# Crypto Payments. Insights

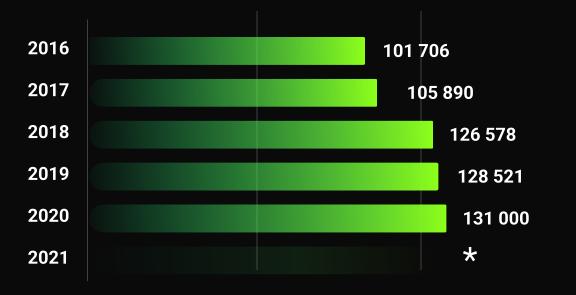
**Andrew Matushkin** 

Global business development



# **Transactions Volume**

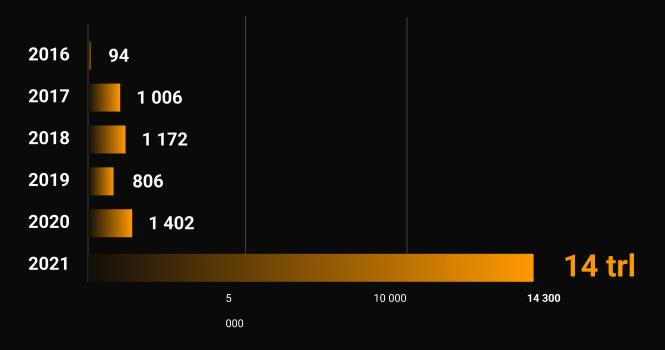
# FIAT Fiat currencies volumes (bln USD)



