

Evolution of Copy Trading

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Head of PAMM/MAM and Social Trading System



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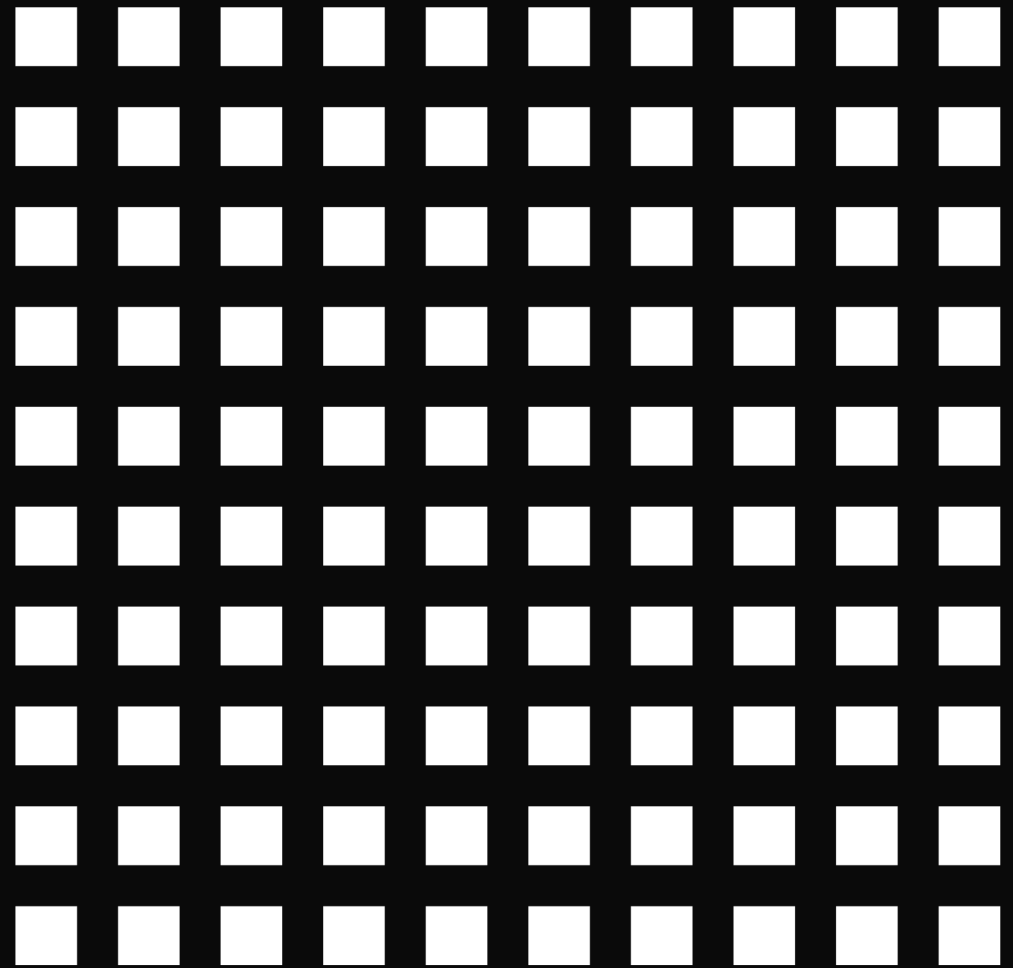


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Why copy trading is so popular?

