

# Critical Role of a Liquidity Provider

**John Murillo**

Chief Dealing Officer



[b2broker.com](https://b2broker.com)



[b2binpay.com](https://b2binpay.com)



[b2prime.com](https://b2prime.com)

# Choosing an LP may determine a successful path

The selection of an LP  
as your counterparty it's  
**a crucial step.**

Ensuring that your business  
partner has your best interests  
at stake, increases the chances  
of meeting your goals.

# Main Differences Between PB and Prime of Prime

## FX PB

Access to Tier1/2/3 Banks & Non Bank Participants

Large credit lines

Collateral efficiency

Netting benefits via "Give up Model"

Settling via single entity

## PoP

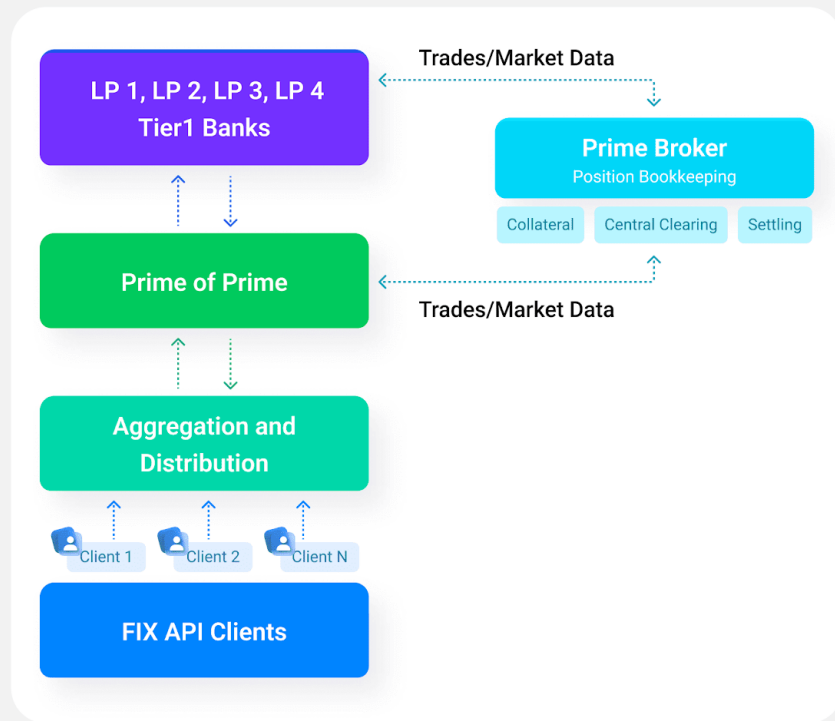
Offers additional benefits to the above

Lower entry barriers

More flexible credit review

Less capital intense for margin purposes

Bespoke liquidity solution



# Main Advantages of a Prime of Prime

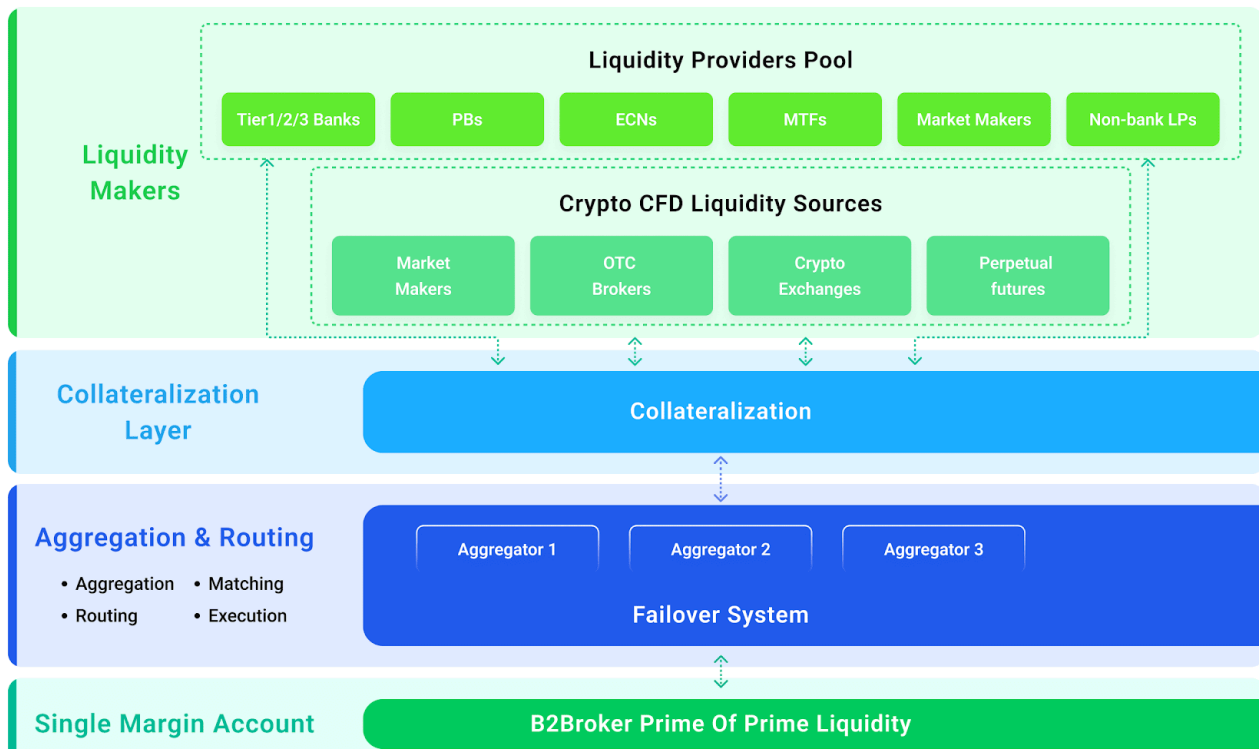
Aggregates multiple LPs

Provides spread compression

Enhances Depth of the Market

Mitigates Market impact on large clip sizes

Decreases counterparty risks

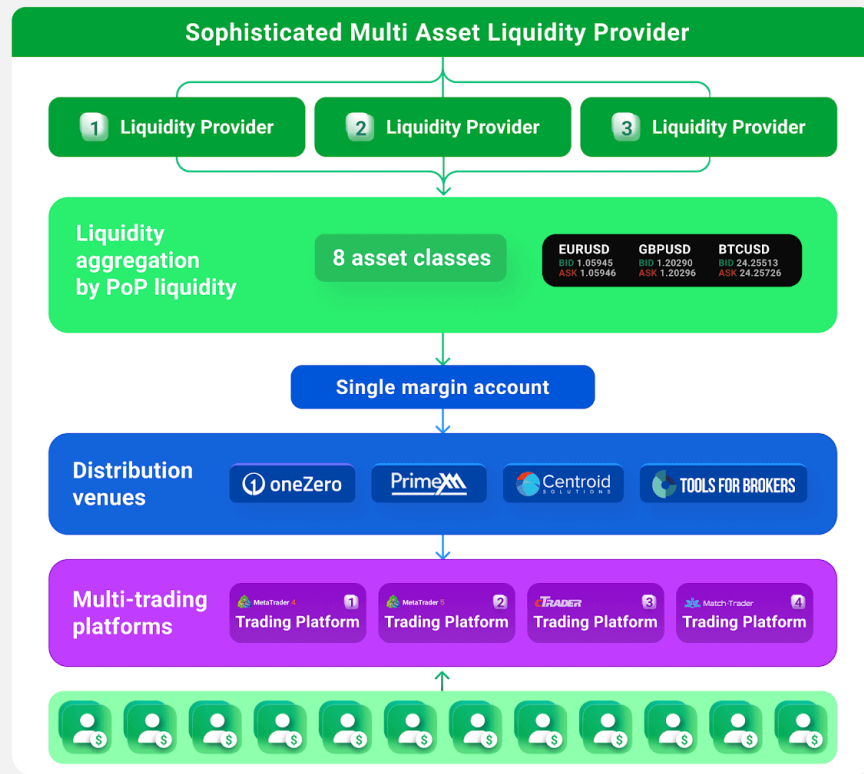
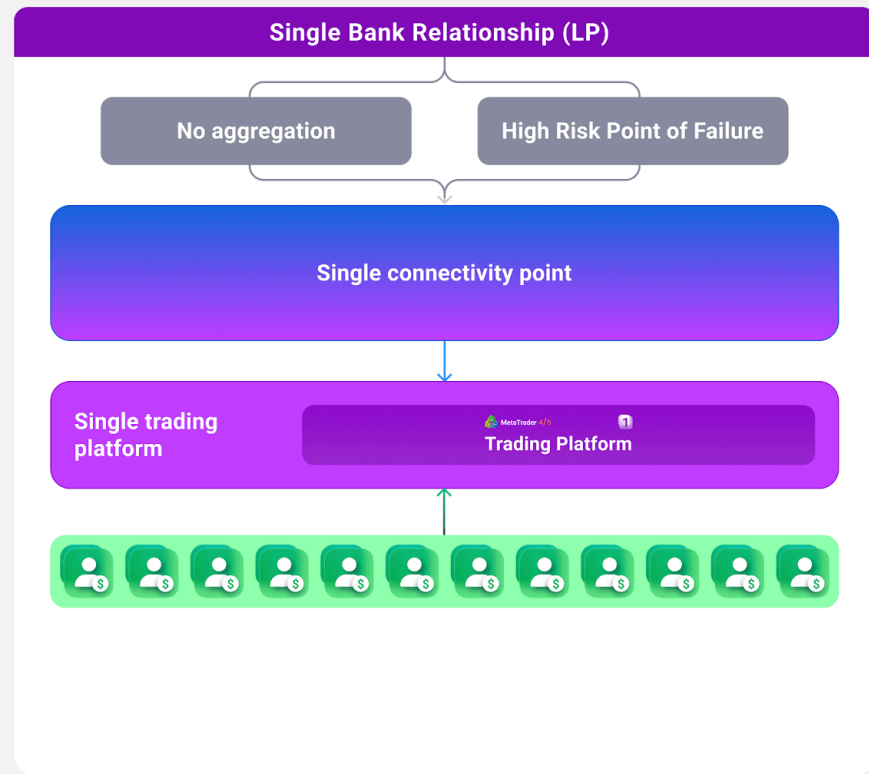


