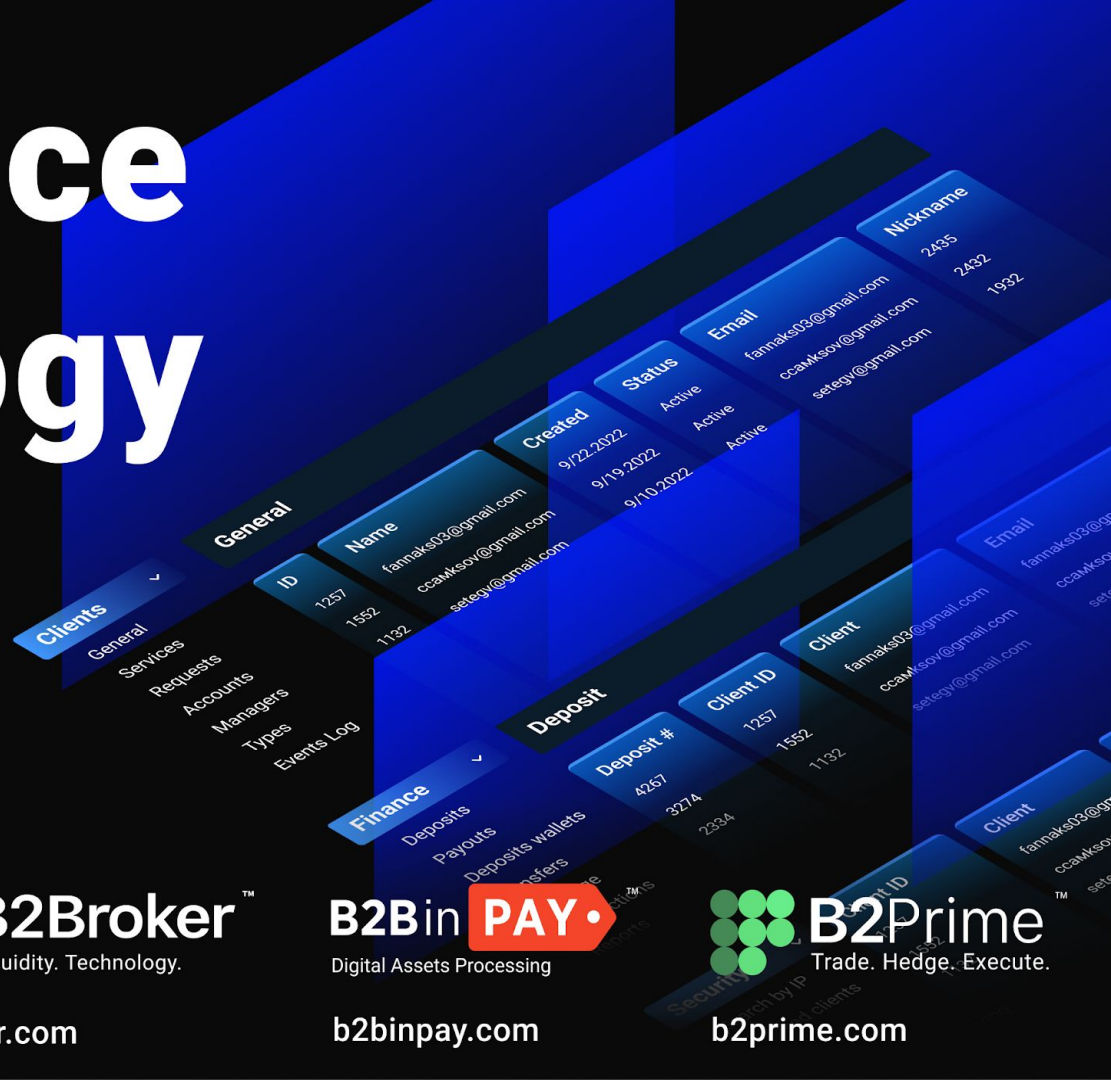


# Back Office Technology

as a Core of Every  
FinTech Business



Ivan Navodnyy

Chief Product Officer



[b2broker.com](https://b2broker.com)