■ Trader

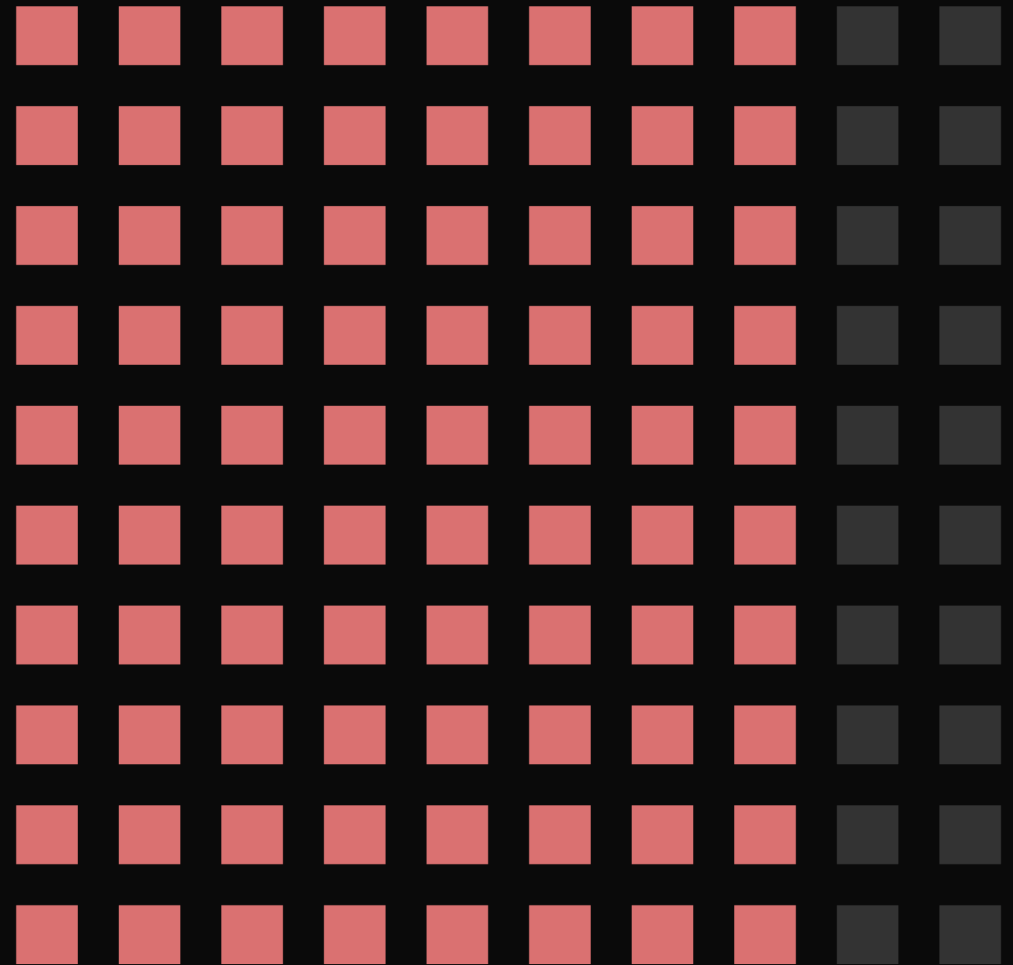
100% want to make profit



Why copy trading is so popular?

■ Trader in loss

80% are losing money



Why copy trading is so popular?

■ Trader with small profits

■ Trader with significant profits

You lose those who believe in financial success



Why copy trading is so popular?

Social trading or other money management tool can help to save that 80% of clients active

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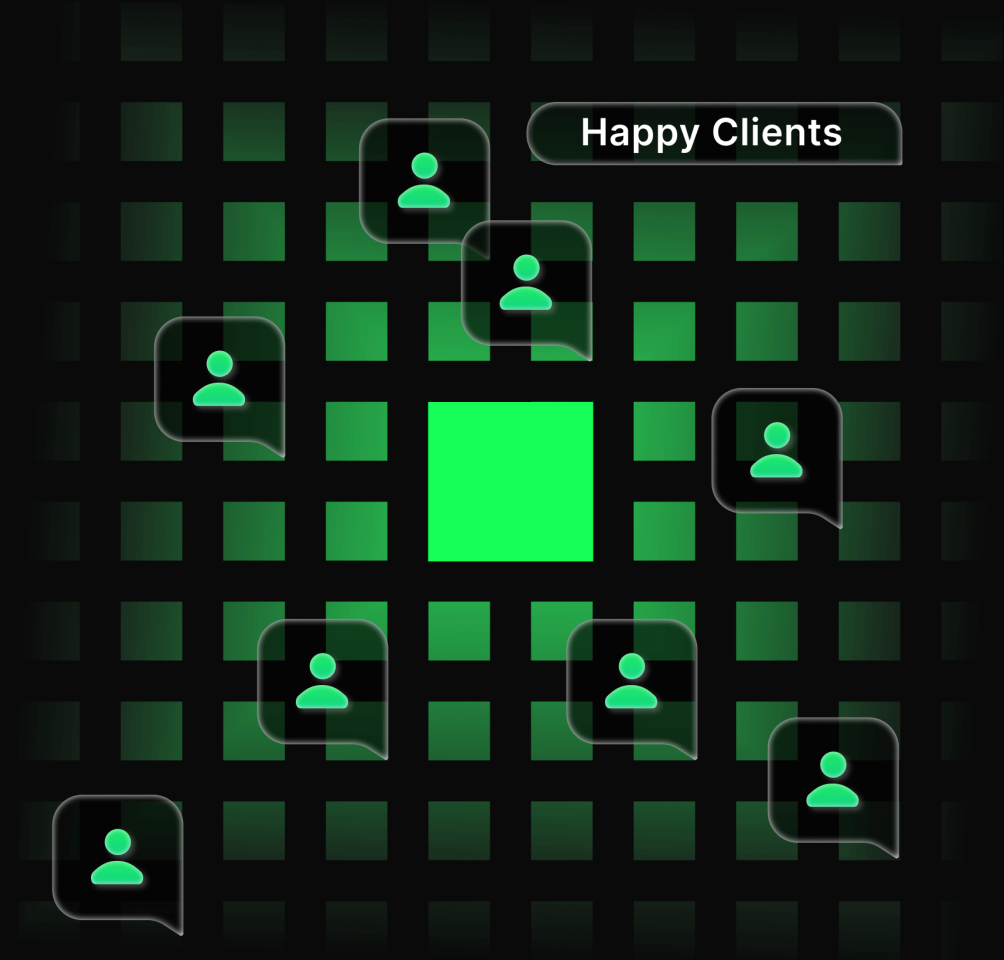
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Why copy trading is so popular?

