

Broker VS Exchange

How to run a successful
cryptobrokerage house

Andrew Matushkin

Head of Global Business development



b2broker.com



b2binpay.com



b2prime.com



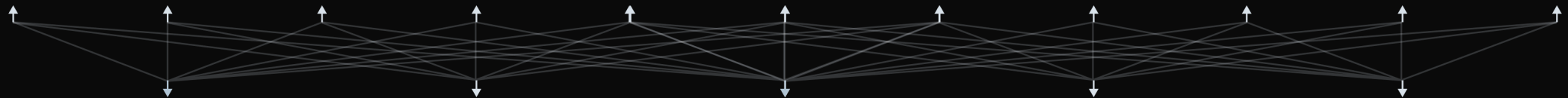
Crypto brokerage vs Crypto exchange

Features

Crypto brokerage

Crypto exchange

Execution	Pre-execution	Post-execution
Matching engine	no	yes
Order book	yes	yes
Contract type	Spot / CFD / Derivatives	Spot/ Perpetual
Multi-Asset focused	✓	✗
Income Generation	Multiple	Multiple

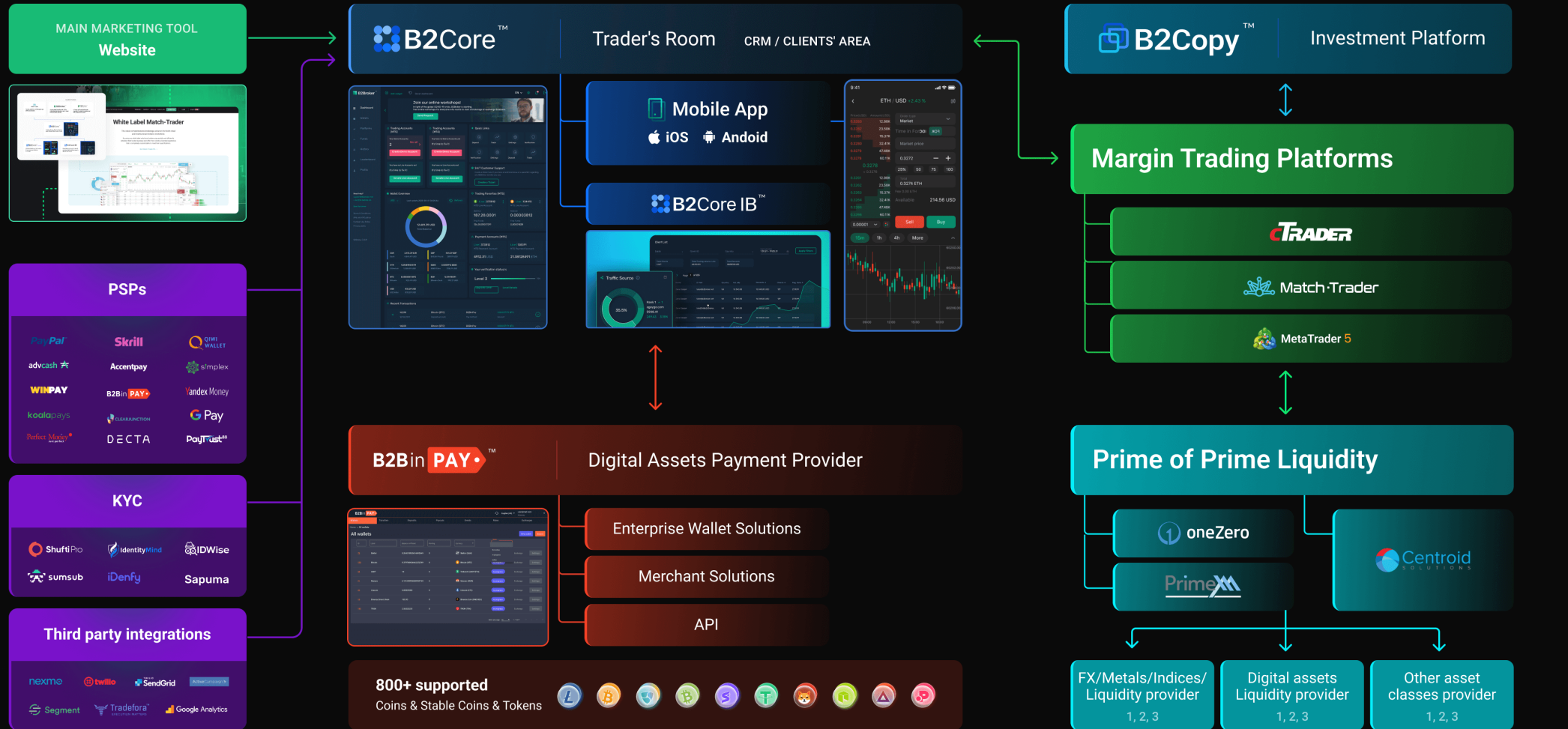


Milti-Asset Trading Platform

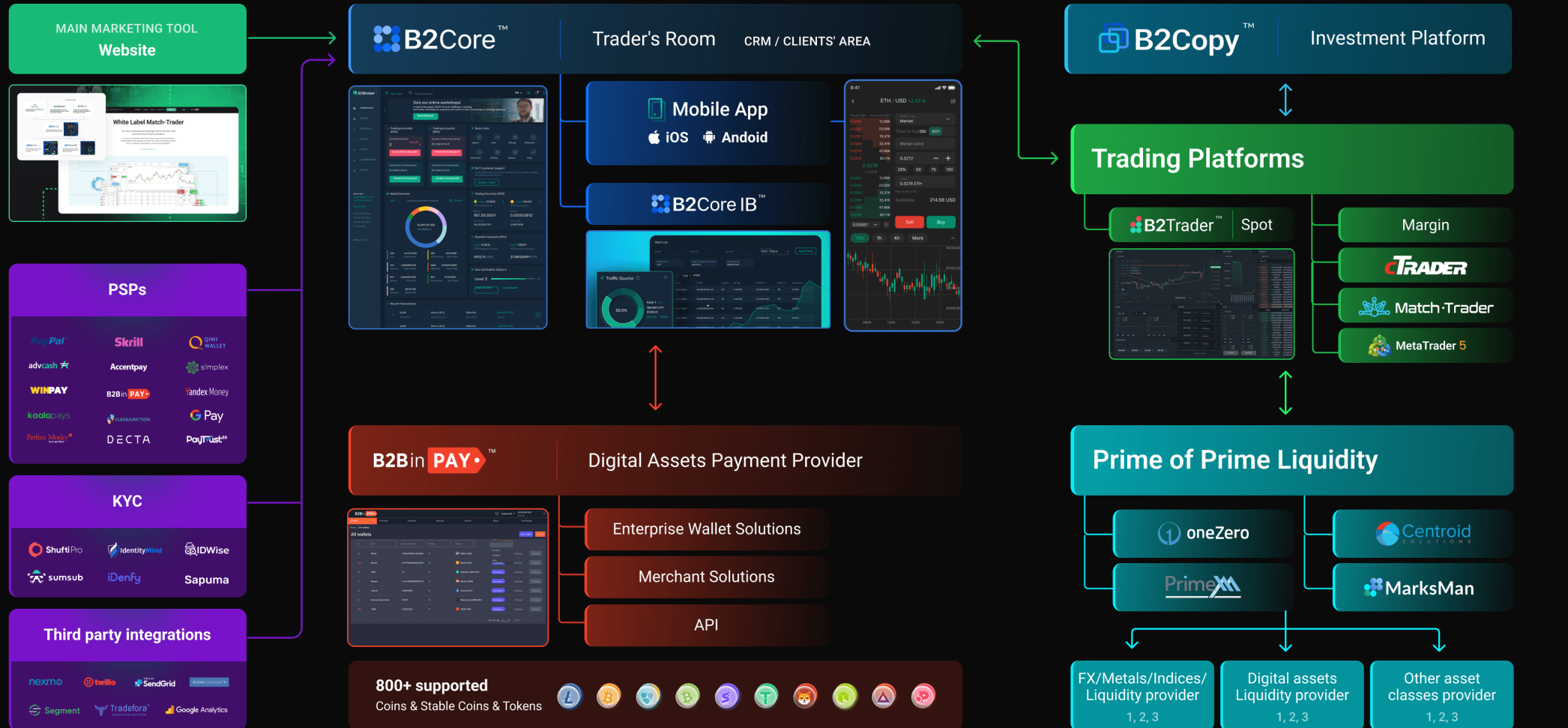
Crypto Spot Exchange Overview



Crypto Broker Overview

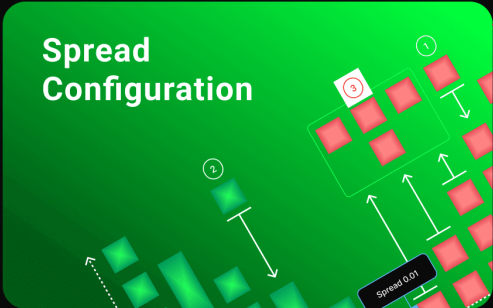


Crypto Brokerage House Overview

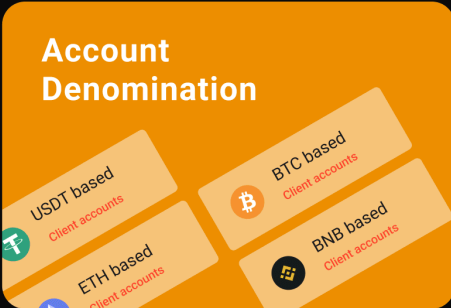


Income generation scenarios


Crypto Broker




Spread Configuration