<sup>\*</sup> No data available yet for 2021

## **CRYPTO**

**Crypto currencies volumes** (bln USD)

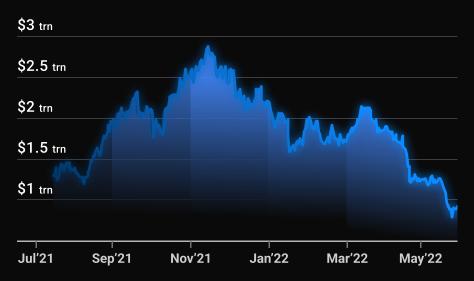






# **Crypto in numbers**

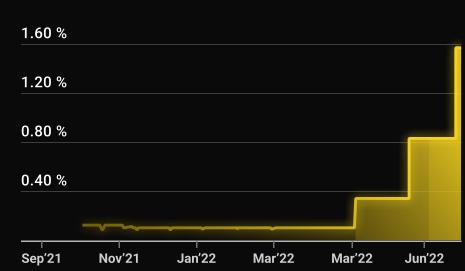
#### **CRYPTO MARKET CAPITALISATION**



#### **DOW JONES & NASDAQ INDEX**



#### **FEDERAL FUNDS RATE**



Crypto market lost over 65% in market value since the peak time

\$2,9 trn

\$0,9 trn

Dow Jones

Nasdaq 100

**31%** lost

since the peak

**18%** lost

since the peak

- DJI max 36445.1

- NDX max 16590.5

- DJI latest 30048.8 - NDX latest 11394.1

Rising interest rates in recent year play their part in driving prices down

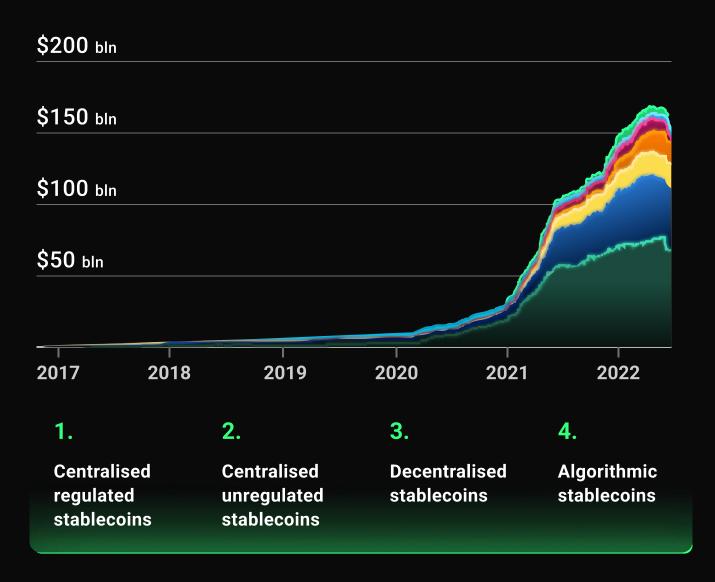


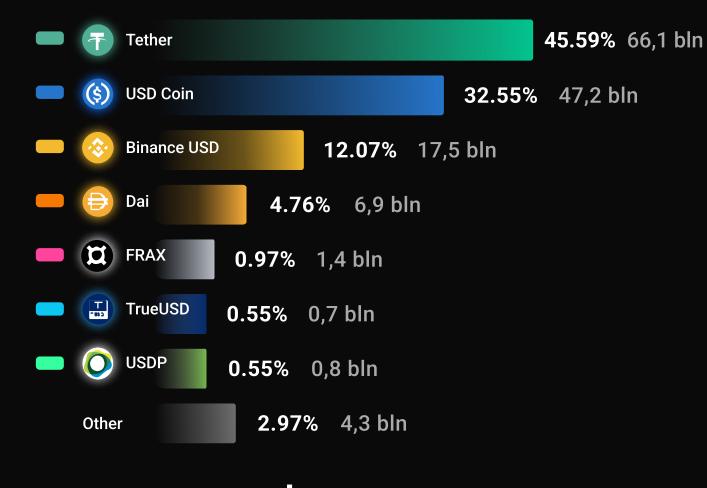


the peak

# Crypto Market. Stablecoins

#### STABLECOIN SUPPLY IN CIRCULATION





Stablecoins in total exceeded \$160,9 bln





# Payments: Major Coins vs Stablecoins vs Fiat

Features	Major Coins	StableCoins	Fiat
Decentralisation	<b>~</b>	×	×
Fast and Secure	<b>~</b>	<b>~</b>	<b>✓</b>
Chargeback	×	×	✓
Rolling Reserve	×	×	✓
Low Cost	<b>~</b>	<b>~</b>	×
Easy Account Opening	<b>~</b>	<b>~</b>	×
Transparency	<b>~</b>	<b>~</b>	×
Fast Settlement	<b>~</b>	<b>~</b>	×
Risk of Fraud Card Usage	×	×	✓
Instant Payouts	<b>~</b>	<b>~</b>	<b>✓</b> / <b>×</b>
Volatility Risks	<b>✓</b>	×	×
Regulated	×	<b>∨</b> / <b>×</b>	<b>∨</b> / <b>×</b>
Transactions Limits	No limits	No limits	Restrictions



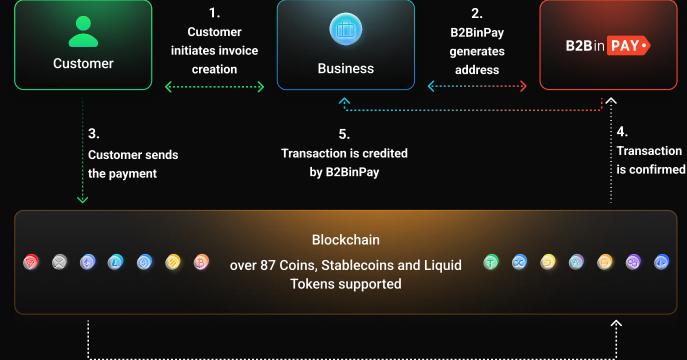


# Cryptoprocessing. How it works

## **Merchant solution**



## **Enterprise solution**





# B2BinPay 2.0 Merchant & Enterprise solution

## **Merchant solution**

Payment provider for receiving & sending crypto with fiat settlements to bank account

