

How to Start Your Crypto and FX Business

Omar Al-Ali

Business Development
for India, Africa and Arab countries



b2broker.com

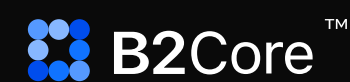


b2binpay.com

B2Broker Ecosystem

as of 10 February 2022

Technology



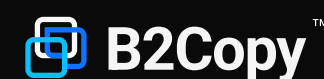
Trader's Room, Back Office CRM, Client's Portal
b2broker.com/products/b2core-traders-room



An affiliate program system to attract new users and increase trading turnover
b2broker.com/products/b2core-ib



Mobile app working across the range of our products
b2broker.com/products/mobile-app



Money Management Platform
b2broker.com/products/copy-trading-platform



Liquidity Aggregation Hub
b2broker.com/products/marksman



Matching Engine Platform for Crypto Exchanges
b2broker.com/products/b2trader-cryptocurrency-exchange-software



Turnkey Brokerage Infrastructure
b2broker.com/products/mt4-white-label
b2broker.com/products/mt5-white-label

Liquidity



Global Multi Asset Prime of Prime Liquidity Provider
B2Prime.com



Digital Assets Exchange for professional and corporate clients
b2bx.exchange



Prime Brokerage House for securities and derivatives
PBSR.ru

Payment



Digital assets processing provider for merchant and enterprise clients
B2BinPay.com



Digital banking services
eqwire.com



Banking solutions
b2bpaysolution.com

BAAS



Brokerage and exchange as a service
B2Broker.com

M&A



Venture capital fund
b2broker.com/products/b2broker-vc

Marketing



Design agency and video production
B2Broker.studio



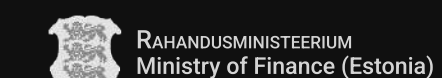
Licenses



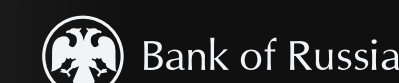
Fully Authorised Investment Firm
 Cyprus



Fully Authorised AEMI provider
 UK



Fully Authorised Provider of a Virtual Currency Service
 Estonia



Fully Authorised Prime Broker and Dealer
 Russia



Fully Authorised Investment Dealer
 Mauritius



Fully Authorised Forex Broker
 Belarus

Membership



Russia



Russia



United Kingdom



Belarus



Belarus



Belarus




9 offices around the world

London Hong-Kong Dubai Limassol
 Moscow Minsk St. Petersburg Kiev Tallin







Employees 261

Multi-asset broker


LEGAL

- License & Regulations 
- Compliance
- Payment systems 
- Bank Accounts 
- Reports & Audit
- Policies, Terms & Conditions, etc.
- KYT
- Counterparties
- Internal Control




TECHNOLOGY

- Trader's Room / Client's Cabinet 
- CRM / Back-office
- Meta Trader 4/5 
- MetaTrader Server & Plugins
- Meta Trader Manager
- Money Management Platforms, Desktop Application & User Interface 
- Blockchain Wallets Infrastructure 
- Mobile Applications 
- Third party Integrations (KYC providers, PSPs, etc) 




LIQUIDITY

- Aggregated liquidity
- Multiple asset classes
- Institutional volumes and spreads 
- Ultrafast execution
- 24/7 market access to Cryptocurrencies
- LD4 server location



FINANCE

- Management of Hot/Cold storages 
- Deposits / Withdrawals
- Banking operations 
- PSP / EMI operations 
- Audit
- Financial control
- Risk Management
- Reports
- Accountants

SALES

- Calls
- Customer Aquisition
- CRM 
- Referral Program 
- Partnerships 
- Business Development
- Promotions

MARKETING

- Google, Yahoo Ads, etc.
- Website Development 
- Social Media
- CPL, CPA, CPC
- CRM
- Referral Program 
- Events / Expos
- Community Management
- PR
- Data Analytics
- E-mail Marketing

