

# Key components of the Forex Broker Turnkey

**Andrew Matushkin**

Head of Global Business Development



[b2broker.com](http://b2broker.com)

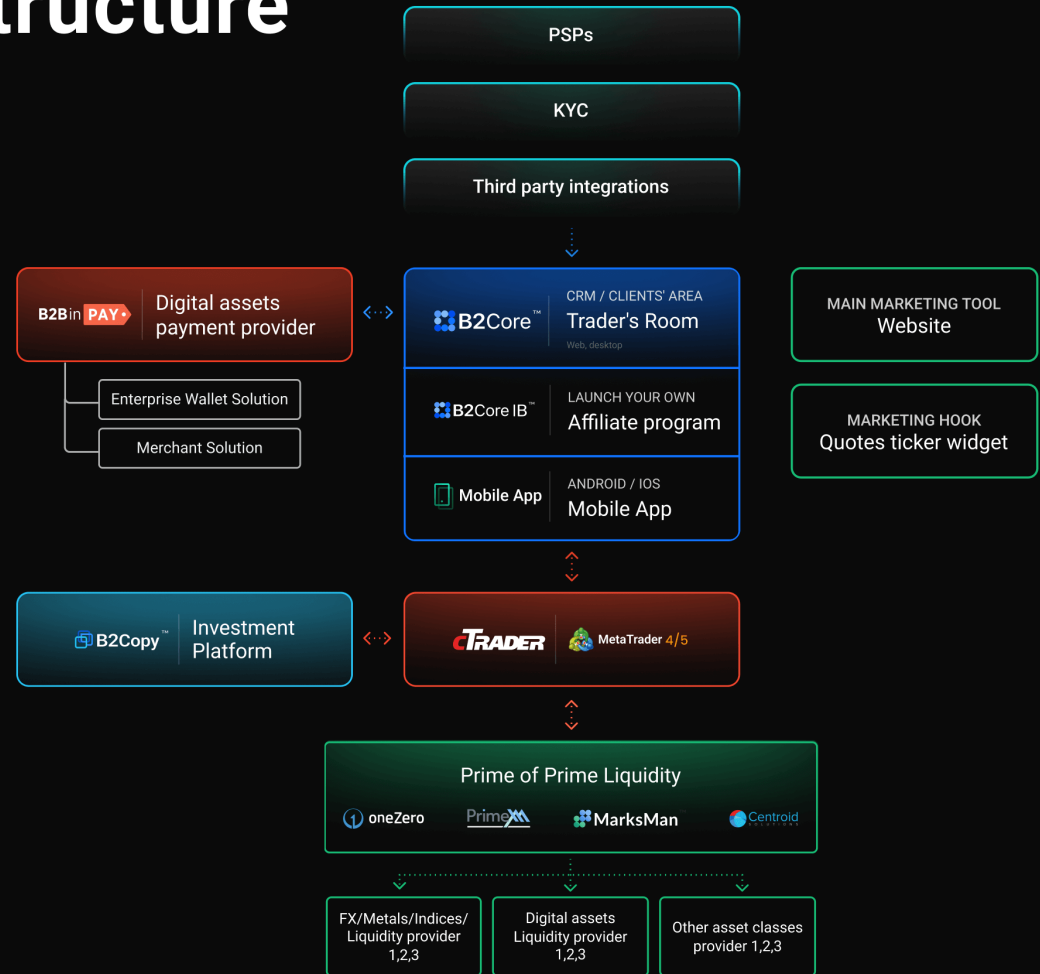
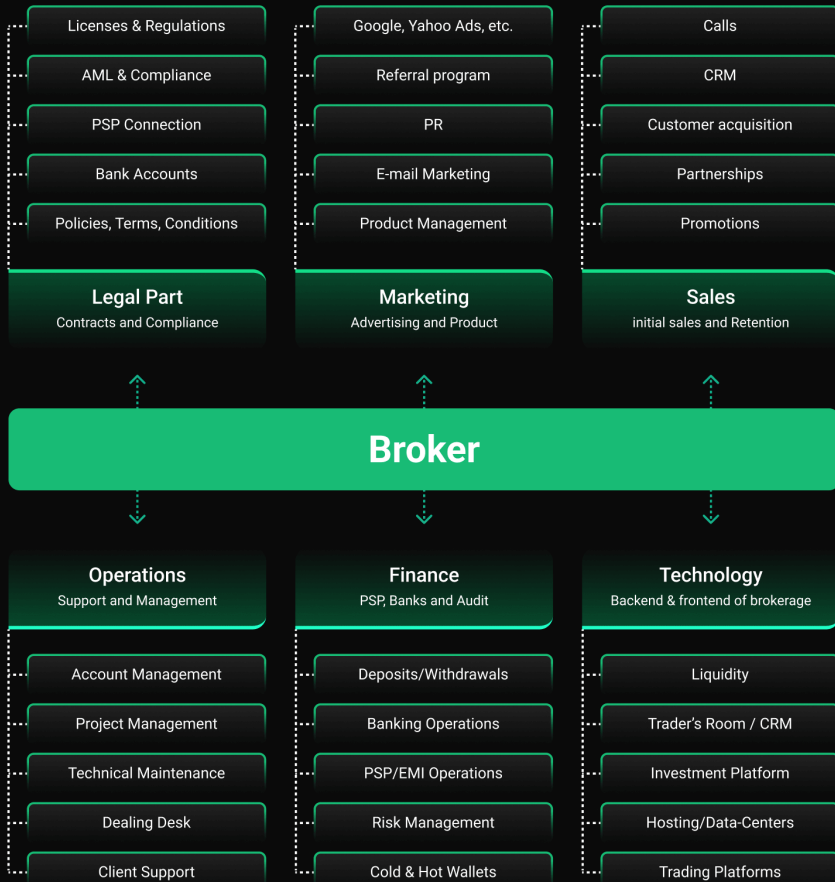