[b2binpay.com](https://b2binpay.com)



[b2prime.com](https://b2prime.com)

# Back Office Concept

## USER ACTIVITY

- Registration
- KYC
- Deposits
- Withdrawals
- Transfers
- Trading
- 2FA

The screenshot shows the B2Broker back office dashboard. At the top, there's a notification about online workshops. Below that, there are sections for Trading Accounts (MTS), Quick Links, 24/7 Customer Support, Market Overview (with a circular gauge chart showing 12,461.59 USD), Trading Favorites (MTS), Payment Accounts (MTS), and Your verification status (Level 3). A Recent Transactions table is visible at the bottom.



Data Storage



Data Storage



Data Storage

**Clients**

General

ID	Name	Created	Status	Email	Nickname
1257	fannaks03@gmail.com	9/22/2022	Active	fannaks03@gmail.com	2435
1552	ccamksov@gmail.com	9/19/2022	Active	ccamksov@gmail.com	2432
1132	setegv@gmail.com	9/10/2022	Active	setegv@gmail.com	1932

**Finance**

Deposit

Deposit #	Client ID	Client	Email	Payment method
4267	1257	fannaks03@gmail.com	fannaks03@gmail.com	Deposit with Coinbase
3274	1552	ccamksov@gmail.com	ccamksov@gmail.com	Manual
2334	1132	setegv@gmail.com	setegv@gmail.com	Deposit with Binance

**Security**

Client ID	Client	IP	Auth Date	Status
1257	fannaks03@gmail.com	185.432.98.184	2021-06-10	2021-06-10
1552	ccamksov@gmail.com	185.433.98.184	2021-06-10	2021-06-10
1132	setegv@gmail.com	185.434.98.184	2021-06-10	2021-06-10

# Key Functionality

## Data Tables

ID	Name	Created	Status	Email
1257	naks03@gmail.com	9/22/2022	Active	naks03@gmail.com
1552	sov@gmail.com	9/19/2022	Active	sov@gmail.com
1132	egv@gmail.com	9/10/2022	Active	egv@gmail.com
1257	naks03@gmail.com	9/22/2022	Active	naks03@gmail.com
1552	sov@gmail.com	9/19/2022	Active	sov@gmail.com
1132	egv@gmail.com	9/10/2022	Active	egv@gmail.com
1257	naks03@gmail.com	9/22/2022	Active	naks03@gmail.com
1552	sov@gmail.com	9/19/2022	Active	sov@gmail.com
1132	egv@gmail.com	9/10/2022	Active	egv@gmail.com
1132	egv@gmail.com	9/10/2022	Active	egv@gmail.com

## Access Rights

**Antifraud**

**B2BinPay**

**Bonuses**

**Clients**

Accounts

- ✓ Create accounts
- ✓ View accounts
- ✓ Update accounts
- ✓ Delete accounts
- ✓ Export accounts

Client's requests

- ✓ Update balance
- ✓ Update group
- ✓ Add to/Extract from archive
- ✓ Create account exist on platform
- ✓ View all client's requests
- ✓ Update all client's requests
- ✓ Export client's requests
- ✓ Update client's requests with type Archive
- ✓ View client's requests with type Archive

## Integration Configuration

**Create a deposit method**

Name

Deposit\_PayPal

Caption

Deposit with PayPal

Provider

Currency

PayPal

USD

Connection Save

## Banners & Announcements

**Edit Banner**

Light Dark

Caption

<b>Turnkey Solutions</b>

Button

Text

<FONT color="#FFFFFF">Choose from our wide range of bespoke solution....