That is the way how clients can join success of profitable traders without trying to trade on their own.



Why copy trading is so popular?

It helps your company to grow
and become big

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Why copy trading is so popular?

Sometimes very BIG

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Why copy trading is so popular?

11_k

followers have two
biggest masters of our
clients have in total

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Difference between PAMM & Copy Trading

Features

Funds are combined in 1 account

Copy



PAMM



Rollover periods (delayed deposits / withdrawals)



Execution price difference (slippage)



Followers can see open trades



Followers can close copied trades



Followers can trade on investment account



Full control over account

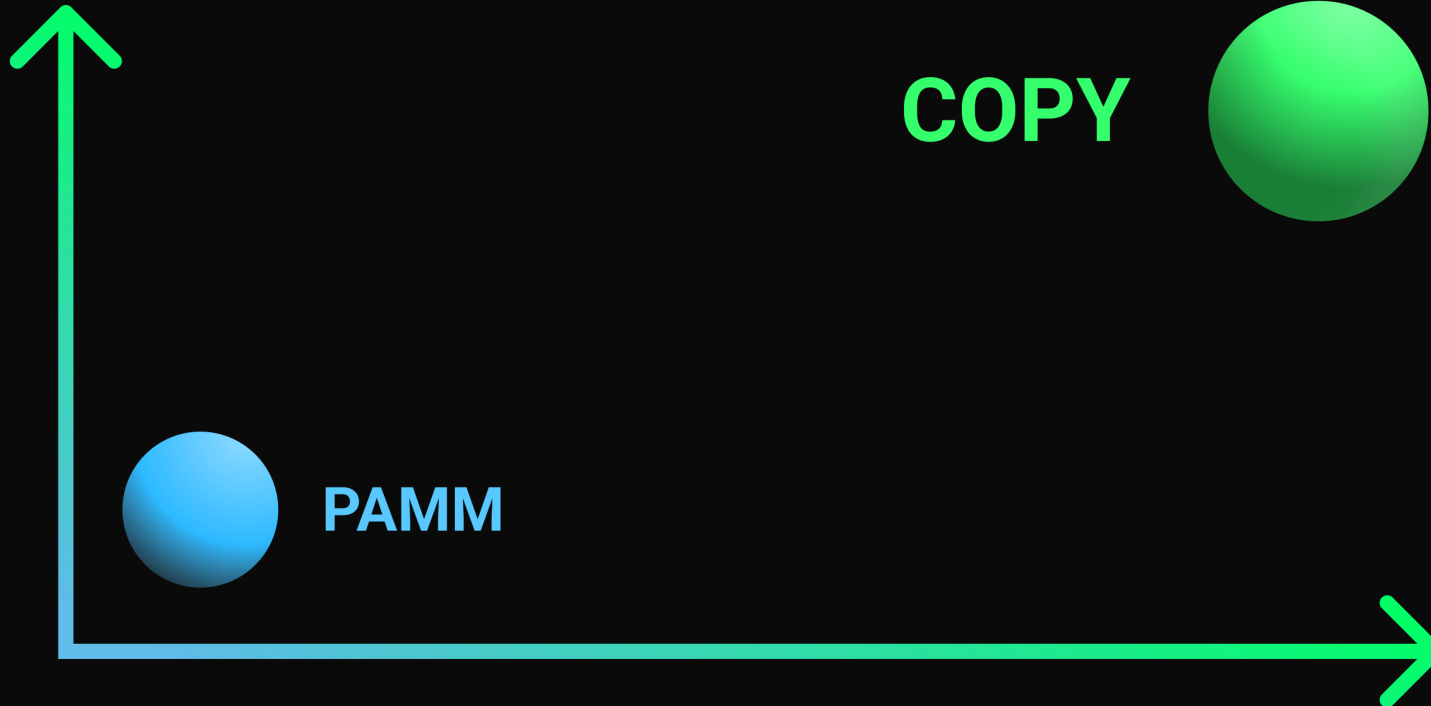


Allowed in regulated jurisdictions



Why copy trading is so popular?