Perfect for

- FX Broker
- E-commerce
- Regulated casinos& gambling

## **Enterprise solution**

Payment provider for receiving, sending and storing crypto

#### Perfect for

- Crypto exchanges and brokers
- Crypto bank
- Crypto wallet provider
- Converter
- Government agencies

Instant exchanges between wallets

No limits for crypto deposit and withdrawal

Comprehensive documentation, SDK, 24/7 Support

Role based access control for you and colleagues

Convenient and functional personal area

Convenient and functional personal area

Unlimited wallets, addresses, payouts, transactions

Integrations with AML\KYT, CRM, Identity services

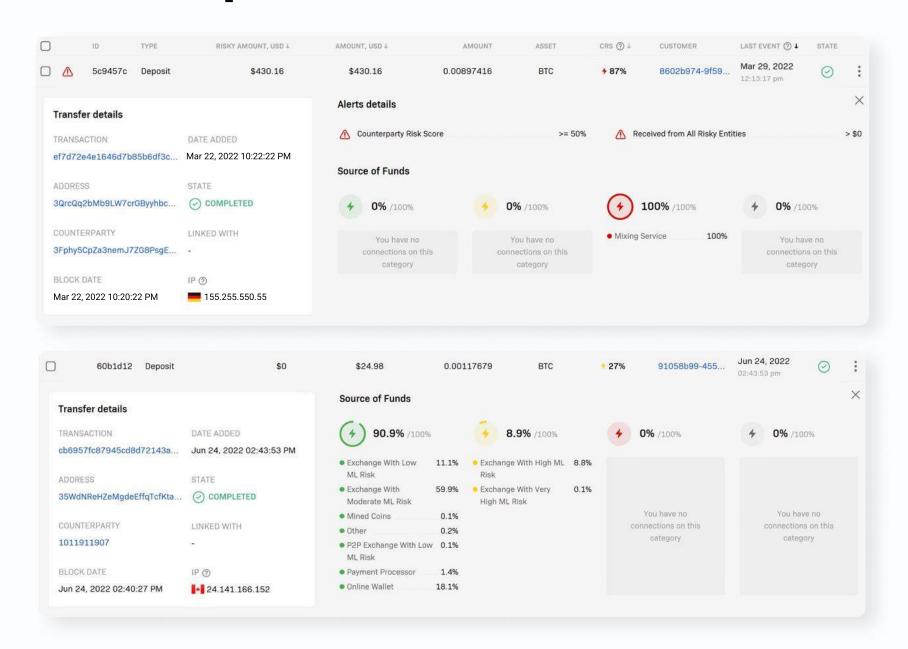
#### **Security settings:**

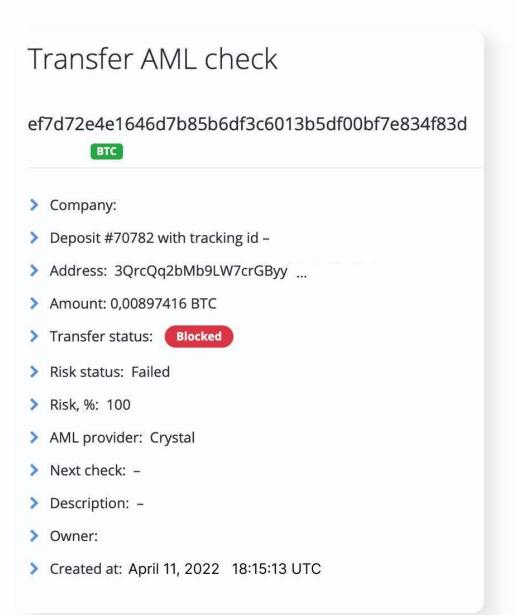
- IP whitelist,
- user roles with limited permissions set,
- 2FA.
- withdrawals with approval