[b2binpay.com](http://b2binpay.com)



[b2prime.com](http://b2prime.com)

# Forex/Crypto Brokerage Structure



# Multi-Asset Institutional Margin Liquidity

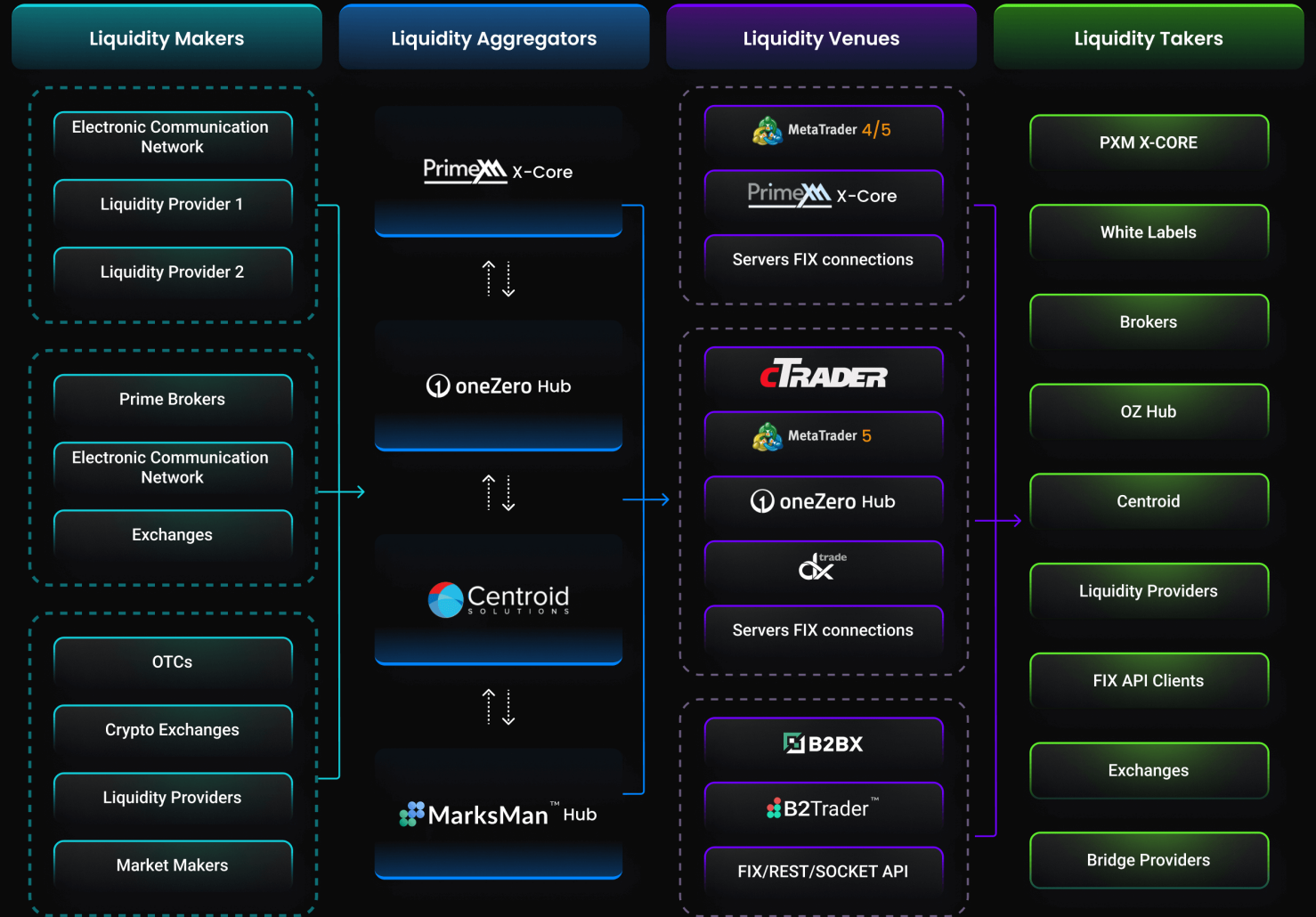
FX and Metals	Equity indices and commodities	Cryptocurrencies	Single stock CFDs
100+ instruments	15 instruments	150+ instruments	800+ instruments
1% margin for majors	2% margin for major indices such as Dow Jones	10% margin for majors and 20% for altcoins	20% margin on majors

Bank and non-Bank liquidity FX and Indices + Crypto major exchanges and marketmakers

+ Distribution systems

oneZero PrimeXM Centroid SOLUTIONS MarksMan™ Liquidity Hub MetaTrader 4/5 cTRADER

# Margin Liquidity Aggregation & Distribution



# **C**TRADER Trading Platforms



## Modern UI

A flexible widget based user interface. Customize your trading space according to your needs.