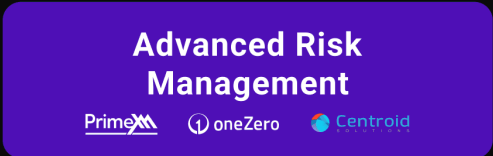
Account Denomination



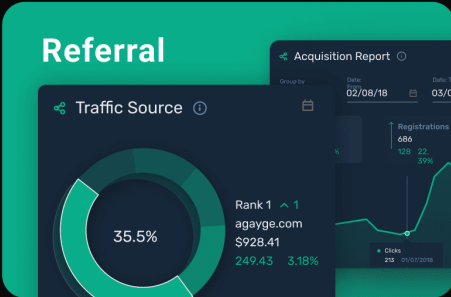
Trading Commissions




Multi-Asset Trading






Advanced Risk Management



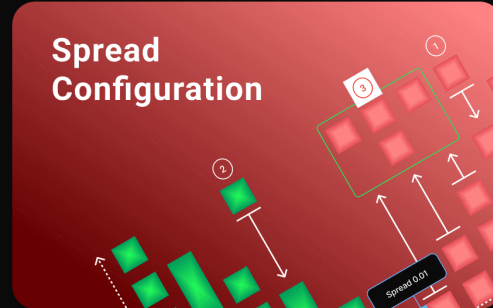
Referral



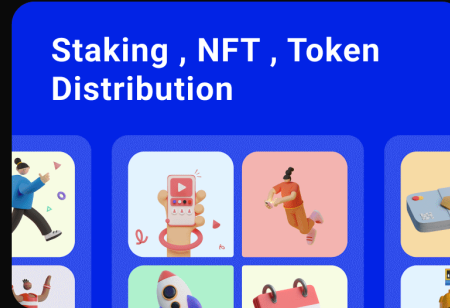
Trading Marketing campaigns




Crypto exchange




Spread Configuration




Staking, NFT, Token Distribution




Maker taker fees