Deposit
Requirements



Evolution & Future

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Mirror Trading



Copying positions
from automated
trading strategies

Copy Trading

Leaderboard

			Return	Max DD	
	John Doe Rocket Growth		+525%	-45.3%	★★★★★
	Peter Knot Night Scalper		+348%	-45.3%	★★★★★
	Fred Smith x2 Stability		112%	-45.3%	★★★★★

Coping real people

Social Trading

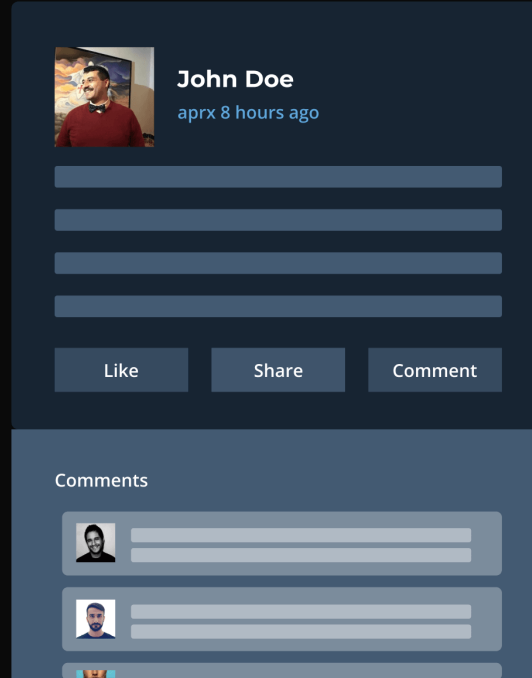


John Doe
Ultra profit

Return: +312.8% Max DD: -18.5%



+ Follow



John Doe
aprx 8 hours ago

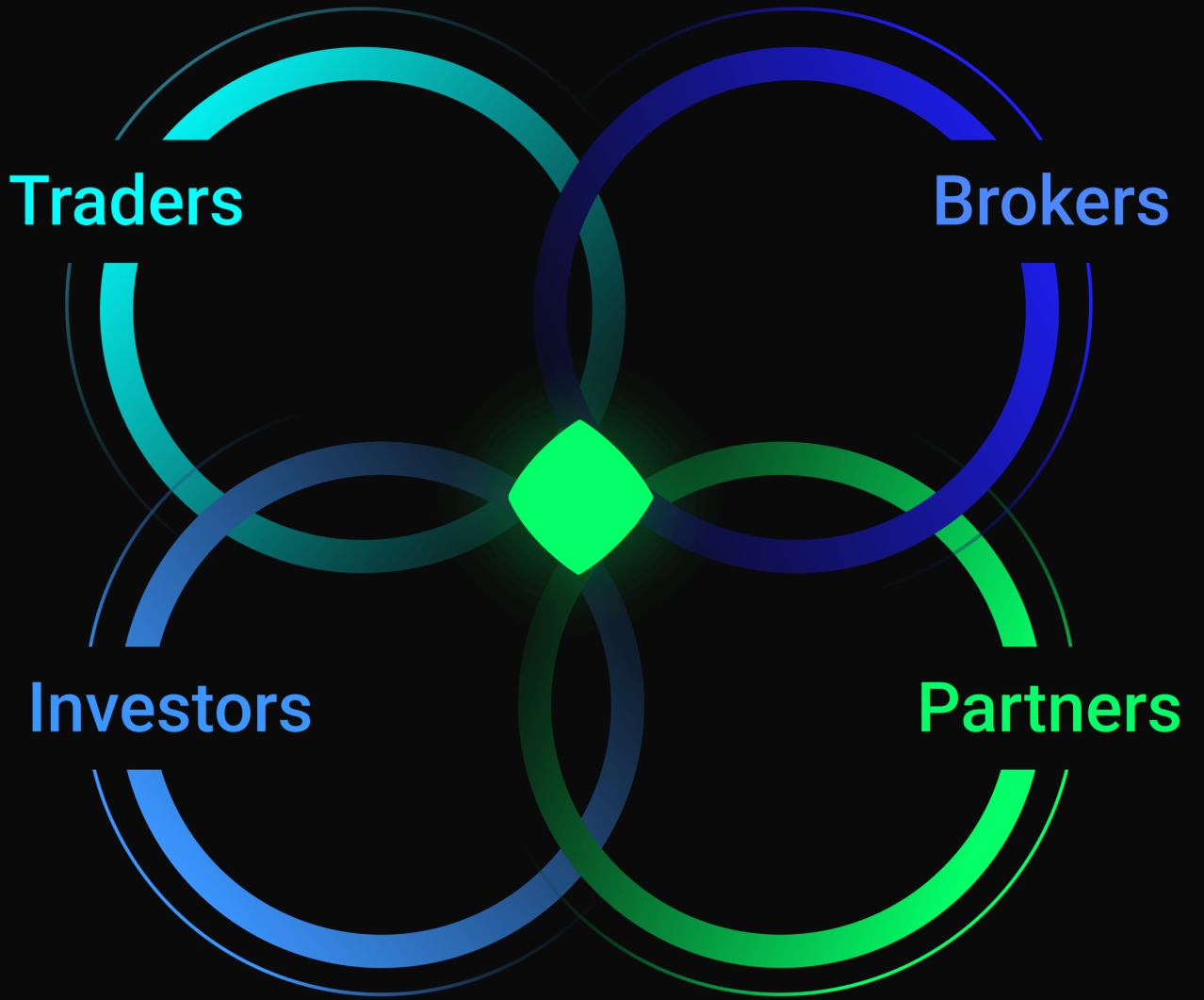
Like Share Comment

Comments

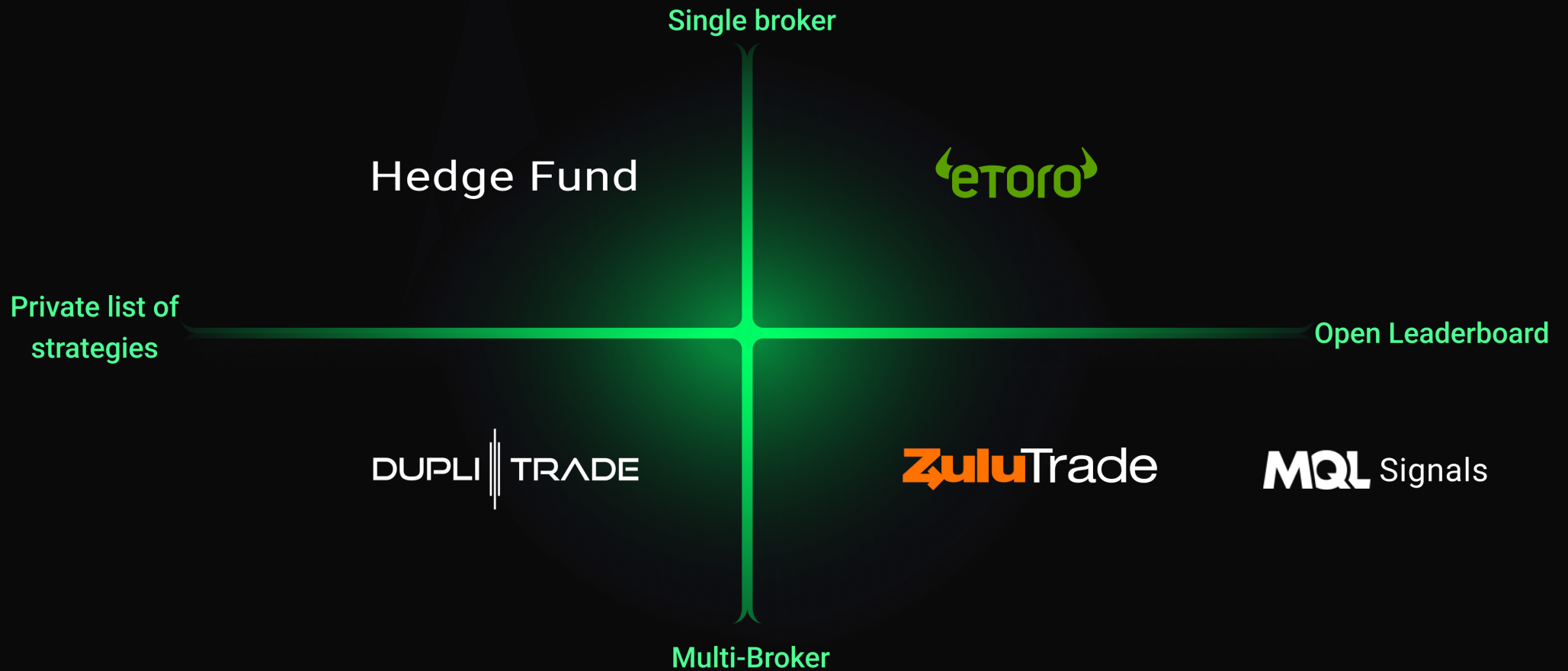
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Copy & Discussions

