B2 BROKER

Blockchain Life 2019

How to launch a cryptocurrency exchange?

B2Broker.net B2BinPay.com

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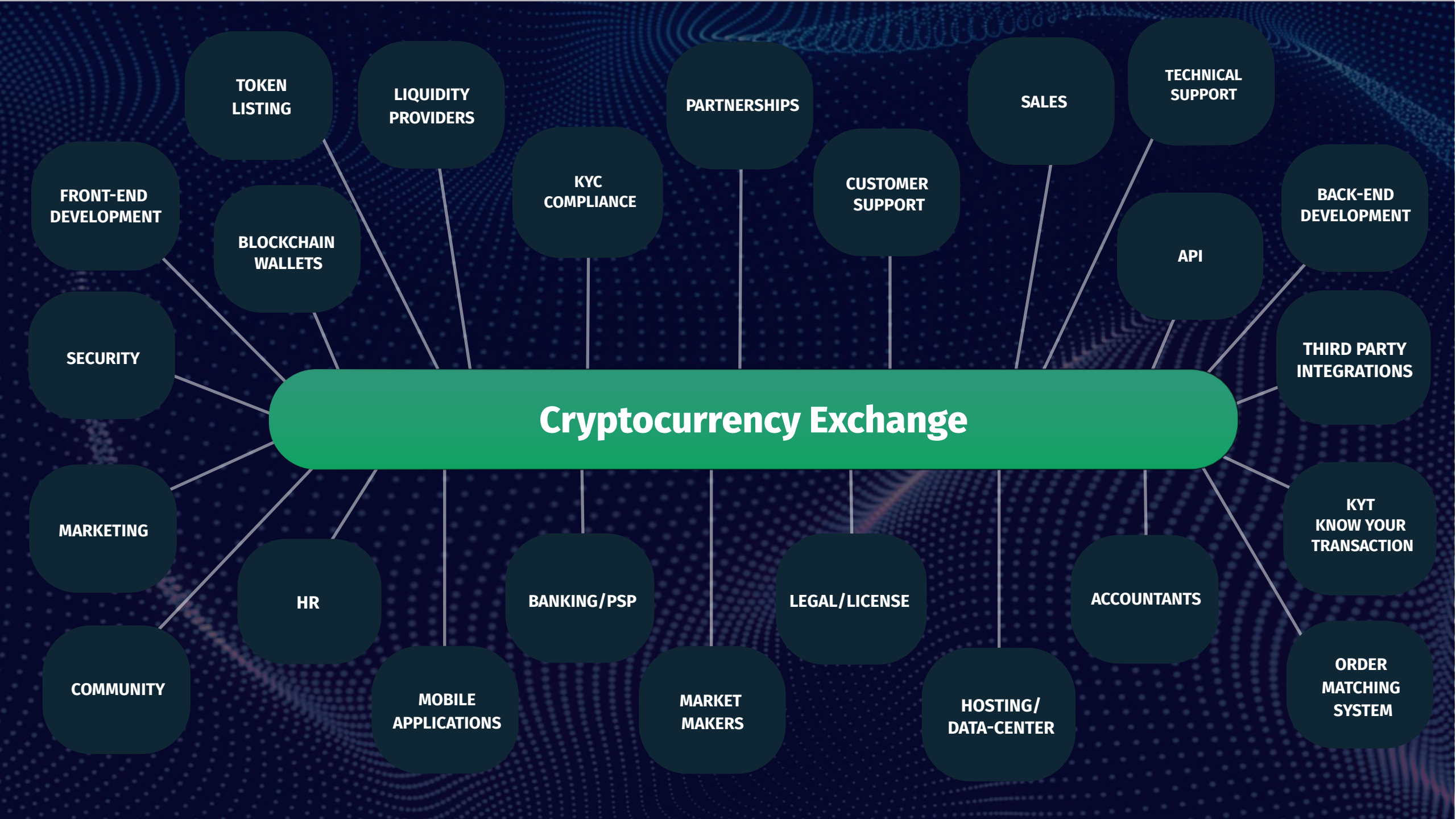
B2 BROKER

Founder and CEO of B2Broker

B2BinPAY

Founder of B2BinPay


Cryptocurrency Exchange
TOKEN LISTING
LIQUIDITY PROVIDERS
PARTNERSHIPS
SALES
TECHNICAL SUPPORT
FRONT-END DEVELOPMENT
BLOCKCHAIN WALLETS
KYC COMPLIANCE
CUSTOMER SUPPORT
API
BACK-END DEVELOPMENT
SECURITY
THIRD PARTY INTEGRATIONS
MARKETING
HR
BANKING/PSP
LEGAL/LICENSE
ACCOUNTANTS
KYT KNOW YOUR TRANSACTION
COMMUNITY
MOBILE APPLICATIONS
MARKET MAKERS
HOSTING/ DATA-CENTER
ORDER MATCHING SYSTEM