## Account management tools

Create, modify and remove accounts. Set margin levels and alerts. Positions, trades, balances monitoring.

## Trading conditions

Allows for varied trading parameters per account type, customisable price streams.

## Full environment integration

Ready-made integration into ecosystem and can be provided as a White Label solution.

## Analytics & Reporting

Work with customer analytics, create reports, report profiles and data export

## Advanced risk management

Tier margin & multiple levels of margin alerts. Hybrid order execution system (C-book).

## Advanced market depth module

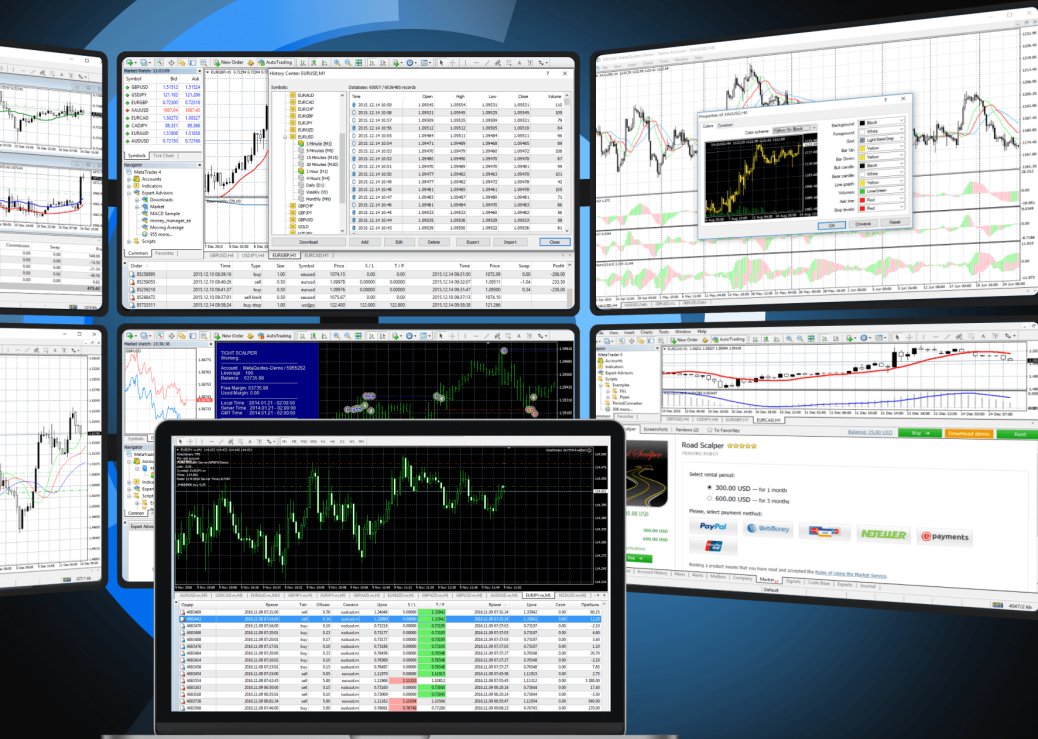
A comprehensive assessment of market depth with three distinct views– Standard depth, Price depth, and VWAP depth. Helps traders greatly in assessing market liquidity.

## Hedging and netting model support

Both models of position management are available.



# MetaTrader 4/5 Trading Platforms



## Various balance and credit operations

Allows for the separation of different types of financial transactions.

## Hedging and Netting models support on MT5

Both models of position management are available.

## Various leverage settings

Leverage from 1:1 to 1:10000 is available to use.

## Group settings

Adjustable trading conditions on a group level.

## Technical analysis indicators, trading experts and scripts

Multiple of options available.