Who is involved in copy trading



Types of Copy Trading



Benefits of models



Single broker

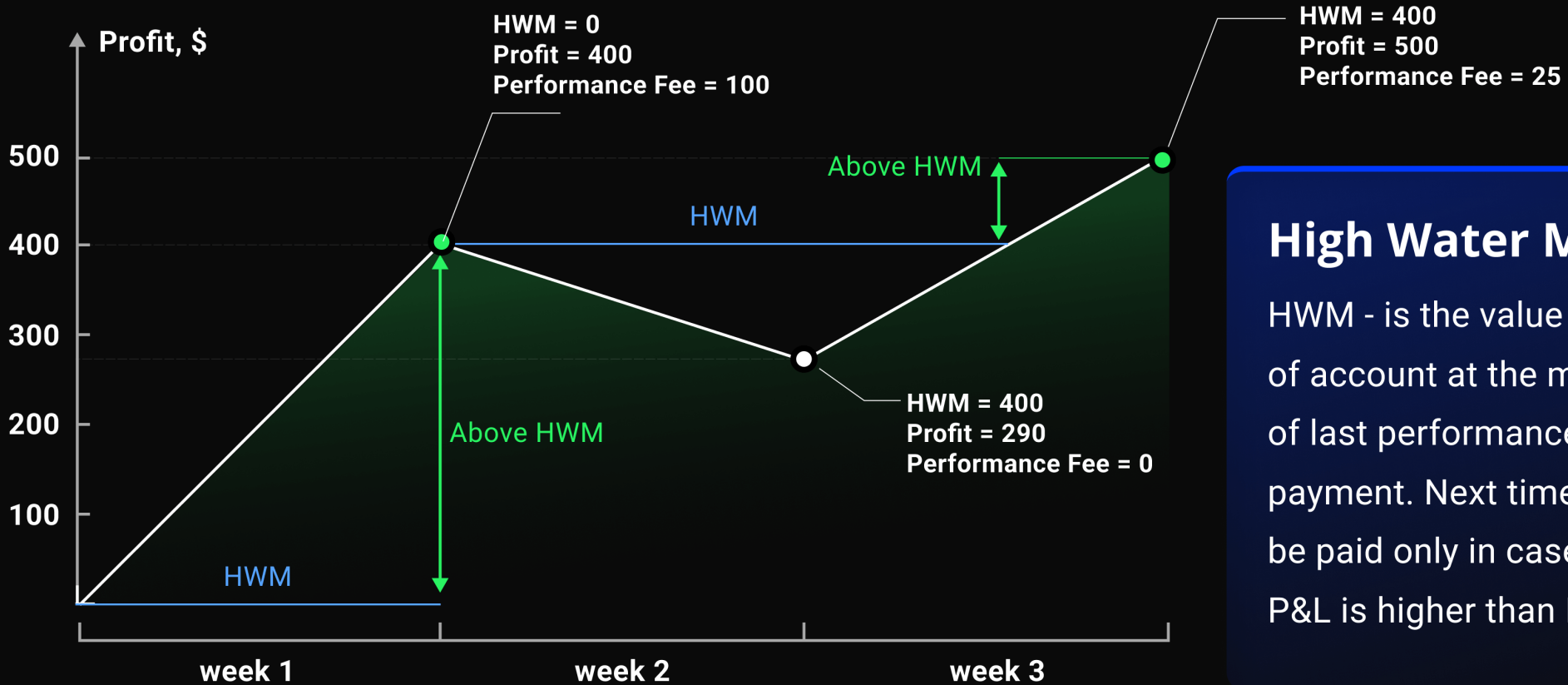
- No advertising of other brokers
- Integration with backoffice tools of a brokerage
- Own service that is own asset



Multi-Broker

- Existing masters in leaderboard

Performance fee



High Water Mark

HWM - is the value of P&L of account at the moment of last performance fee payment. Next time PF will be paid only in case a new P&L is higher than HWM.

Less Popular Fee Types

Subscription fee

Flat fee regardless of account size, trading frequency or profit. USD only

Management fee

Paid regardless of trading activity or profit made. Set in % from assets per year.

Volume fee

Second most popular fee type.
Calculated as a USD/lot.