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Cryptocurrency Exchange

1. LEGAL
2. TECHNOLOGY
3. LIQUIDITY
4. FINANCE
5. OPERATIONS
6. MARKETING
7. SALES
8. SECURITY

1. Legal

- Licenses & Regulations
- Compliance
- Payment Systems
- KYC & KYB
- KYT
- Bank Accounts
- Reports & Audit
- Policies, Terms & Conditions, etc.
- Counterparties
- Internal Control

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2. Technology

- Trader’s Room/Client’s Cabinet
- Order Matching System
- Front-End
- Back -End
- Hosting/Data-Centers
- Third Party Integrations
- Blockchain Infrastructure
- PSP/EMI Integrations
- Mobile Applications
- Wallets Management System
- Software development
- API

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3. Liquidity

- Internal Liquidity
- Market Making
- External Liquidity Provider
- Aggregation

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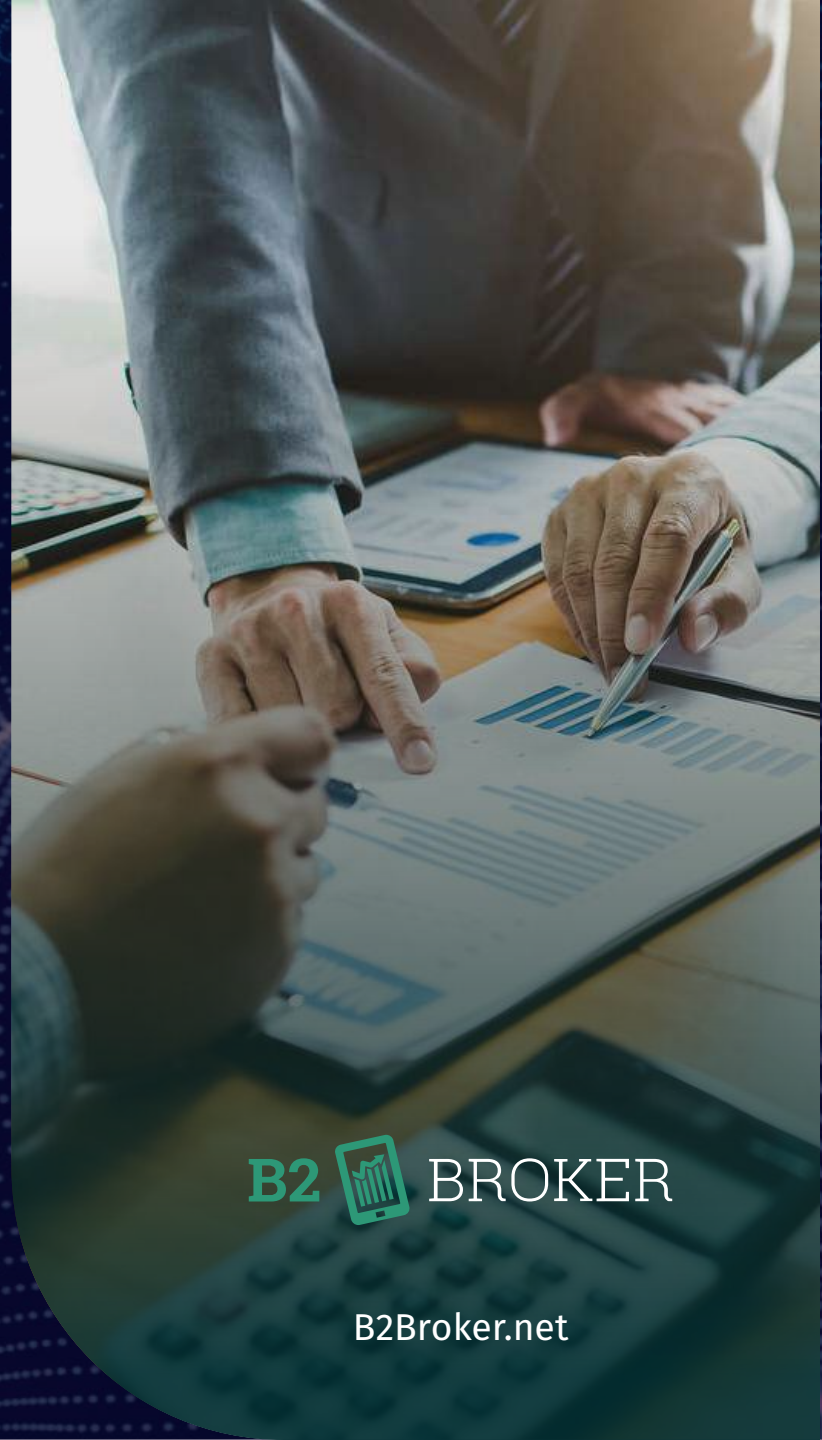
4. Finance