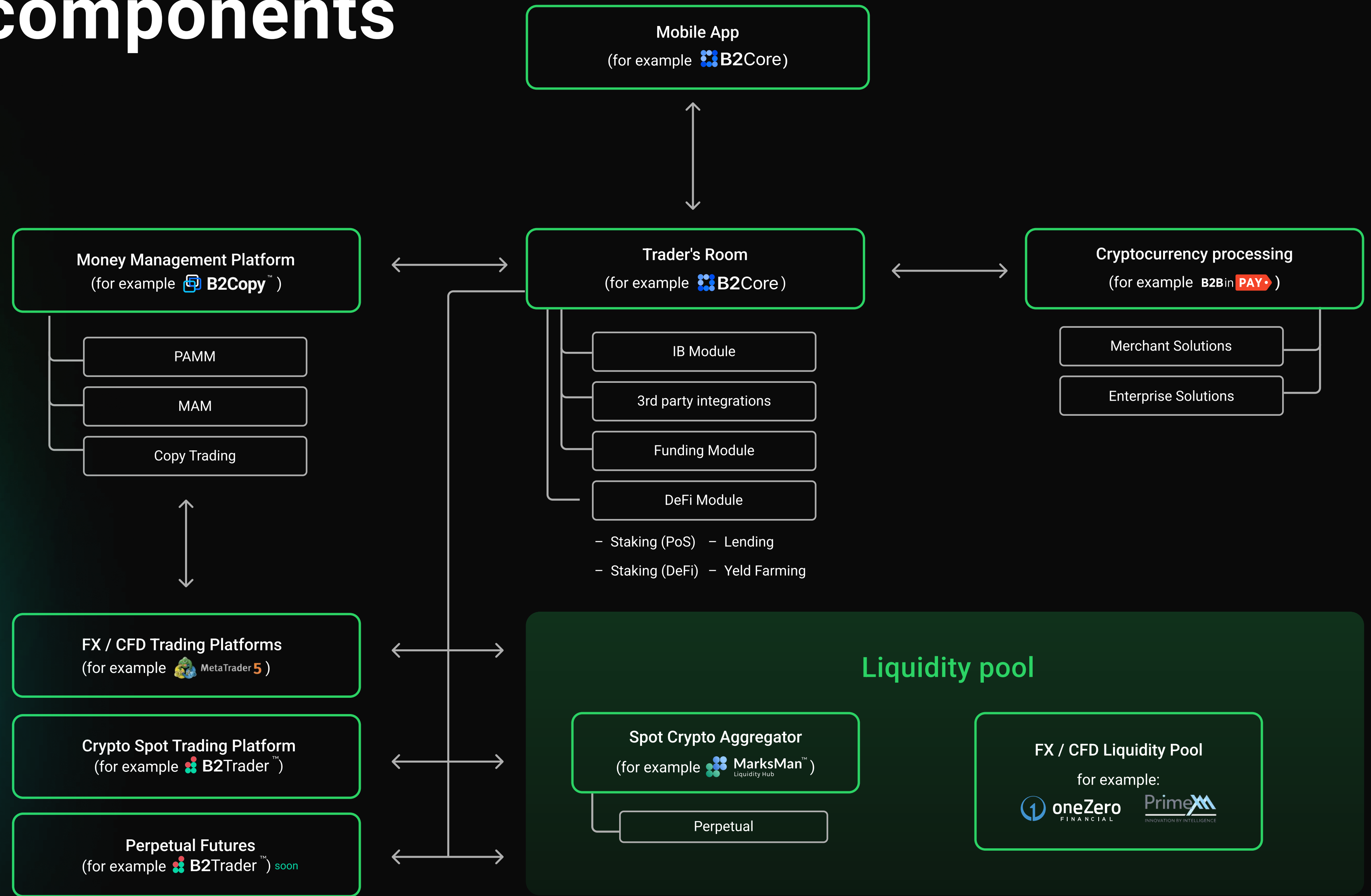
SECURITY

- Anti-throttling system
- DDoS-protection
- Order throttling protection
- Multi-signature system
- Anti-spoofing system
- Anti-fishing system
- Arbitrage protection
- Human Engineering
- Back-End Security

OPERATIONS




- Account Management
- Project Management
- Technical Support
- Product Management
- Client Support
- Risk Management
- Dealing Desk

Technology components of the broker


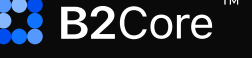






Cryptocurrency Exchange



LEGAL

- License & Regulations 
- Compliance
- Payment systems 
- Bank Accounts 
- Reports & Audit
- Policies, Terms & Conditions, etc.
- KYT
- Counterparties
- Internal Control



TECHNOLOGY

- Order Matching System 
- Trader's Room / Client's Cabinet 
- Mobile Applications 
- Wallet Management System 
- Third party Integrations 
- Hosting / Data-Centers
- Blockchain Infrastructure 
- PSP / EMI Integrations