## Management rights

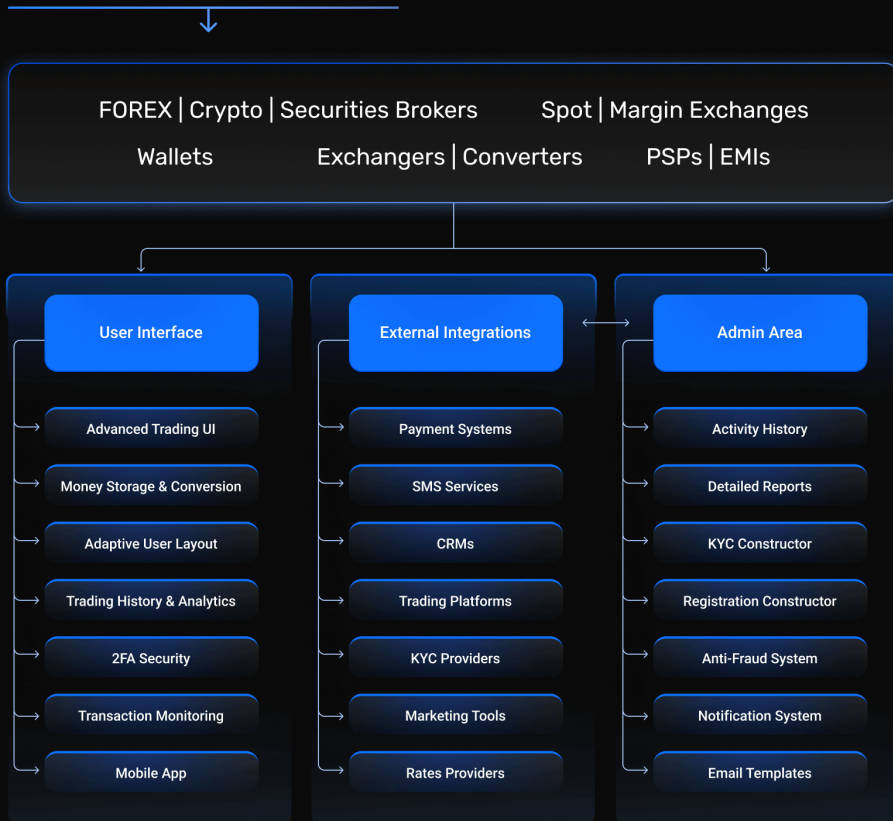
Customized management rights from "full access" to "view only" for any purpose.

## Risk management

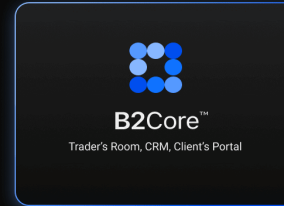
The simplest and effective risk management, using A/B-book strategies, NOP controls, Report DataBase and WebAPI/ManAPI solutions.

## Full environment integration

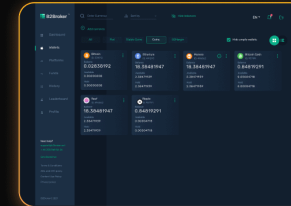
Ready-made integration into ecosystem.



### Main Features



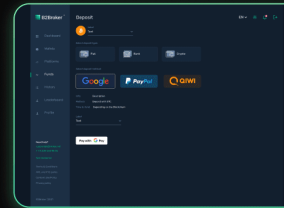
### Wallets



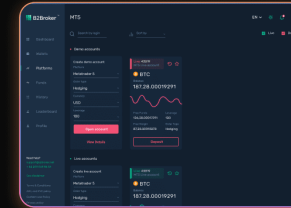
### Trading Analytics



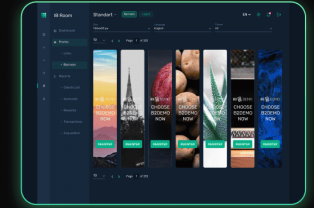
### Funds



### Trading Platforms



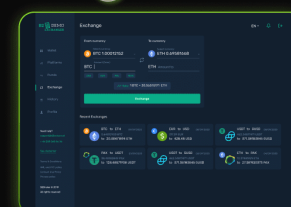
### IB Module



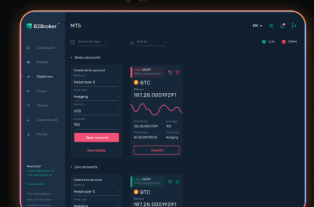
### Dashboard



### Exchange

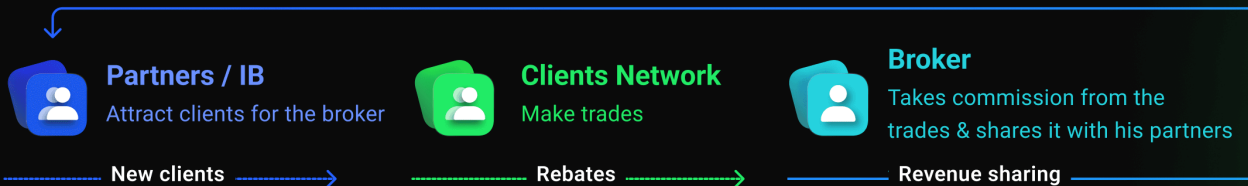


### KYC



# B2Core IB™ Affiliate system

Everything what you need to launch your own partnership program quickly and easily.



- Banner advertising on websites
- Online trading training portals
- Trading classes or courses
- Direct advertising

- Commissions
- Markup
- Spread
- Lots

- CPA  
Payment for verifiers/ qualified users
- Revenue Sharing  
Payout for trade volume (payment from spread, commission, markup, lot)

**Acquisition Report**

Group by: Daily | Date: 02/08/18 | Date To: 03/08/18

Clicks: 2,265 (386, 20.31%) | Registrations: 686 (128, 22.39%) | New Traders: 299 (140, 88.05%)

**Traffic Source**

35.5% | Rank 1 ^ 1 | agayge.com | \$928.41 | 249.43 | 3.18%

**Client List**

Date	Clicks
18/07/2018	556
17/07/2018	130
16/07/2018	426
15/07/2018	423
14/07/2018	540
13/07/2018	177
12/07/2018	922

#	Name	Rewards
1	gasdtye.com	\$928.41
2	dytgase.com	\$351.02
3	aygasaqe.com	\$948.55
4	asdfyge.com	\$589.99
5	dasdwyge.com	\$779.58