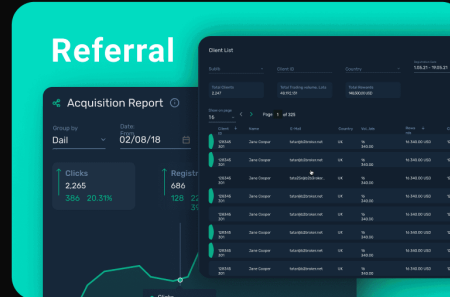
Listing, Custom Tokens




Advanced Risk Management



Marketing Campaigns



Referral

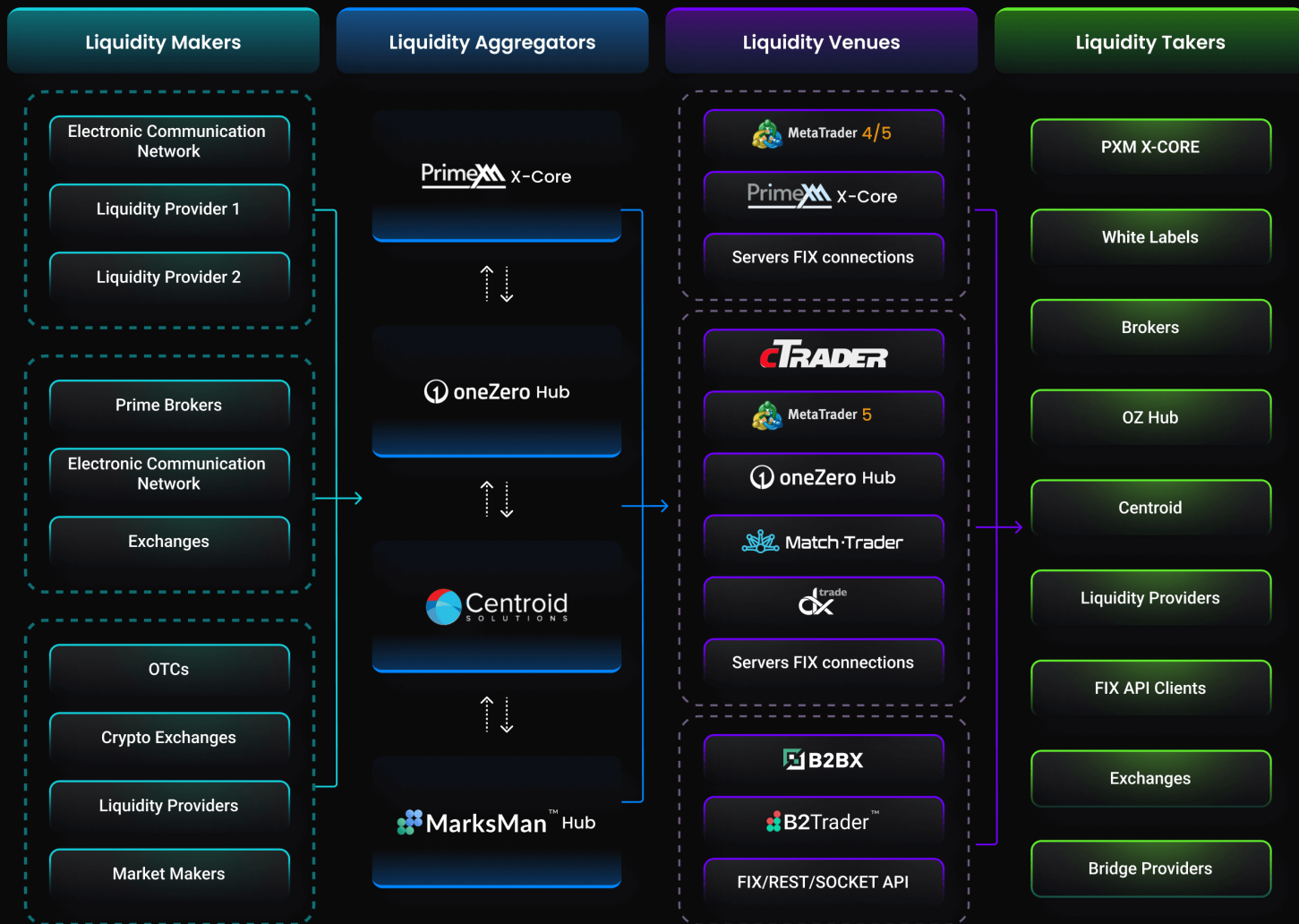


Liquidity Aggregation & Distribution

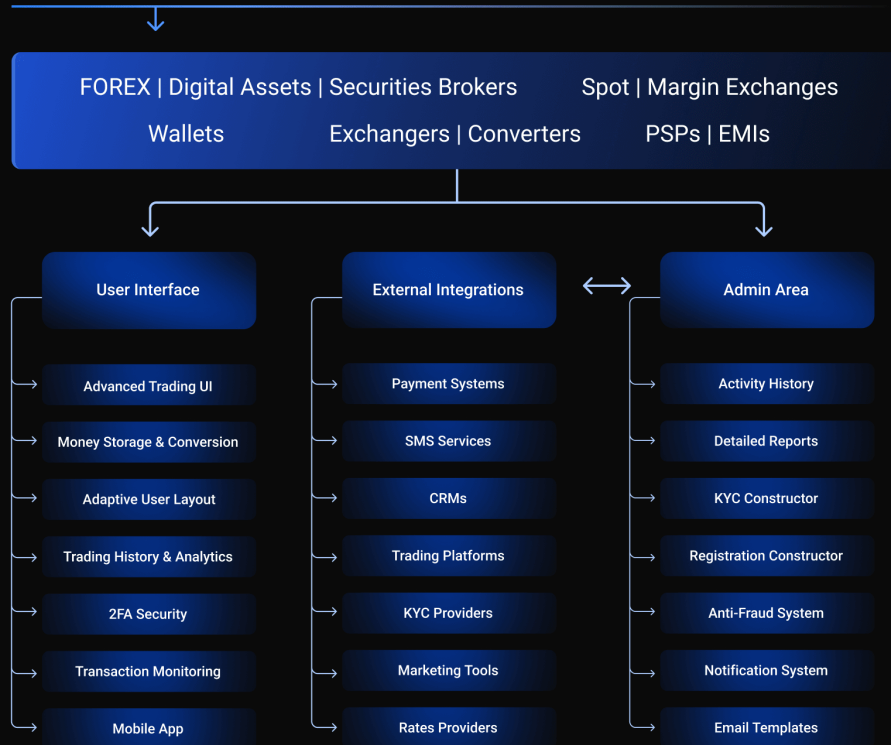
Crypto CFD Liquidity pool
150+ Instruments

Crypto Spot Liquidity pool
70+ Instruments

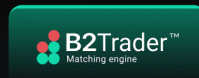
Crypto Perpetual Futures
Various Integrations