LIQUIDITY

- Internal liquidity
- Market making 
- External liquidity provider
- Aggregation 

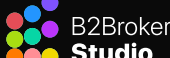

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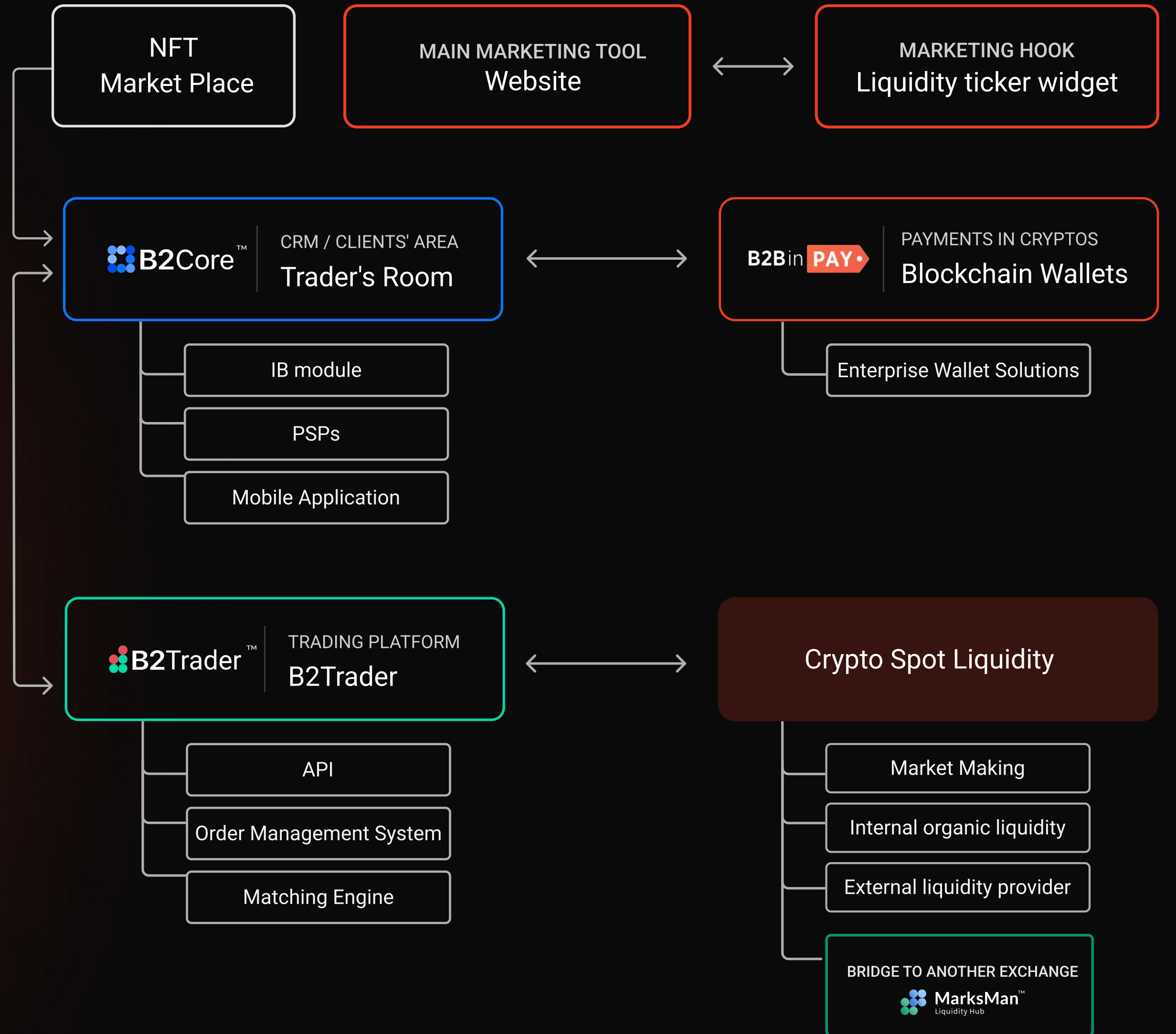
SECURITY

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- Cold Wallets
- DDoS-protection
- Order throttling protection
- Multi-signature system
- Anti-spoofing system
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Cryptocurrency Exchange