Save

## Financial Information

**Deposit**

Deposit №	Email	Payment method	Amount	Currency
1257	naks03@gmail.com	Deposit with Constructor	100.00	EUR
1552	sov@gmail.com	Manual	100,000.00	USD
1132	egv@gmail.com	Deposit with BridgePay	192.00	USD
1257	naks03@gmail.com	Active	10,000.00	USD
1552	sov@gmail.com	Active	3,000.00	EUR
1132	egv@gmail.com	Active	10,000,000.00	EUR
1257	naks03@gmail.com	Active	14,000.00	EUR
1552	sov@gmail.com	Active	53,000.00	USD
1132	sov@gmail.com	Active	8,000.00	USD

## Client Requests

**Client Request**

fanaks03@gmail.com

Client ID: 2839

Verification Level: Level 0

№ 426

Type Verification

Status Pending

**Personal Accounts**  
USD, BTC, USDT, USDT

**Trade Accounts**  
2100237702, 2100237704

**Verification Level**  
Verification Level \_\_\_\_\_ 1

## Trading Accounts Data

**MT4 Accounts**

Account ID	Client email	MT Group	Leverage	Open Positions	Balance	Free Funds	Pnl.
3	naks03@gmail.com	B2BUSD	1	0	10,000	20,764.190	10,000.120
4	sov@gmail.com	B2BUSD	1	0	10,000	764.190	20,000.120
145	egv@gmail.com	B2BUSD	100	0	204	50,000.000	-10,000.120
405	naks03@gmail.com	B2BUSD	100	0	5,600	0	-30,000.000
1345345	sov@gmail.com	B2BUSD	100	0	50,600	10,003.200	-230.000
23465343	egv@gmail.com	B2BUSD	100	0	40,000	0	-490.000
33745345	naks03@gmail.com	B2BUSD	100	0	20,000	10,000.000	20,000.120
72347892	sov@gmail.com	B2BUSD	100	0	45,800	50,490.000	-20,000.720
22945345	egv@gmail.com	B2BUSD	100	0	10,000	20,400.000	20,000.150

## Legal Documents

**Documents**

ID	Type	Status	Email
1	Passport	Approved	fanaks03@gmail.com
2	Apartment invoice	Approved	ccakmsov@gmail.com
3	Bank Statement	New	settegy@gmail.com
4	Bank Statement	Approved	fanaks03@gmail.com
5	Bank Statement	Approved	ccakmsov@gmail.com
6	Driver's License	New	settegy@gmail.com
7	Apartment invoice	Approved	fanaks03@gmail.com
8	Bank Statement	Approved	ccakmsov@gmail.com
9	ID Card	New	settegy@gmail.com