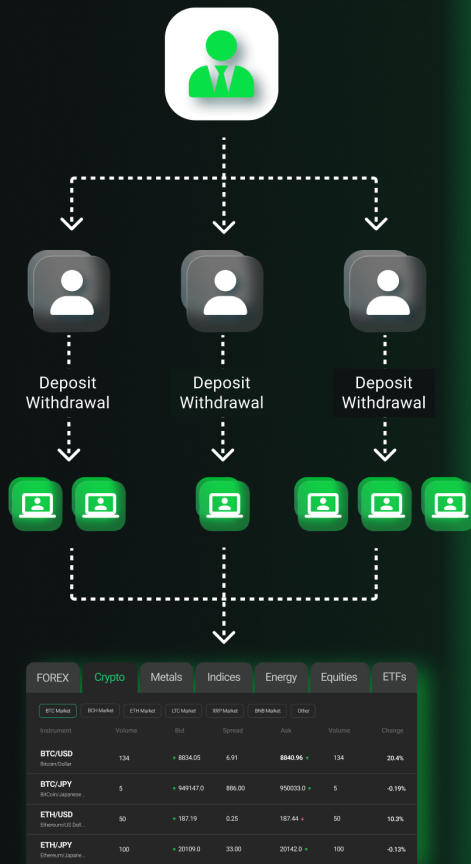
Client ID	Name	E-Mail	Country	Vol. lots	Revs	Clients	Reg. Date
1218545301	Jane Cooper	tatar@b2broker.net	UK	16,340.00	129	2730.19	
1218545301	Jane Cooper	tatar@b2broker.net	UK	16,340.00	129	2730.19	
1218545301	Jane Cooper	tatar@b2broker.net	UK	16,340.00	129	2730.19	
1218545301	Jane Cooper	tatar@b2broker.net	UK	16,340.00	129	2730.19	
1218545301	Jane Cooper	tatar@b2broker.net	UK	16,340.00	129	2730.19	
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1218545301	Jane Cooper	tatar@b2broker.net	UK	16,340.00	129	2730.19	
1218545301	Jane Cooper	tatar@b2broker.net	UK	16,340.00	129	2730.19	
1218545301	Jane Cooper	tatar@b2broker.net	UK	16,340.00	129	2730.19	



# B2Core IB™ Affiliate Business as a Concept

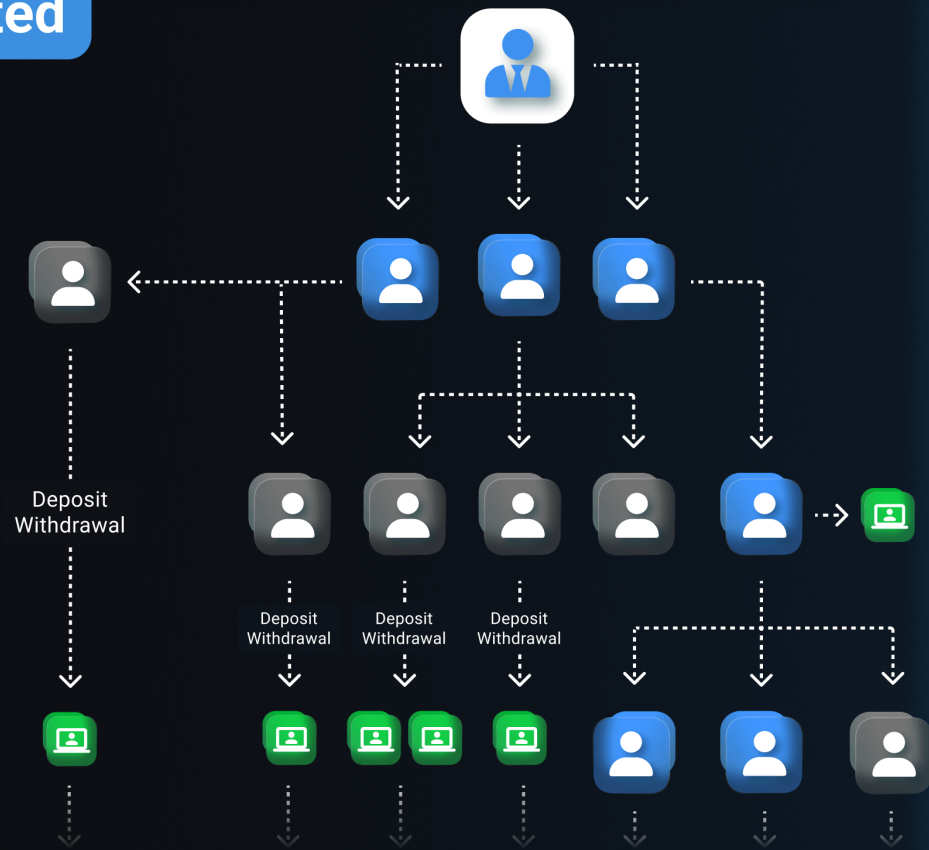
## Standard

- Broker
- Traders
- Trading Account



## IB-Oriented

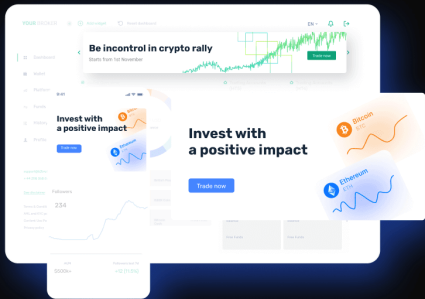
- Broker
- Partners
- Traders
- Trading Accounts