B2Core: CRM, Client's Cabinet, Back Office



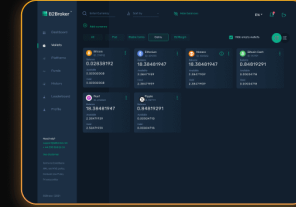
Perfectly
works with



Main Features



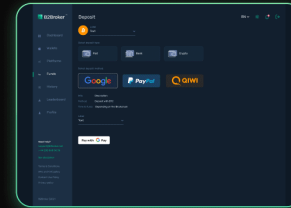
Wallets



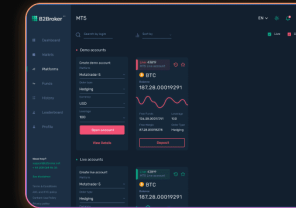
Trading Analytics



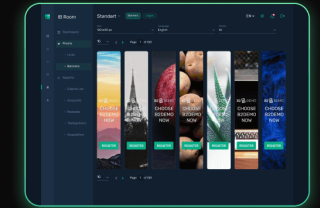
Funds



Trading Platforms



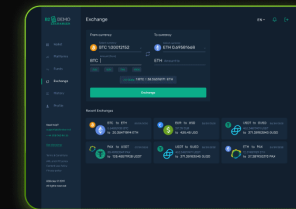
IB Module



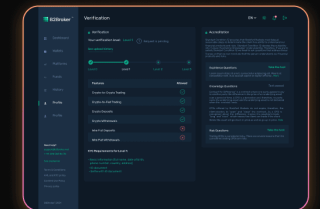
Dashboard



Exchange

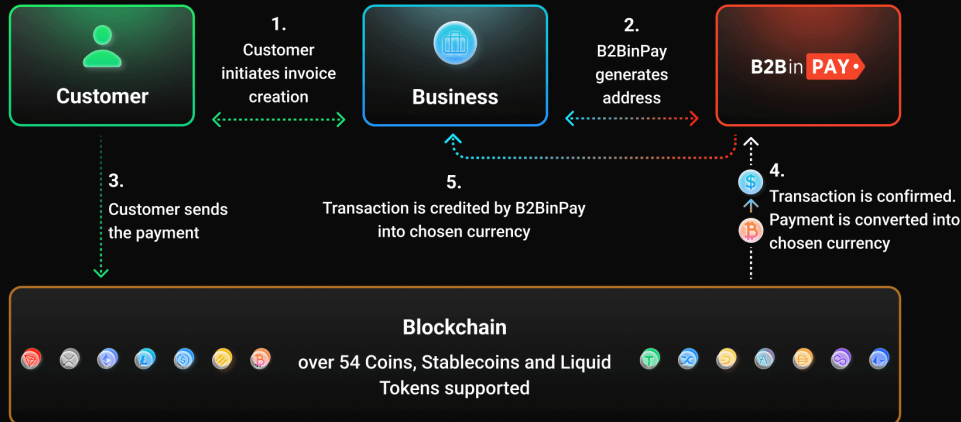


KYC



B2Bin **PAY**™ Digital Assets Processing

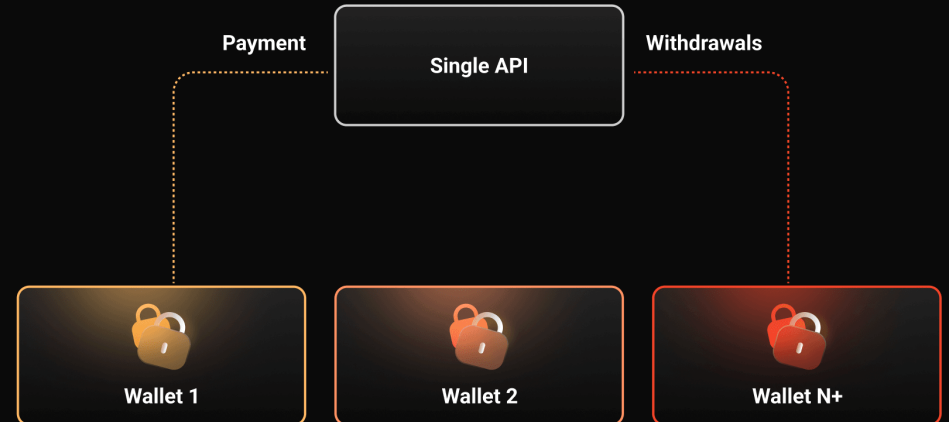
Merchant solution for accepting crypto as payments



- Volatility risks reduction
- Offchain (OTC) exchanges
- Instant withdrawals
- No charge backs and rolling reserve
- Money flow control
- Advanced security protocols

Perfect for
Brokerage Houses,
Marketplaces,
E-commerce, Gaming,
Service Providers,
Consulting

Enterprise Wallet Management System



- Node hostings and maintenance
- More than 13 main blockchains
- Custom token support
- Cost effective STC
- Dedicated gate-wallet per each currency
- Additional wallets tools
- On-Chain exchanges

Perfect for
Crypto Exchanges,
Crypto Wallets,
Crypto Brokers,
Mobile Applications,
Crypto Custody Service

In-house Development of SAAS Technology Systems



- Trader's Room & CRM
- Client's Portal
- Back Office



- Affiliate System
- Introducing Brokers Software
- Module of Partnerships Program



iOS & Android

- For B2Core & B2Core IB
- For B2BinPay
- For B2Trader



Liquidity Hub