# Integrations

# Back Office

→ PAYMENTS

→ MARKETING

→ SUPPORT

→ VERIFICATION

→ TRADING PLATFORMS

→ SMS & VOIP

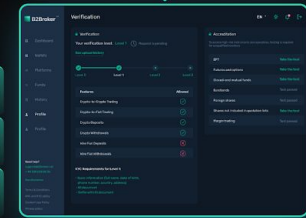
API → PLUG-INS



# Integrations Showcase



## 2FA Enabling



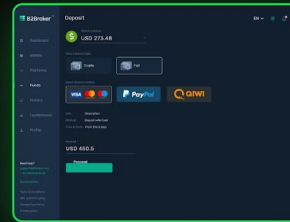
## Deposit

Skrill

NETELLER



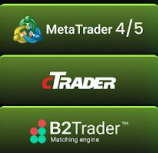
and many more



## KYC



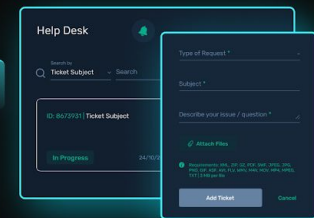
## Trading



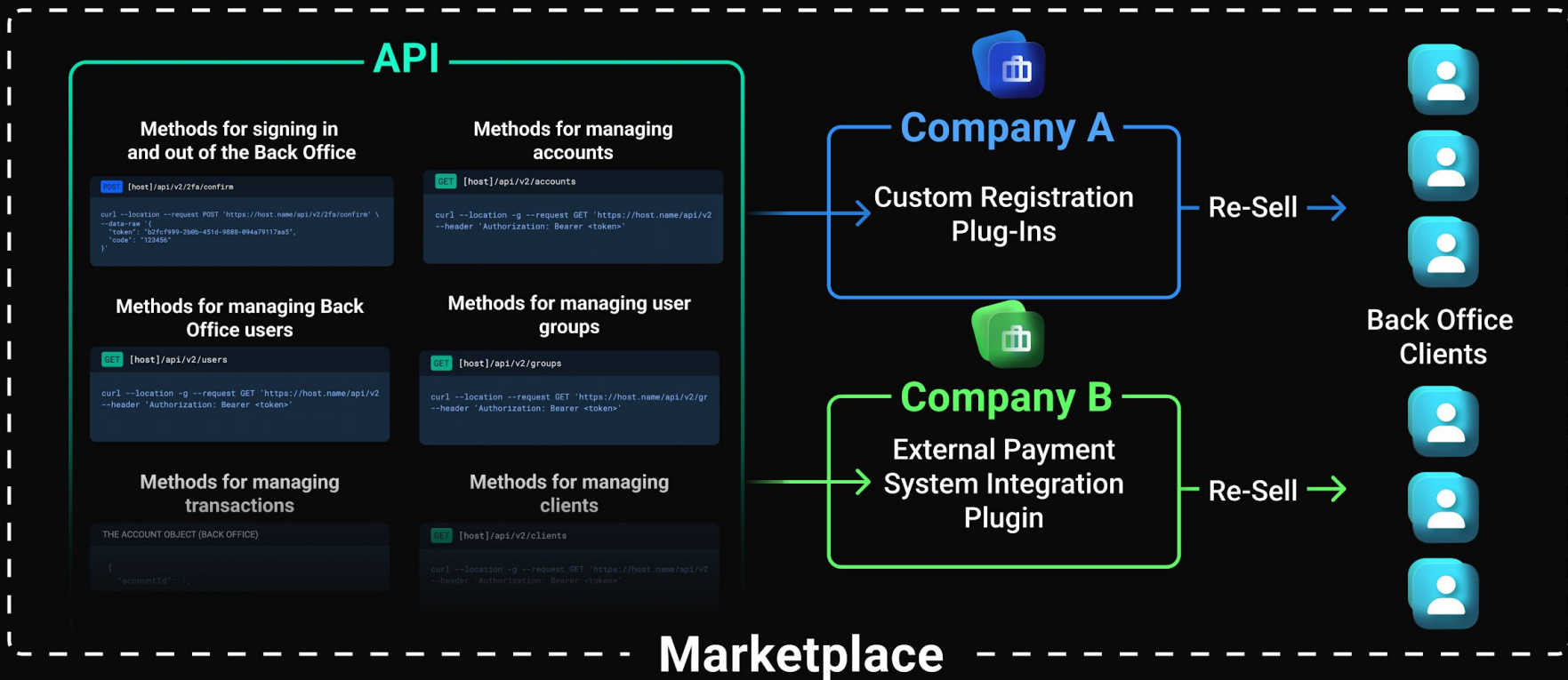