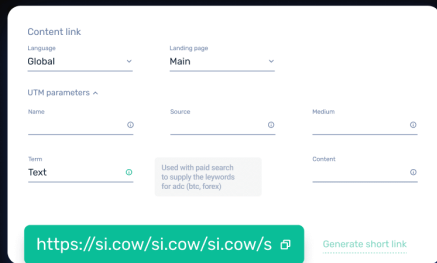
FOREX		Crypto	Metals	Indices	Energy	Equities	ETFs
BTC/USD	BTC/JPY	ETH/USD	ETH/JPY	SPX	WTI	QQQ	SPY
Instrument	Volume	Bid	Spread	Ask	Volume	Change	
BTC/USD Bitcoin/US Dollar	134	+ 8834.05	6.91	8840.96	134	+0.4%	
BTC/JPY Bitcoin/Japanese Yen	5	+ 847147.0	856.00	930033.0	5	-0.19%	
ETH/USD Ethereum/US Dollar	50	+ 187.19	0.25	187.44	50	+0.3%	
ETH/JPY Ethereum/Japanese Yen	100	+ 20199.0	33.00	20142.0	100	-0.19%	

# B2Core IB™ Key Functionality

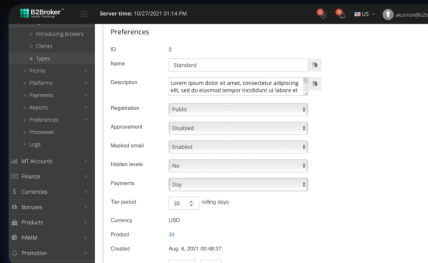
## Promo Banners



## Referral Links



## Auto Payouts for Partners



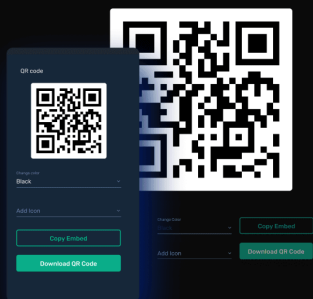
## Easy API

```

"productName": "Citibank Platinum Visa",
"productCode": "0071_VC301",
"accountNickname": "TRAVEL CARD",
"displayAccountNumber": "XXXXXXXXXXXX0364",
"accountId": "XXXXXXXXXXXXXXXXXXXX343d",

"outstandingBalance": 10000.25,
"availableCredit": 15000.25,
"creditLimit": 25000.25,
"minimumDueAmount": 256.5,
    
```

