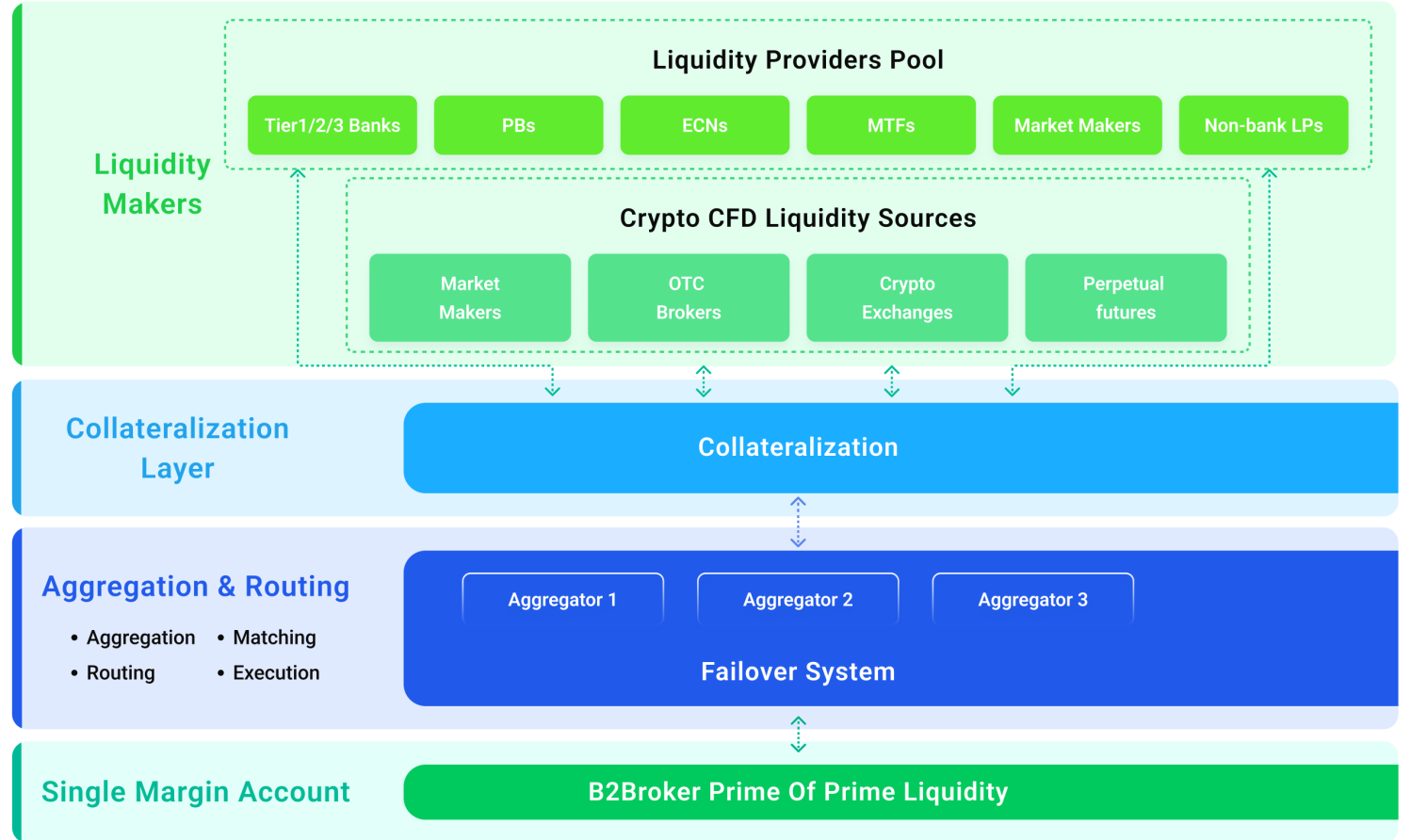
Aggregates multiple LPs

Provides spread compression

Enhances Depth of the Market