# Aggregated Liquidity (PoP) comparison (1/2)

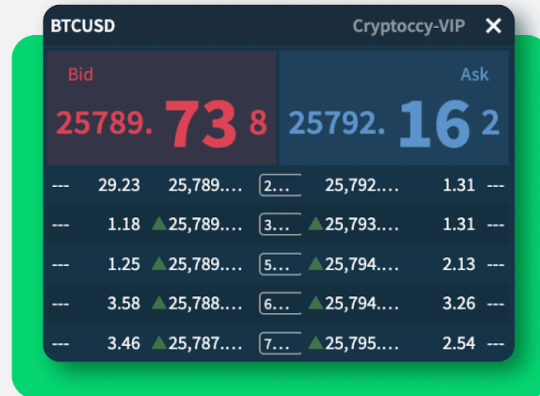
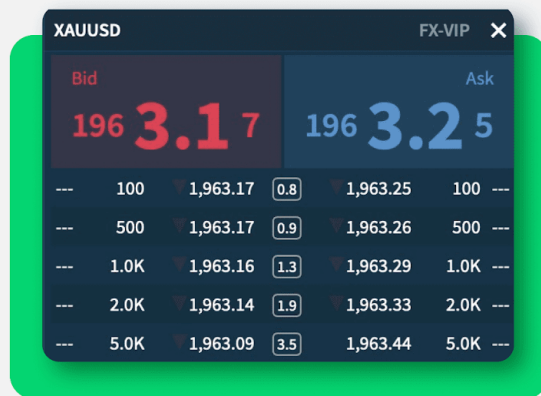
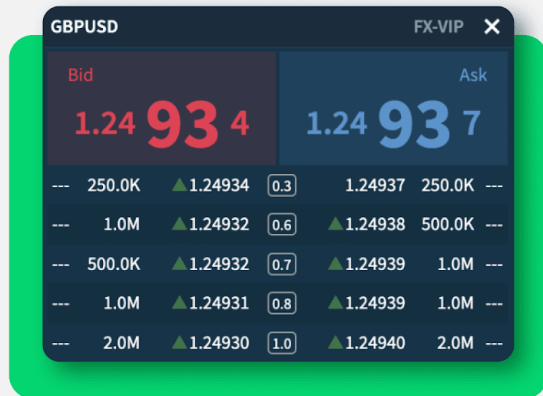
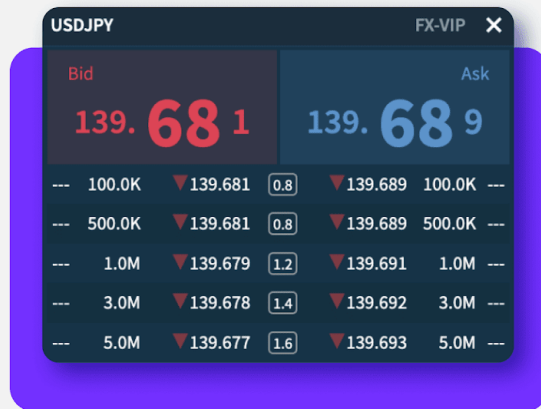
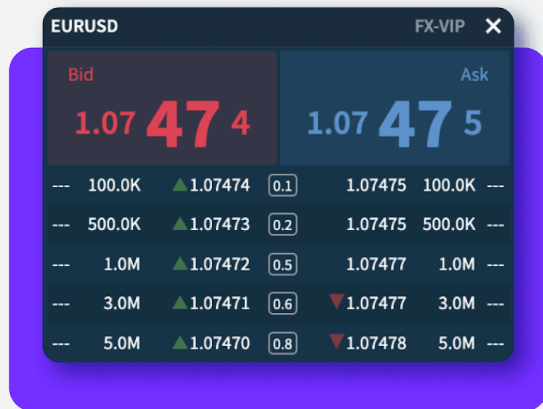
Features	Single LP	Multiple Bilateral LPs	Aggregated Liquidity (PoP)
High Fill Rate	✗	✓	✓
Single margin account model	✓	✗	✓
Simple risk management system	✓	✗	✓
Multiple types of liquidity	✗	✓	✓
Aggregated liquidity in one stream	✗	✓	✓
Full netting system	✓	✗	✓
Single margin requirements	✓	✗	✓
Single commission structure payments	✓	✗	✓
Competitive spreads and volumes	✗	✓	✓
Reliable liquidity stream with multiple backups	✗	✓	✓
Protection against changes in trading conditions	✗	✓	✓
Counterparty risk	HIGH	MEDIUM	LOW