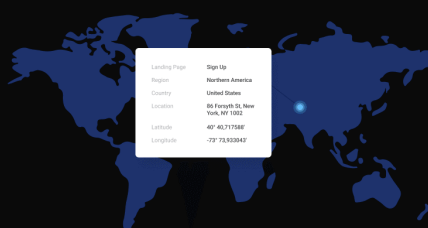
## QR Codes



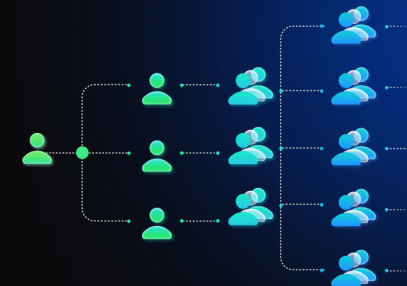
## Advanced Analytics



## Geolocation

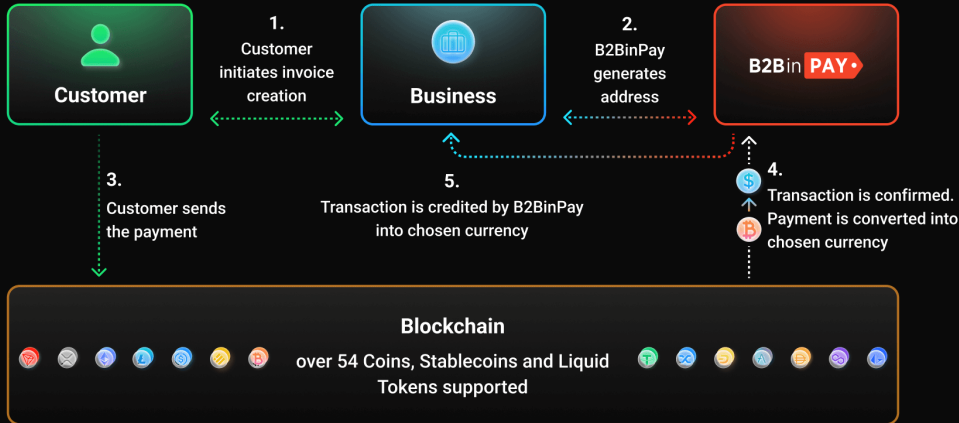


## Multi-Level IB



# B2Bin PAY<sup>TM</sup> Digital Assets Processing

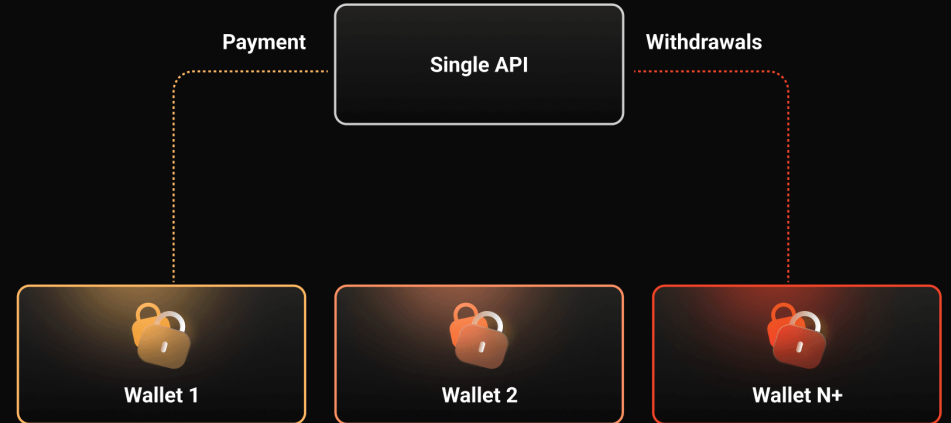
## Merchant solution for accepting crypto as payments



- Volatility risks reduction
- Offchain (OTC) exchanges
- Instant withdrawals
- No charge backs and rolling reserve
- Money flow control
- Advanced security protocols

**Perfect for**  
**Brokerage Houses,**  
**Marketplaces,**  
**E-commerce, Gaming,**  
**Service Providers,**  
**Consulting**

## Enterprise Wallet Management System

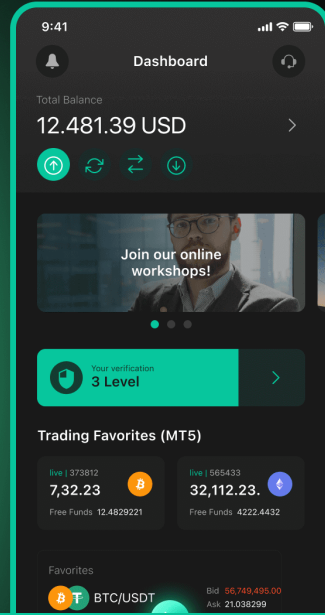
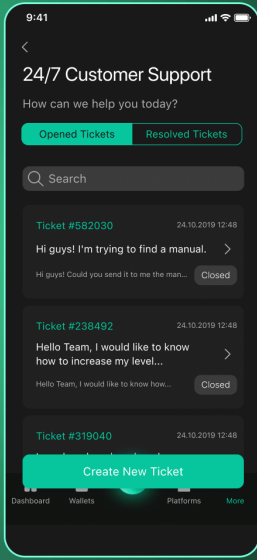
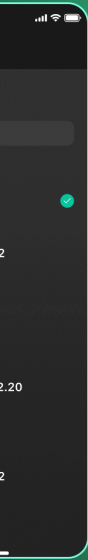



- Node hostings and maintenance
- More than 13 main blockchains
- Custom token support
- Cost effective STC
- Dedicated gate-wallet per each currency
- Additional wallets tools
- On-Chain exchanges


**Perfect for**  
**Crypto Exchanges,**  
**Crypto Wallets,**  
**Crypto Brokers,**  
**Mobile Applications,**  
**Crypto Custody Service**




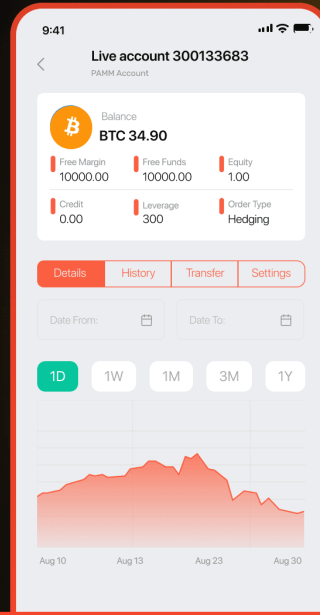

# B2Core Mobile App

**B2Broker**<sup>TM</sup>  
Liquidity. Technology.


Download on the  **App Store**

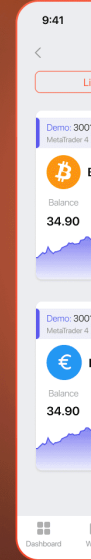
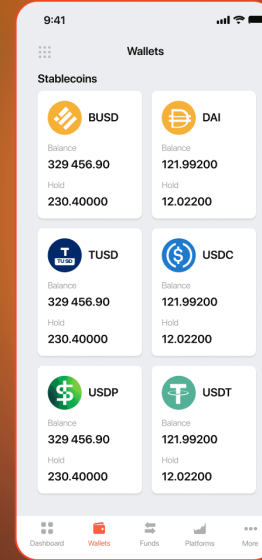
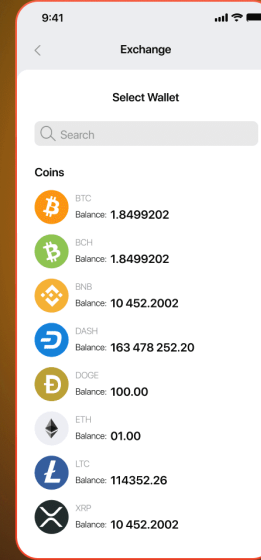
GET IT ON  **Google Play**