Mitigates Market impact on large clip sizes

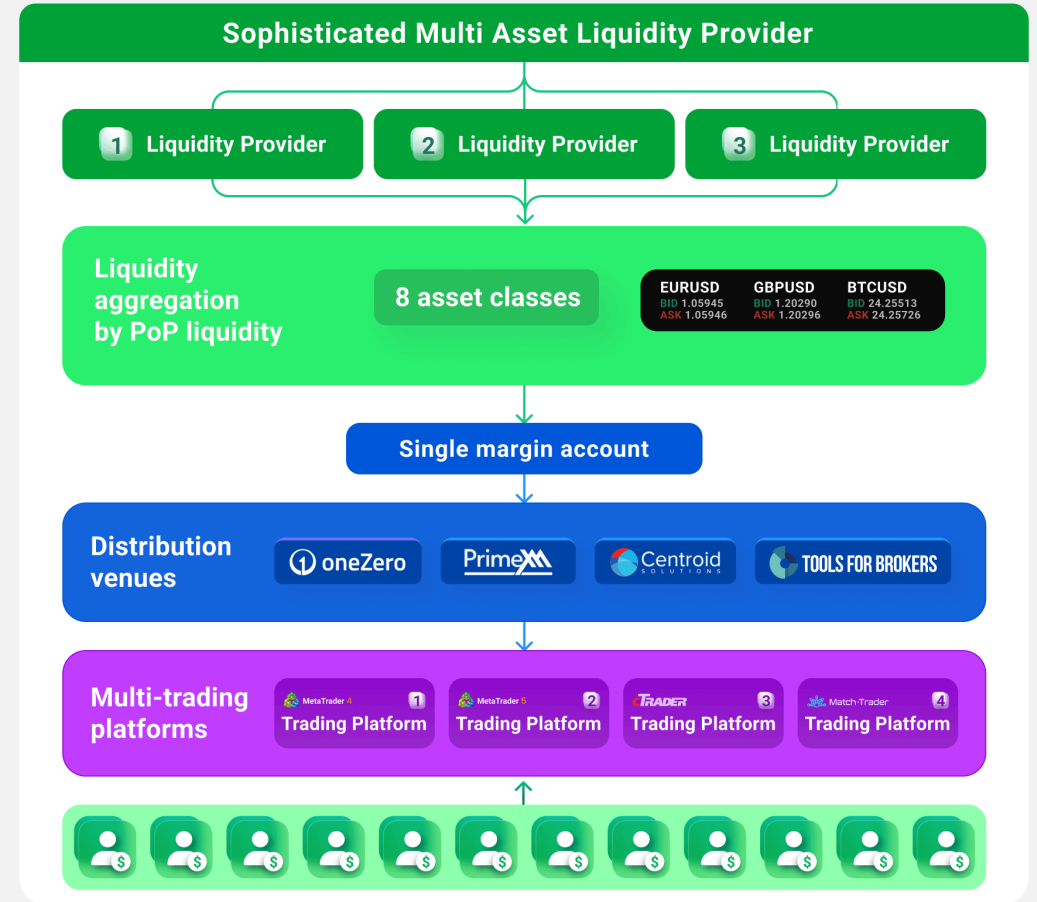
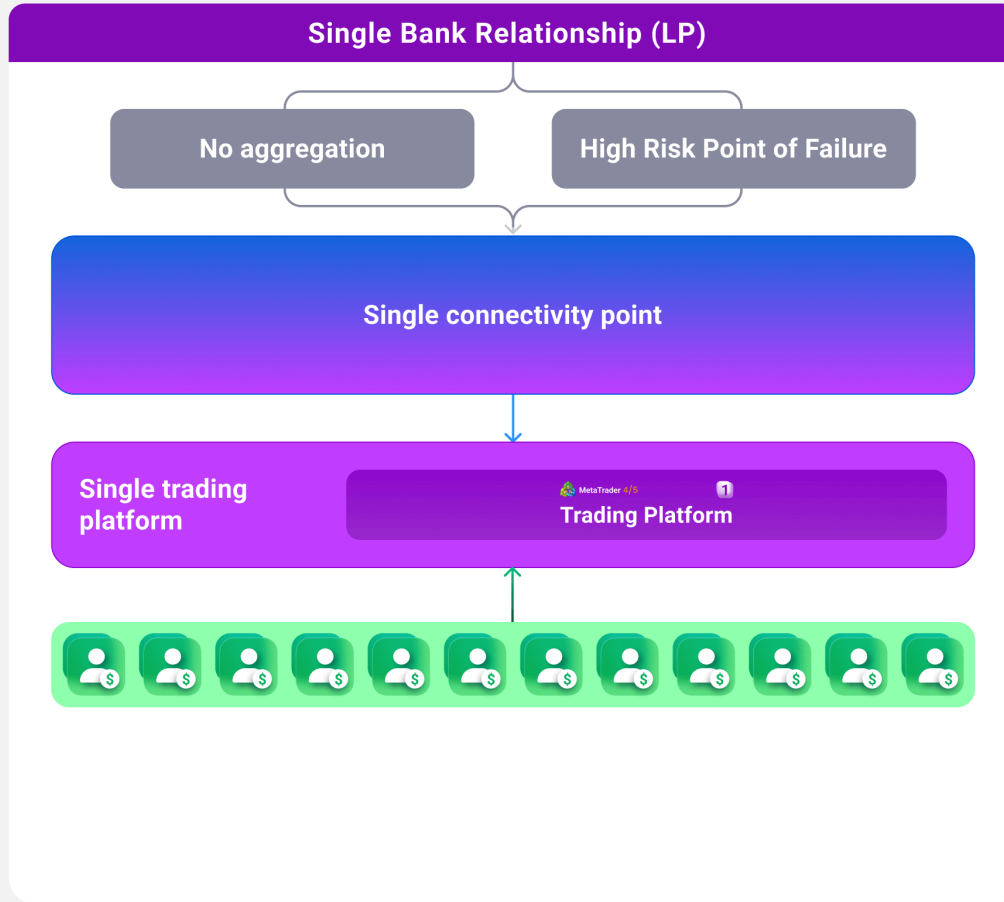
Decreases counterparty risks