# Pros and Cons of Single LP/Trading Platform approach



# Top of the Book/Market Depth



# Multi-Asset Institutional Margin Liquidity

Rolling spot FX &  
Precious Metals

100+ instruments

1% margin on  
majors

Equity Indices  
and Commodities

15 instruments

2% margin on  
major indices such  
as Dow Jones

Crypto CFD

150+ instruments

10% margin on  
major cryptos and  
20% on altcoins

Single stock  
CFDs

800+ instruments

20% margin on  
majors

NDFs

7 instruments

From 3% to  
10% margin

**Total of 8 Asset Classes and Over +1000 Financial Instruments**

**Connectivity  
systems**

① oneZero

Prime



TOOLS FOR BROKERS



Centroid  
SOLUTIONS



MetaTrader 4



MetaTrader 5

**CTRADER**



Match-Trader



# Competitive Advantages of Our Liquidity Offer

## Aggregation & Routing

Aggregation

Routing

Matching

Execution

## Our Edge

Scalable hosting infrastructure

24/7 monitoring of the system performance

Backup of backup in real time

Multiple jurisdiction choice

Premium services

Dedicated account manager

Technical support via ticket 24/7

## Sophisticated trading infrastructure



PrimeX



aws



Beeks<sup>1</sup>



# What to Look for in an LP

**Level of expertise**



**Tech stack (type of 3rd party vendors)**



**24/7 Support is a must + languages**



**Ability to provide various jurisdictions in order to serve your business needs**

**Bespoke solutions for each entity**



**Capability to serve your business growth at all levels of your business cycle**

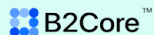
**Wide range of supporting products and services**



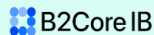
**Constant competitive development of product offering**



## In-house Development of SAAS Technology Systems



- Trader's Room & CRM
- Client's Portal
- Back Office



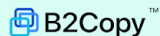
- Affiliate System
- Introducing Brokers Software
- Module of Partnerships Program



### Mobile App

iOS & Android

- For B2Core & B2Core IB
- For B2BinPay
- For B2Trader



### Money Management Platform

- Copy Trading & PAMM & MAM
- Social Trading

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## White Label Trading Platforms. BAAS (Broker as a Service)

### Platforms



### Liquidity Hubs



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B2B in **PAY**

Regulation: FIU (Estonia)

## Digital Assets Processing

### Digital Assets Processing

- Merchants
- Blockchain Infrastructure
- Wallets
- Enterprise
- Custody Service

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Regulation: • CYSEC (Cyprus, EU),  
• FSC (Mauritius)

## Prime of Prime Multi-Asset Liquidity

- Crypto CFD
- FOREX
- Metals
- Commodities
- Indices
- NDFs

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Regulation: FCA (UK) AEMI License

## Digital Banking Services

- Virtual IBANs
- Business Accounts
- Payment in Open Banking Environment

[Eqwire.com](https://Eqwire.com)



# Thank you!

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