- Deposits / Withdrawals
- Banking Operations
- Management of Hot/Cold Storages
- Reports
- PSP & EMI Operations
- Financial Control
- Audit
- Risk management
- Accountants



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5. Operations

- Account Management
- Technical Support
- Client Support
- Risk management
- Project Management
- Product Management
- HR Management
- Dealing Desk

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6. Marketing

- Google, Yahoo Ads, etc.
- Social Media
- Events/Expos
- Referral Program
- Data Analytics
- Community Development
- CPL, CPA, CPC
- PR
- CRM
- E-mail Marketing

7. Sales

- Calls
- Customer aquisition
- Partnerships
- Promotions
- CRM
- Referral Program
- Business Development

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8. Security

- Anti-throttling System
- DDoS-protection
- Multi Signature Wallet
- Arbitrage Protection
- Back-end Security
- Cold Wallets
- Order Throttling Protection
- Anti-spoofing system
- Human Engineering
- Anti-fishing system

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Cryptocurrency Exchange

1 LEGAL

- License & regulations
- Compliance
- Payment systems
- Bank accounts
- Reports & Audit
- Policies, Terms & Conditions, etc.
- KYT
- Counterparties
- Internal Control

2 TECHNOLOGY

- Order matching system
- Trader's Room/Client's Cabinet
- API
- Front-End
- Back-End
- Mobile applications
- Wallet management system
- Third party integrations
- Software development
- Hosting/Data-Centers
- Blockchain Infrastructure
- PSP/EMI Integrations

3 LIQUIDITY

- Internal liquidity
- Market making
- External liquidity provider
- Aggregation

4 FINANCE

- Management of Hot/Cold storages
- Deposits / Withdrawals
- Banking operations
- PSP/EMI operations
- Audit
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- Accountants

5 OPERATIONS

- Account Management
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7 SALES

- Calls
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- Referral Program
- Partnerships
- Business Development
- Promotions

8 SECURITY

- Anti-throttling system
- Cold Wallets
- DDoS-protection
- Order throttling protection
- Multi-signature wallet
- Anti-spoofing system
- Arbitrage protecion
- Human Engineering
- Back-End security
- Anti-fishing system

B2Broker provides you:

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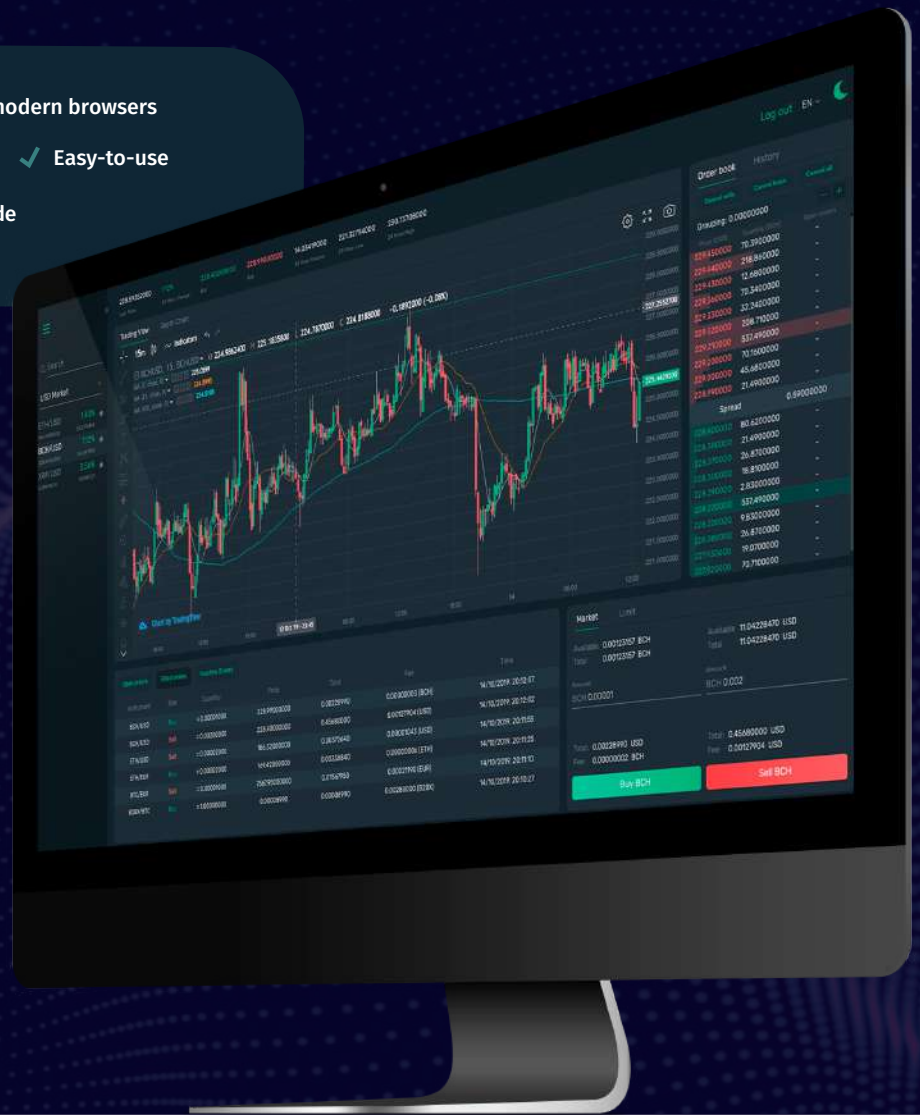
B2TRADER MATCHING ENGINE