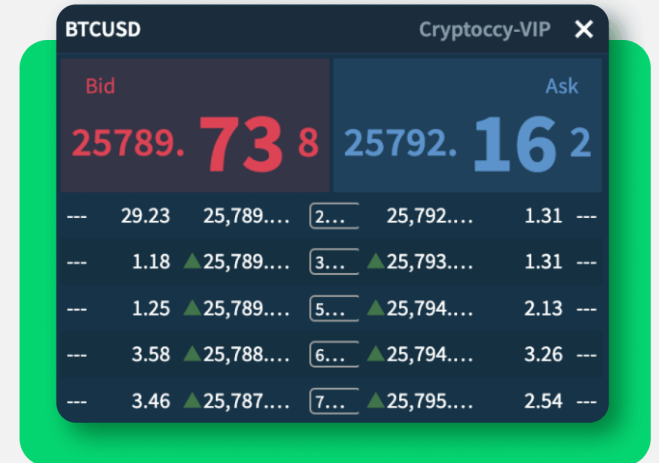
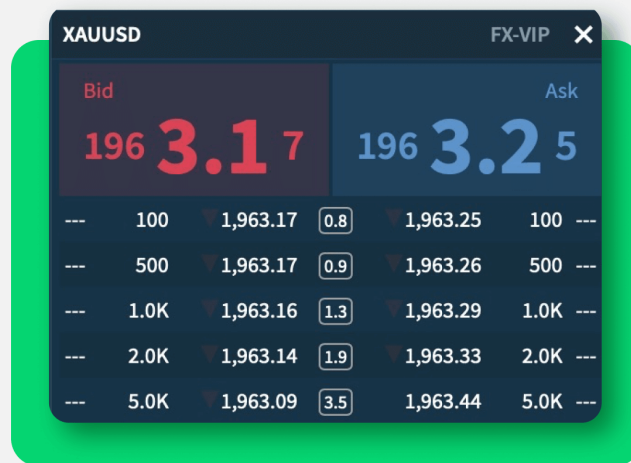
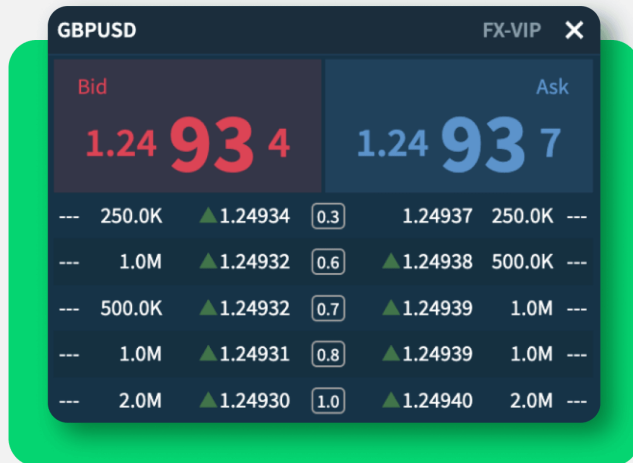
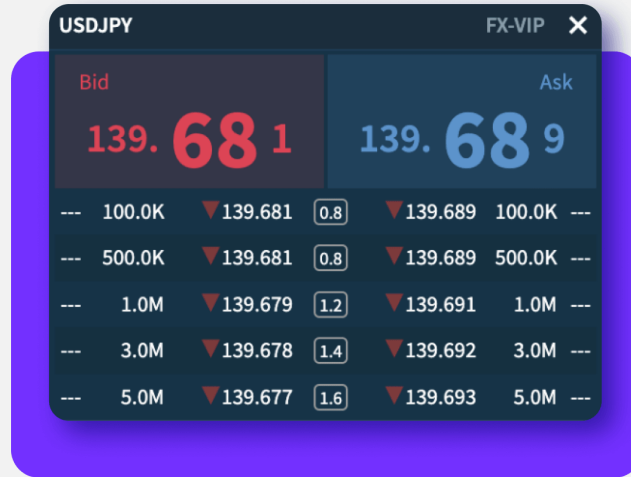
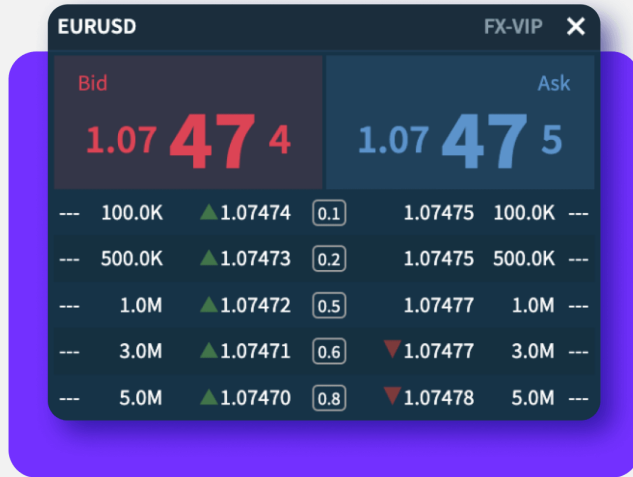
Aggregated Liquidity (PoP) comparison (1/2)