## Referral Program



## Helpesk



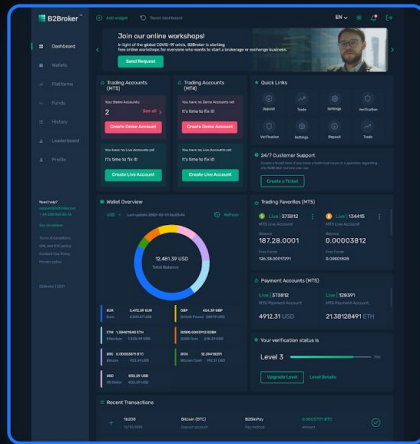
# Back Office API Model



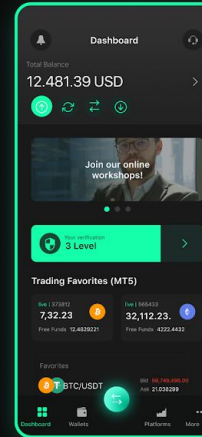
# Mobile Application

## Back Office

### Desktop



### iOS Android



Corporate Accounts

Face & Touch ID

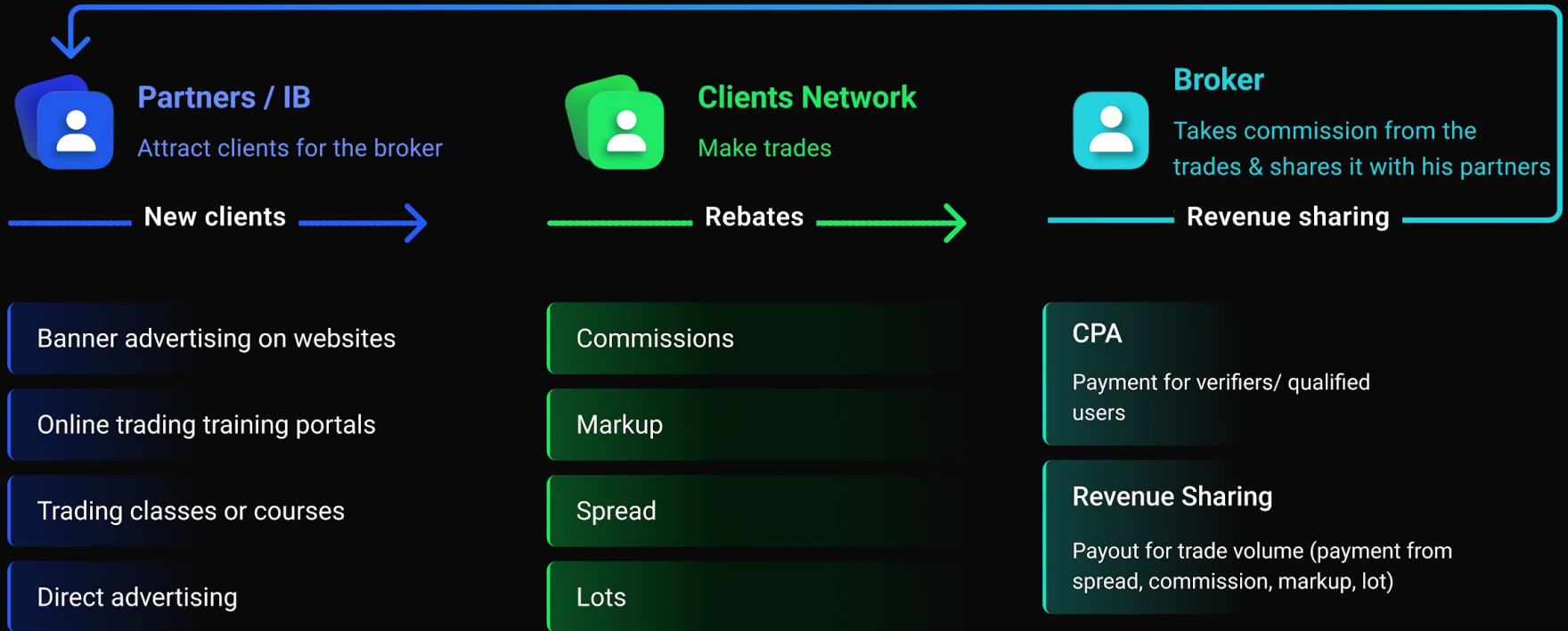
Adaptive UI

Push Notifications

PIN Code

Quick Widgets

# Affiliate Model Support





# Security

## For End-Users

- 2FA
- Anti-Phishing
- Device Management
- Address Whitelist
- Email Confirmations
- SMS Confirmations
- KYC Documents