Fees can be paid

Daily

Weekly

Monthly

Fee payments specifics



Single broker

All are available



Multi-Broker

Money flows out of company if Performance fee is enabled

Potential locked amounts for Performance fee compensation

Trade fee is less profitable for traders

Challenges for single brokers

Renewable leaderboard

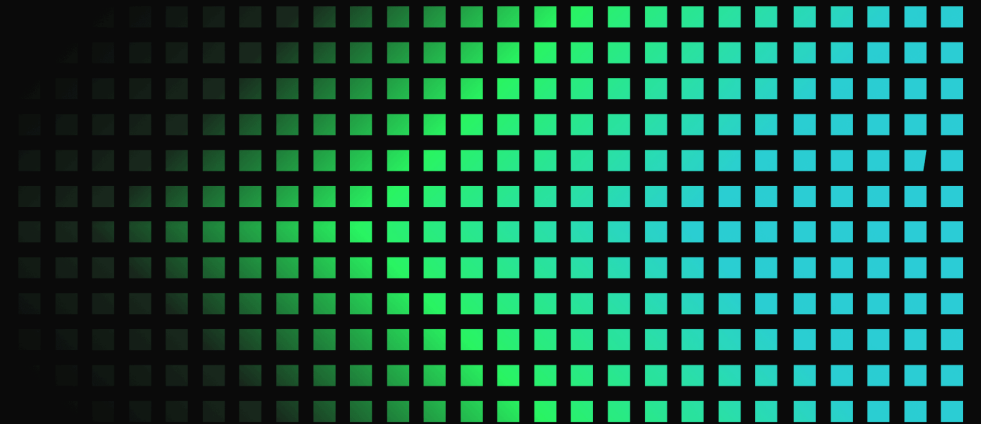


Challenges for single brokers

Renewable leaderboard



Attraction of investors



Technologies & tools

**Contests for
signal providers**

**Funding
programms**

**Statistics
Generator from
statements**

Risk Limits

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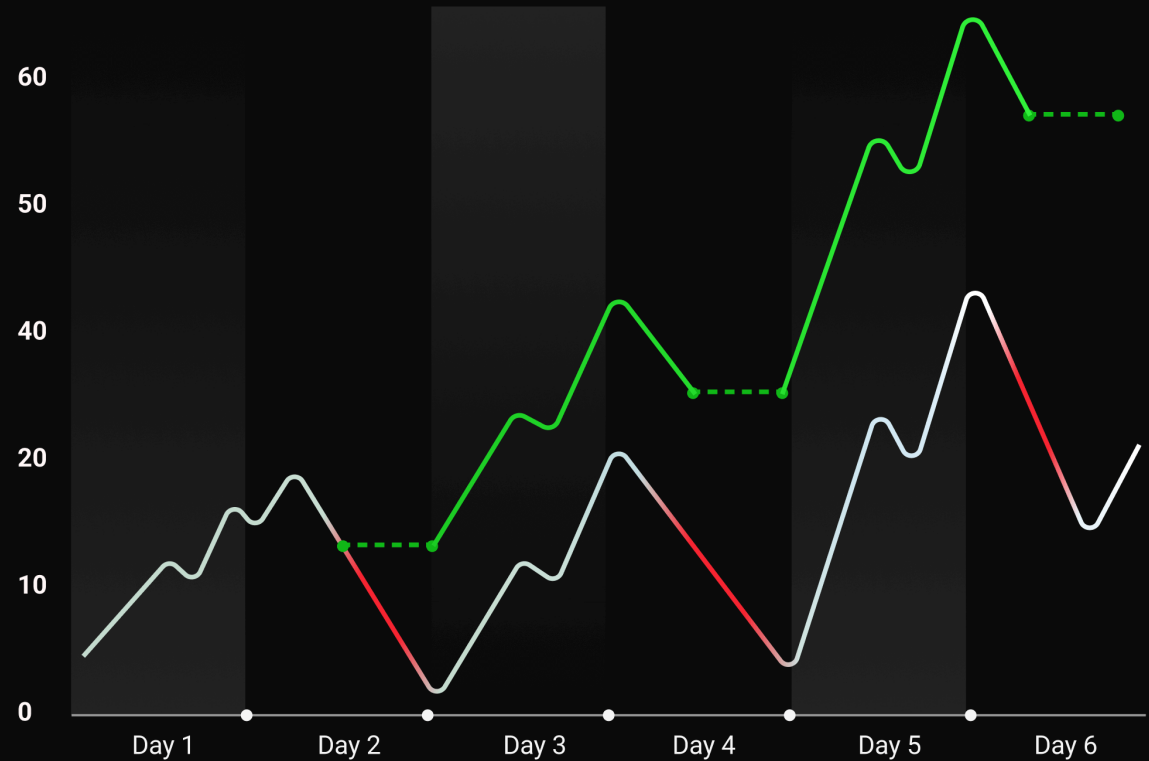
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Daily Risk Limit

Daily risk limit for managers

- Trading account with Daily Risk Limit
- Trading account without Daily Risk Limit



Max DD Risk limit



If a **Max DD limit** is reached, position will be closed and account will be deactivated

Cash Loss Limit



If a **loss limit** is reached,
position will be closed and
account will be deactivated

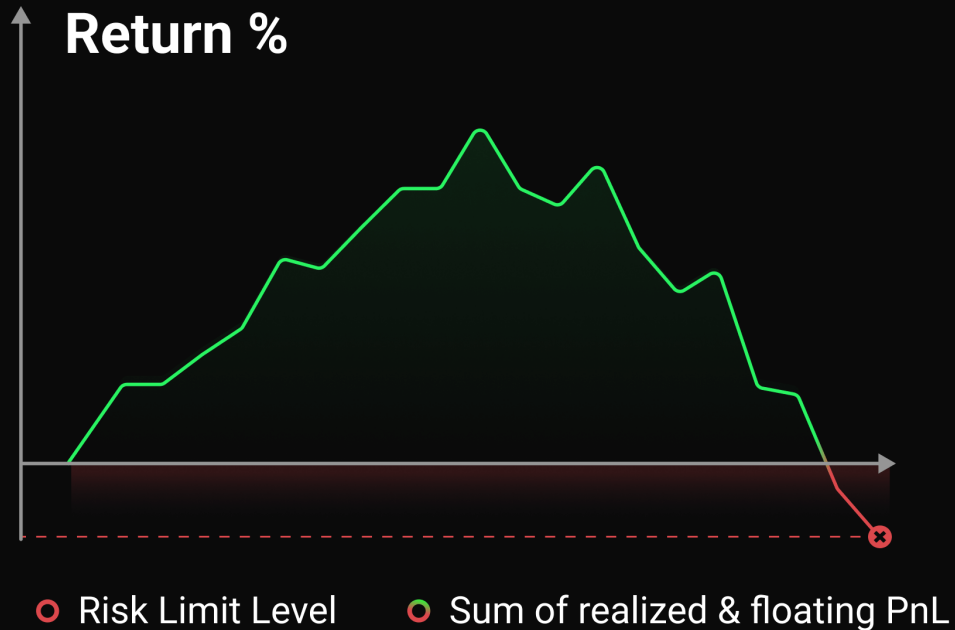
Investors

Risk Management

Combos

Comments & Discussions

Risk Management



If a **loss limit** is reached,
position will be closed and
account will be deactivated