**B2BinPAY**<sup>TM</sup>

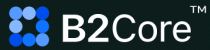
Download on the  **App Store**

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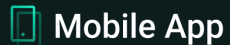
## In-house development SAAS Technology systems



- Trader's Room & CRM
- Client's Portal
- Back Office

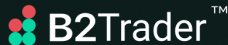


- Affiliate system
- Introducing brokers software
- Module of partnerships program



iOS & Android

- For B2Core & B2Core IB
- For B2BinPay
- For B2Trader



Spot exchange trading platform

- Matching Engine
- Pure order book
- Trading API



Money management platform

- Copy Trading
- PAMM & MAM
- Social Trading



Liquidity hub

- Bridge to spot exchange
- Bridge to perpetual features

B2Broker.com



## 11 Offices

Dubai Limassol London Mauritius  
Tbilisi Hong-Kong Tallinn and others

7 licenses 330+ employees 24/7 support

since 2014

B2Broker.com

## White Label Trading platforms. BAAS (Broker as a Service)



Liquidity Hubs



B2Broker.com

## Venture Capital Fund



- Startups (IT & Digital assets)
- M&A Market

## Prime of Prime Multi-Asset Liquidity



- FOREX
- Metals
- Indices
- Commodities

B2Prime.com

Regulation:  
CYSEC (Cyprus, EU), FSC (Mauritius)

## Digital Banking Services



- Virtual IBANs
- Business accounts
- Payment in open banking environment

Eqwire.com

Regulation:  
FCA (UK) AEMI License

## Digital Assets Processing



Digital Assets Processing

- Merchants
- Enterprise
- Wallets
- Blockchain Infrastructure
- Custody Service

B2BinPay.com

Regulation:  
FIU (Estonia)

## Digital Assets Exchange



- Corporate clients
- Institutional clients
- Professional clients
- USD, EUR, GBP settlement

B2BX.exchange

Regulation:  
FIU (Estonia, EU)

# Solutions for developing your business

**B2Trader**<sup>TM</sup>



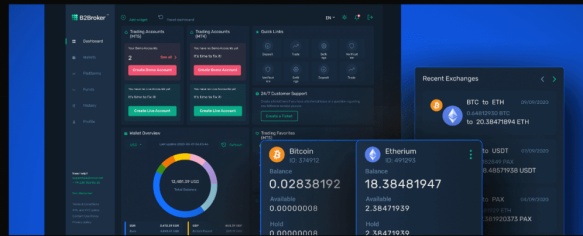
SPOT EXCHANGE TRADING PLATFORM



**B2Core**<sup>TM</sup>



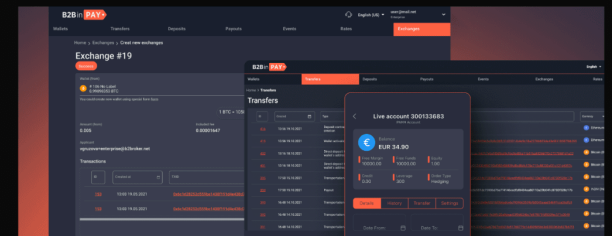
CLIENTS CABINET, TRADER'S ROOM, CRM, BACK OFFICE



**B2Bin PAY**



CRYPTOCURRENCY PROCESSING



**B2Copy**<sup>TM</sup>  
Social Trading Platform



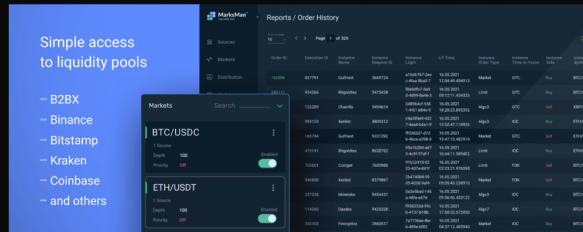
COPY TRADING SOLUTIONS. MONEY MANAGEMENT SOFTWARE



**MarksMan**<sup>TM</sup>  
Liquidity Hub



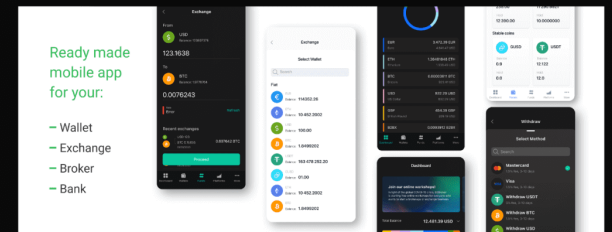
BRIDGE GATEWAY TECHNOLOGY



**Mobile App**



iOS APPLICATION FOR YOUR BUSINESS



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# Thank you!

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