# **AML** in practice



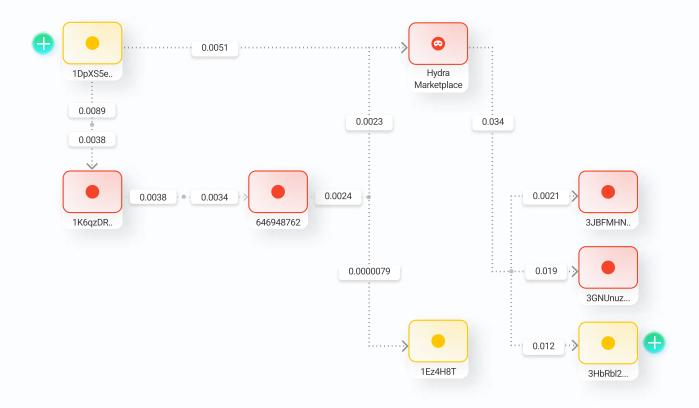




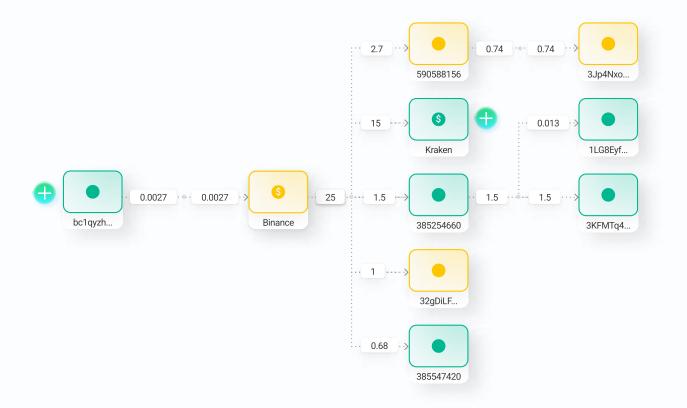


# AML in an example

# **X** Suspicious Transaction



## **✓** Successful Transaction







# **B2Broker Ecosystem**

as of May 2022

## **Technology**



Trader's Room, Back Office CRM. Client's Portal

b2broker.com/products/b2core-traders-room



An affiliate program system to attract new users and increase trading turnover

b2broker.com/products/b2core-ib



Mobile app working across the range of our products b2broker.com/products/mobile-app

### **Payment**



Digital assets processing provider for merchant and enterprise clients B2BinPay.com



Digital banking services eqwire.com

## B2Copy

Money Management Platform

b2broker.com/products/copy-trading-platform



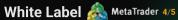
Matching Engine Platform for Crypto Exchanges

b2broker.com/products/ b2trader-cryptocurrency-exchange-software



MarksMan<sup>™</sup>

Liquidity Aggregation Hub b2broker.com/products/marksman



Turnkey Brokerage Infrastructure

b2broker.com/products/mt4-white-label b2broker.com/products/mt5-white-label

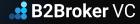


#### BAAS



Brokerage and exchange as a service B2Broker.com

#### M&A



Venture capital fund b2broker.com/products/b2broker-vc

## Liquidity



Global Multi Asset Prime of Prime Liquidity Provider B2Prime.com

#### **B2BX**

Digital Assets Exchange for professional and corporate clients b2bx.exchange

## Marketing



Design agency and video production B2Broker.studio

#### Licenses



Cyprus investment firm

Cyprus



**Fully Authorised Auction & Electronic Market** Integration provider

UK



Investment Dealer

Mauritius



Virtual Currency Service

Estonia

## **Membership**





**United Kingdom** 

Global

#### Offices around the world

London Hong-Kong Dubai

Tallin Limassol and others

# For Developing Your Business





B2Core<sup>™</sup>





SPOT EXCHANGE TRADING PLATFORM



#### CLIENTS CABINET, TRADER'S ROOM, CRM, BACK OFFICE



#### CRYPTOCURRENCY PROCESSING















#### COPY TRADING SOLUTIONS. MONEY MANAGEMENT SOFTWARE



#### **BRIDGE GATEWAY TECHNOLOGY**





#### IOS APPLICATION FOR YOUR CRYPTO BUSINESS









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