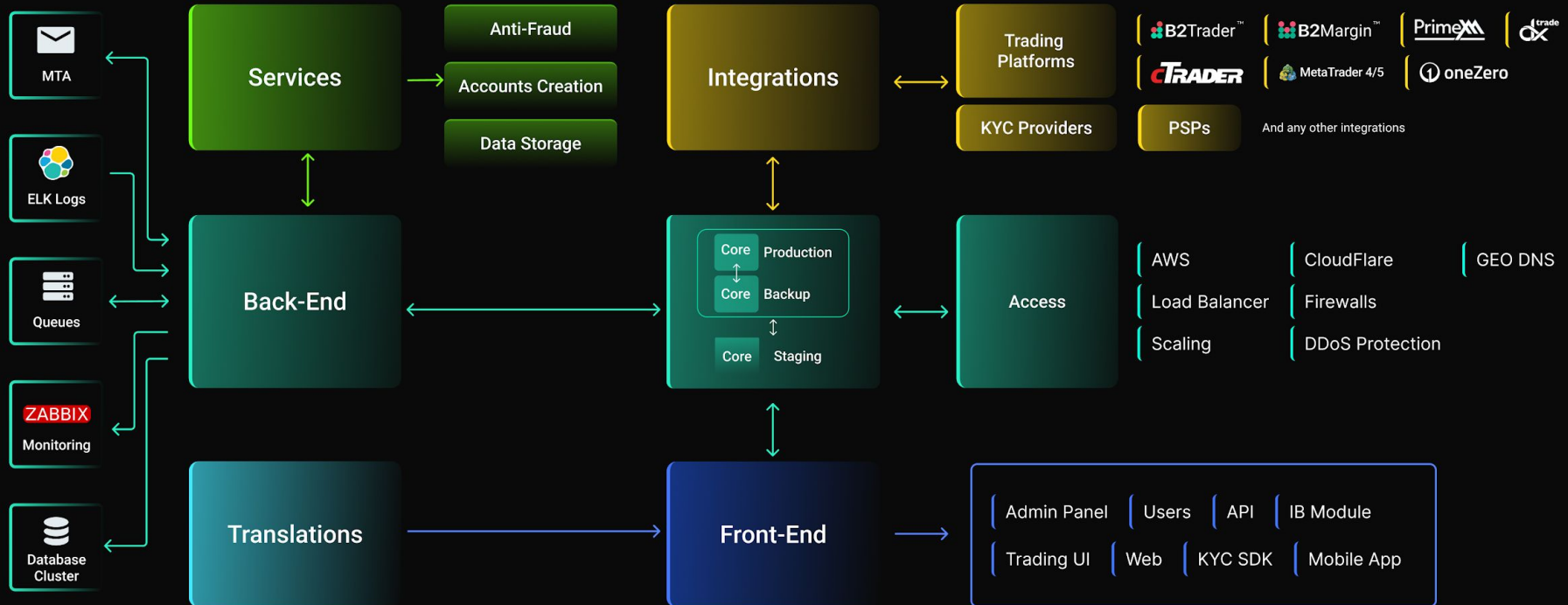
## For Business

- IP History Search
- Blocked Clients Monitoring
- Black/White Lists
- Transaction Monitoring
- Address Whitelist
- Email Blacklist
- Client Requests Data
- Logs
- Functionality Restrictions