- Limitless digital asset list
- No matching fee/comissions
- No profit sharing
- Market, Limit & Stop Orders
- Capable of 1 million transactions per second

ADVANCED WEB UI

- Angular-Based Platform
- Works with all modern browsers
- Ability to change settings without rebuilding
- Easy-to-use
- Simple load-balancing
- Black/White Mode
- Deep customization according to API



ENTERPRISE BLOCKCHAIN WALLETS

- Automatically creates adresses, accepts & sends cryptocurrencies
- 888+ coins & tokens supported
- 24/7 technical support in 7 languages
- Automatic Withdrawals

LIQUIDITY

- Aggregated volumes & prices
- Super-tight spreads
- Low fees

TRADER'S ROOM/CLIENT'S CABINET

- Major Trading platforms integration
- Major PSPs integration
- KYC module
- Ticket system
- IB/Refferal module
- Crypto module converter

EXTRAS

- Customizable mobile app
- Volume trading Bot
- Live Quotes Widget

B2Broker Product Sample

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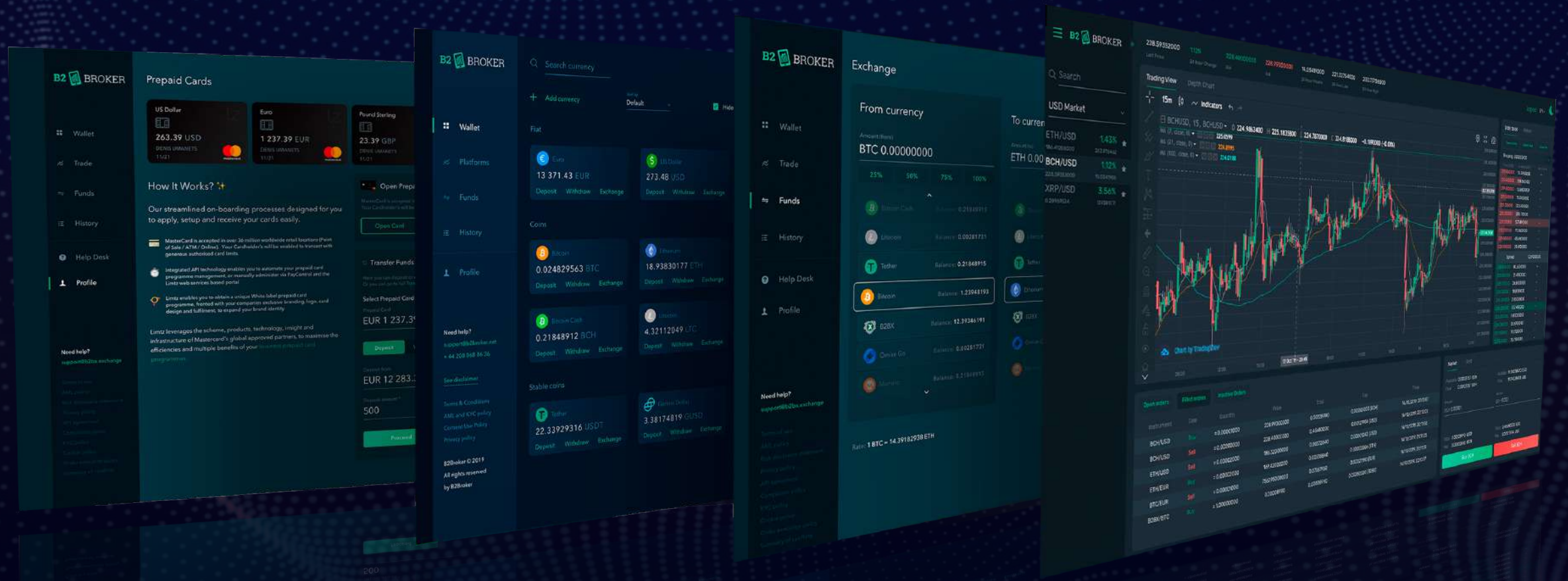

Thank you for your attention

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