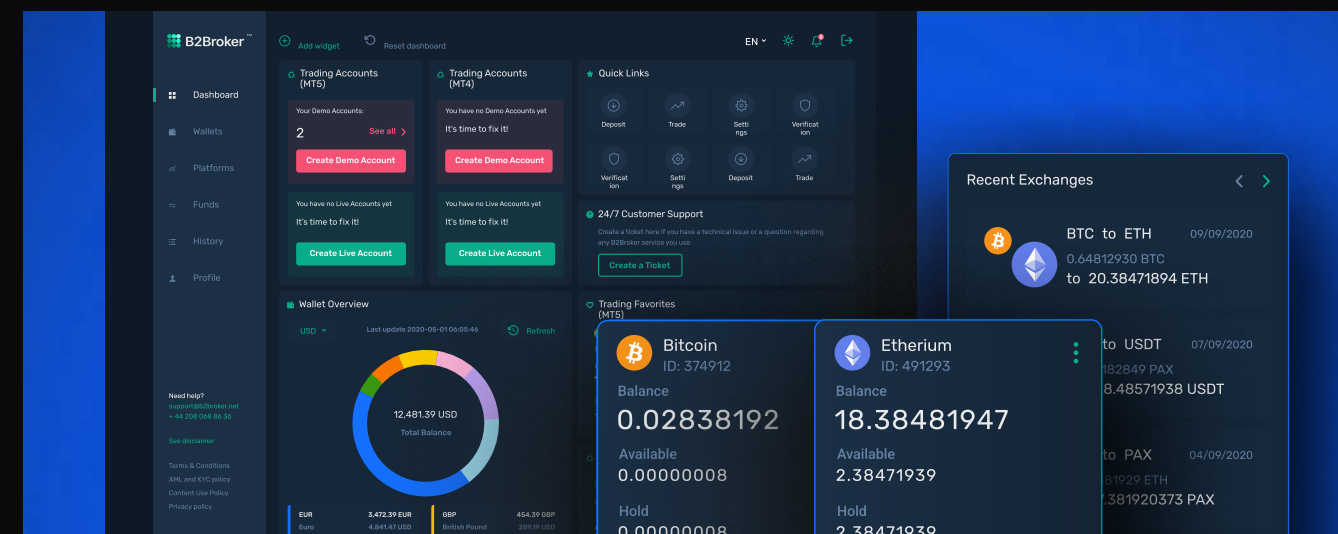
For developing your business



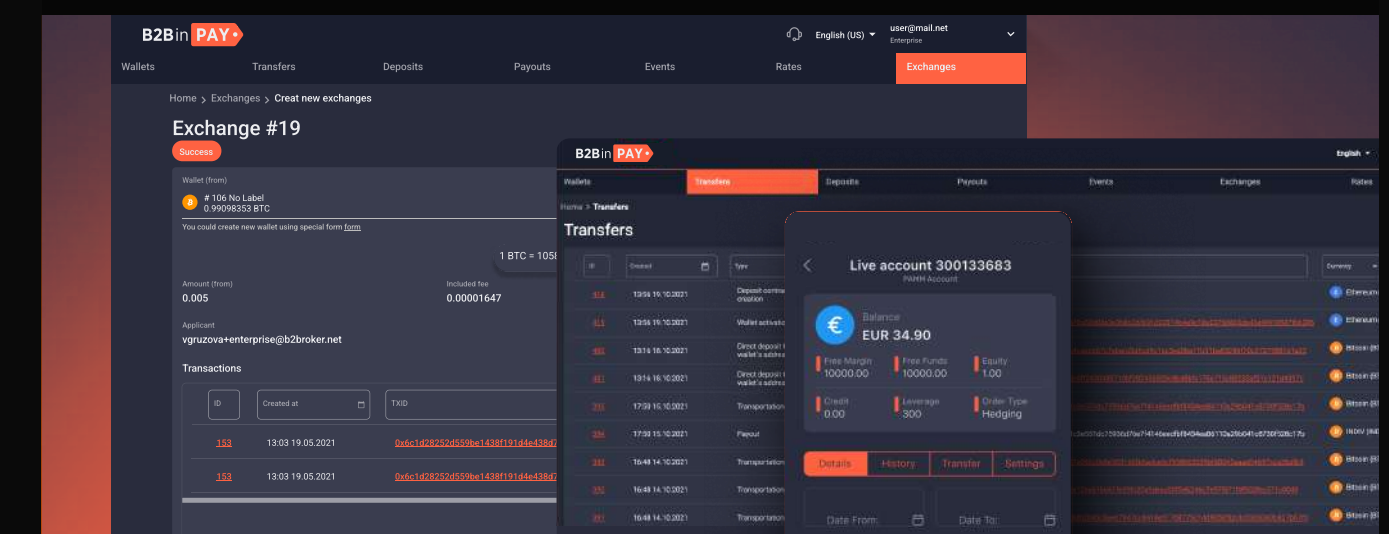
SPOT EXCHANGE TRADING PLATFORM



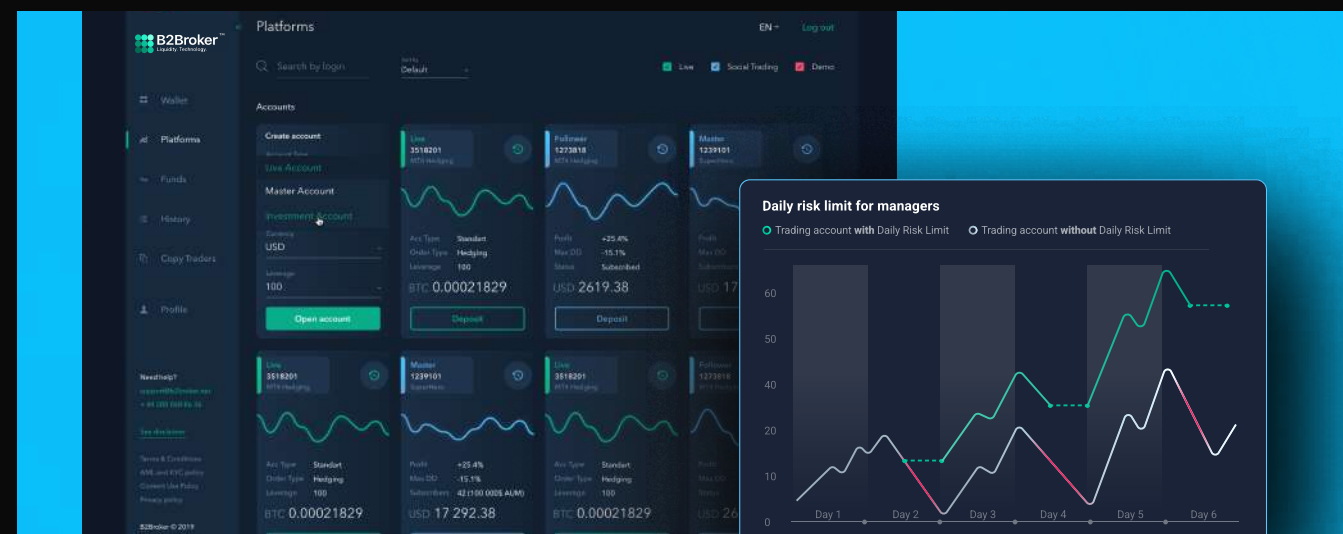
CLIENTS CABINET, TRADER'S ROOM, CRM, BACK OFFICE



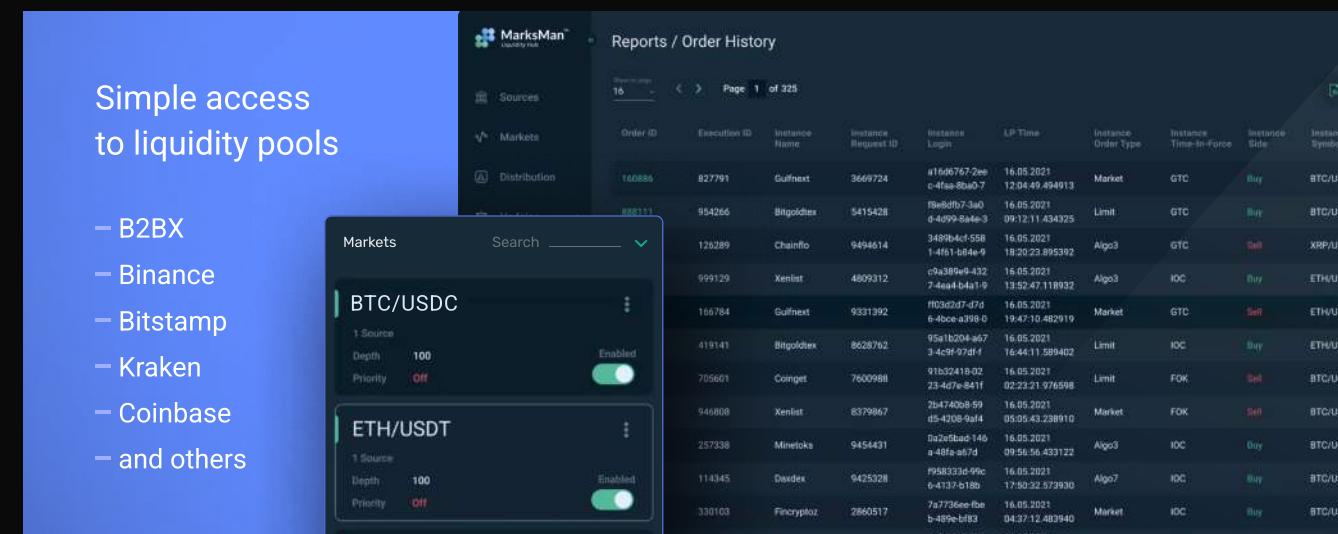