- Bridge to Spot Exchange
- Bridge to Perpetual Futures



Spot Exchange Trading Platform

- Matching Engine
- Pure Order Book
- Trading API



Money Management Platform

- Copy Trading & PAMM & MAM
- Social Trading

B2Broker.com

since 2014



Offices Around the World

Dubai

Limassol

London

Tbilisi

Hong-Kong

Tallinn

and others

7

licenses

388+

employees

24/7

support

White Label Trading Platforms. BAAS (Broker as a Service)

Platforms



Liquidity Hubs



B2Broker.com



Prime of Prime Multi-Asset Liquidity

- FOREX
- Indices
- Metals
- Commodities
- Crypto CFD

B2Prime.com

Regulation: CYSEC (Cyprus, EU),
FSC (Mauritius)



Digital Assets Processing

Digital Assets Processing

- Merchants
- Blockchain Infrastructure
- Wallets
- Enterprise
- Custody Service

B2BinPay.com

Regulation:
FIU (Estonia)



Digital Banking Services

- Virtual IBANs
- Business Accounts
- Payment in Open Banking Environment

Eqwire.com

Regulation:
FCA (UK) AEMI License



Venture Capital Fund

- Startups (IT & Digital assets)
- M&A Market

B2Broker.com



Digital Assets Exchange

- Corporate Clients
- Professional Clients
- Institutional Clients
- USD, EUR, GBP Settlements

B2BX.exchange

Regulation:
FIU (Estonia, EU)



Thank you!

We are here to help you grow your business




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Liquidity. Technology.

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Digital Assets Processing

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