Features	Single LP	Multiple Bilateral LPs	Aggregated Liquidity (PoP)
High Fill Rate	✗	✓	✓
Single margin account model	✓	✗	✓
Simple risk management system	✓	✗	✓
Multiple types of liquidity	✗	✓	✓
Aggregated liquidity in one stream	✗	✓	✓
Full netting system	✓	✗	✓
Single margin requirements	✓	✗	✓
Single commission structure payments	✓	✗	✓
Competitive spreads and volumes	✗	✓	✓
Reliable liquidity stream with multiple backups	✗	✓	✓
Protection against changes in trading conditions	✗	✓	✓
Counterparty risk	HIGH	MEDIUM	LOW

Pros and Cons of Single LP/Trading Platform approach



Top of the Book/Market Depth



Multi-Asset Institutional Margin Liquidity

Rolling spot FX &
Precious Metals

100+ instruments

1% margin on
majors

Equity Indices
and Commodities

15 instruments

2% margin on
major indices such
as Dow Jones

Crypto CFD

150+ instruments

10% margin on
major cryptos and
20% on altcoins

Single stock
CFDs

800+ instruments

20% margin on
majors

NDFs

7 instruments

From 3% to
10% margin

Total of 8 Asset Classes and Over +1000 Financial Instruments

**Connectivity
systems**

 oneZero

 Prime

 TOOLS FOR BROKERS

 Centroid
SOLUTIONS



MetaTrader 4



MetaTrader 5

 cTRADER



Match-Trader

Competitive Advantages of Our Liquidity Offer

Aggregation & Routing

Aggregation

Routing

Matching

Execution

Our Edge

Scalable hosting infrastructure

24/7 monitoring of the system performance

Backup of backup in real time

Multiple jurisdiction choice

Premium services

Dedicated account manager

Technical support via ticket 24/7

Sophisticated trading infrastructure



What to Look for in an LP

**Level
of expertise**



**Tech stack (type
of 3rd party
vendors)**



**24/7 Support is a
must + languages**



**Ability to provide various
jurisdictions in order
to serve your business
needs**

**Bespoke
solutions for
each entity**



**Capability to serve
your business growth
at all levels of your
business cycle**

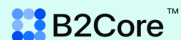
**Wide range
of supporting
products and
services**



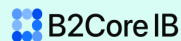
**Constant
competitive
development of
product offering**



In-house Development of SAAS Technology Systems



- Trader's Room & CRM
- Client's Portal
- Back Office



- Affiliate System
- Introducing Brokers Software
- Module of Partnerships Program



iOS & Android

- For B2Core & B2Core IB
- For B2BinPay
- For B2Trader



Money Management Platform

- Copy Trading & PAMM & MAM
- Social Trading

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White Label Trading Platforms. BAAS (Broker as a Service)

Platforms



Liquidity Hubs



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Digital Assets Processing

Digital Assets Processing

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- Blockchain Infrastructure
- Wallets
- Enterprise
- Custody Service

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Regulation: • CYSEC (Cyprus, EU),
• FSC (Mauritius)

Prime of Prime Multi-Asset Liquidity

- Crypto CFD
- FOREX
- Metals
- Commodities
- Indices
- NDFs

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Regulation: FCA (UK) AEMI License

Digital Banking Services

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- Business Accounts
- Payment in Open Banking Environment

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