CRYPTOCURRENCY PROCESSING



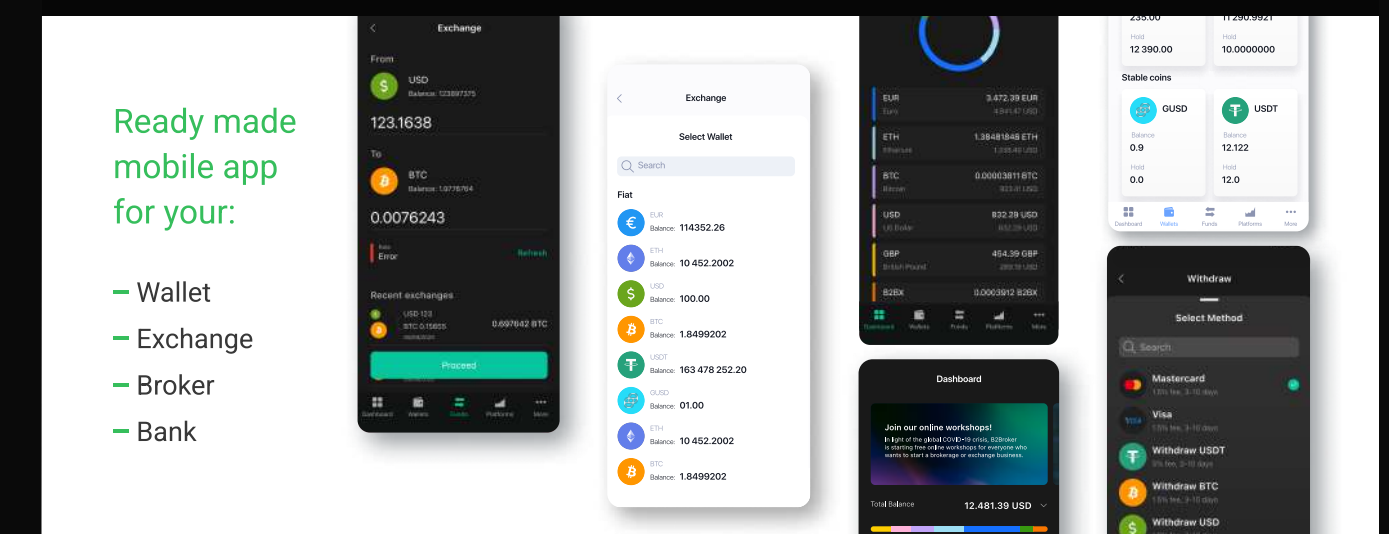
COPY TRADING SOLUTIONS. MONEY MANAGEMENT SOFTWARE



BRIDGE GATEWAY TECHNOLOGY



IOS APPLICATION FOR YOUR CRYPTO BUSINESS



Thank you!

We are here to help you
grow your business

 Diamond Sponsor

 **B2Broker**TM
Liquidity. Technology.

b2broker.com

Stand N^o **12**

B2B in PAYTM
Digital Assets Processing

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Stand N^o **45**

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We can
Launch
or Exchange