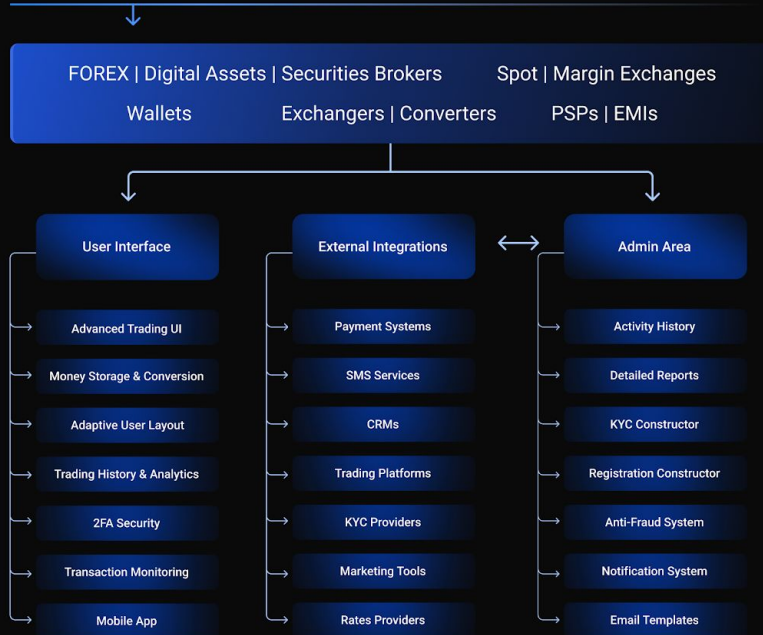
## For IT

- AWS Services
- Information Security Certification
- Backup Servers
- Server Access Restrictions
- Monitoring Services
- Code & Logs Encryption
- Data Storage

# Infrastructure



# B2Core: CRM, Client's Cabinet, Back Office Case



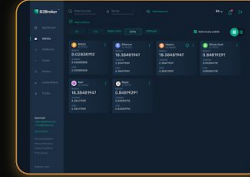
Perfectly works with



## Main Features



## Wallets



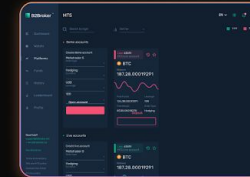
## Trading Analytics



## Funds



## Trading Platforms



## IB Module



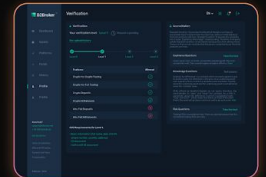
## Dashboard



## Exchange



## KYC



B2Broker.com

## In-House Development SAAS Technology Systems

### B2Core™

- Trader's Room & CRM
- Client's Portal
- Back Office

### B2Core IB™

- Affiliate System
- Introducing Brokers Software
- Module of Partnerships Program

### Mobile App

iOS & Android

- For B2Core & B2Core IB
- For B2BinPay
- For B2Trader

### B2Trader™

Spot Exchange Trading Platform

- Matching Engine
- Pure Order Book
- Trading API

### B2Copy™

Money Management Platform

- Copy Trading
- PAMM & MAM
- Social Trading

### MarksMan™

Liquidity Hub

- Bridge to Spot Exchange
- Bridge to Perpetual Futures



since 2014

## 11 Offices

Dubai   Limassol   London   Mauritius  
Tbilisi   Hong-Kong   Tallin   and others

**7** licenses   **320+** employees   **24/7** support

B2Broker.com

## White Label Trading Platforms. BAAS (Broker as a Service)



Liquidity Hubs

PrimeX

oneZero

MarksMan™

Centroid SOLUTIONS

B2Prime.com

## Prime of Prime Multi-Asset Liquidity



- FOREX
- Indices
- Metals
- Commodities
- Crypto CFD

Regulation: CYSEC (Cyprus, EU), FSC (Mauritius)

## Digital Assets Exchange

### B2BX™

- Corporate Clients
- Institutional Clients
- Professional Clients
- USD, EUR, GBP Settlement

B2BX.exchange

Regulation:  
FIU (Estonia, EU)

## Digital Assets Processing

### B2BinPAY™

Digital Assets Processing

- Merchants
- Enterprise
- Wallets
- Blockchain Infrastructure
- Custody Service

B2BinPay.com

Regulation:  
FIU (Estonia)

## Digital Banking Services

### eqwire™

- Virtual IBANs
- Business Accounts
- Payment in Open Banking Environment

Eqwire.com

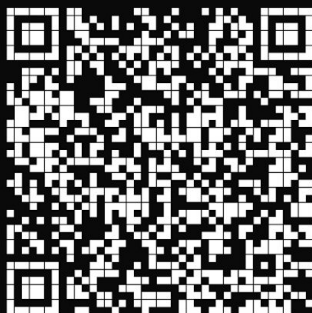
Regulation:  
FCA (UK) AEMI License

## Venture Capital Fund

### B2Broker VC™

- Startups (IT & Digital assets)
- M&A Market

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# Thank you!

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