Instruments for IBs

Performance fee
sharing

Widget with one
trader

Widget with
several traders

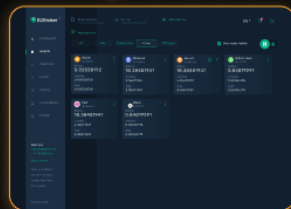
Showing IB
clients chosen
accounts

Single product architecture

All-in-one features



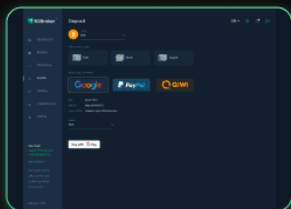
Wallets



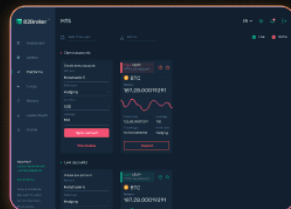
Trading Analytics



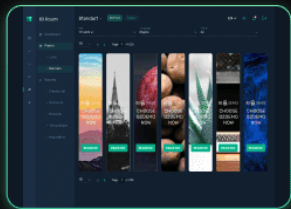
Funds



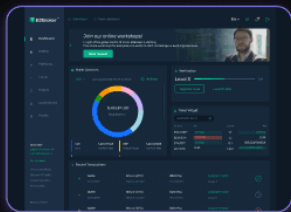
Copy Trading



IB Module



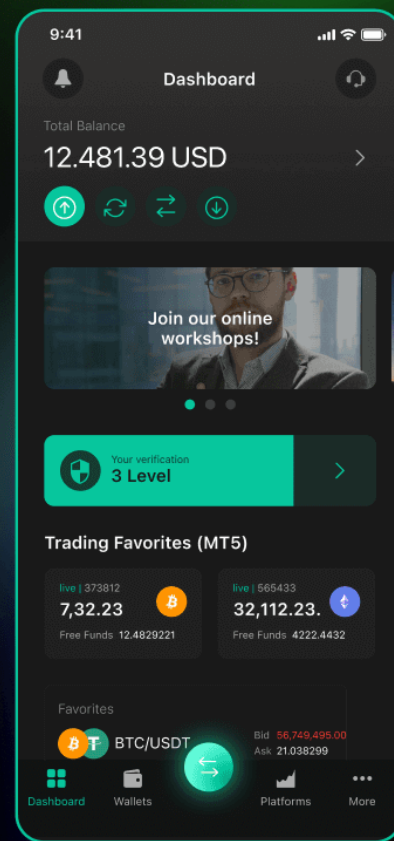
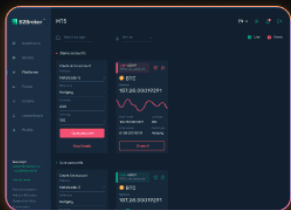
Dashboard



Exchange



KYC



How can we improve your business?

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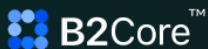
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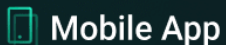
In-house development SAAS Technology systems



- Trader's Room & CRM
- Client's Portal
- Back Office

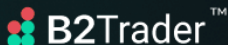


- Affiliate system
- Introducing brokers software
- Module of partnerships program



iOS & Android

- For B2Core & B2Core IB
- For B2BinPay
- For B2Trader



Spot exchange trading platform

- Matching Engine
- Pure order book
- Trading API



Money management platform

- Copy Trading
- PAMM & MAM
- Social Trading



Liquidity hub

- Bridge to spot exchange
- Bridge to perpetual futures

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Tbilisi Hong-Kong Tallin and others

7 licenses 320+ employees 24/7 support

since 2014

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White Label Trading platforms. BAAS (Broker as a Service)



Liquidity Hubs



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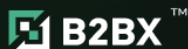
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Digital Assets Exchange



- Corporate clients
- Institutional clients
- Professional clients
- USD, EUR, GBP settlement

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Regulation:
FIU (Estonia, EU)

Digital Assets Processing



Digital Assets Processing

- Merchants
- Enterprise
- Wallets
- Blockchain Infrastructure
- Custody Service

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Regulation:
FIU (Estonia)

Digital Banking Services



- Virtual IBANs
- Business accounts
- Payment in open banking environment

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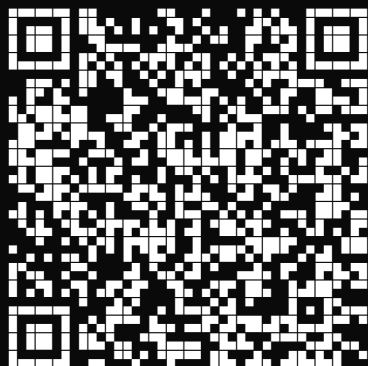
Regulation:
FCA (UK) AEMI License

Venture Capital Fund



- Startups (IT & Digital assets)
- M&A Market

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