# Major Changes in Payments for the FX Industry

Arthur Azizov, CEO





b2binpay.com

b2broker.com

### **Ecosystem of B2Broker**

#### Technology Payment B2Bin PAY· **B2**Trader<sup>™</sup> B2Core<sup>™</sup> Matching Engine for CryptoCurrency Payment Trader's Room, Back Office Provider for Merchants Spot Crypto Exchanges RCRM, Client's Portal & Enterprise Clients **B2Copy** MarksMan<sup>™</sup> Money Management Spot Liquidity Hub Platform White Lable MT 4/5 Marketing Complete brokerage Ecosystem infrastructure B2Broker **Studio** Liquidity A&M **B2BX** B2Prime **B2Broker** VC Multi-Asset Prime of Prime Digital asset exchange platform Liquidity Provider Prime Brokerage Services BAAS Prime Securities broker B2Broker<sup>™</sup> Liquidity. Technology. Coming soon



Digital Online Bank



**Banking solutions** 

Design agency and Video Production

Venture capital fund



Brokerage and exchange as a service

#### Licenses





Fully Authorised AEMI provider

Investment Firm

BELARUS

P High Technologies

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Б Б Б И В Жа

National Forex Center Белорусская валютно-фондовая



Rahandusministeerium

Fully Authorised Provider of a Virtual Currency Service

#### Offices

London	Hong-Kong	Dubai
Limassol	Moscow	Minsk
St. Peters	burg Kiev	Tallin

#### Employees

230 +

НАЦИОНАЛЬНЫЙ БАНК РЕСПУБЛИКИ БЕЛАРУСЬ

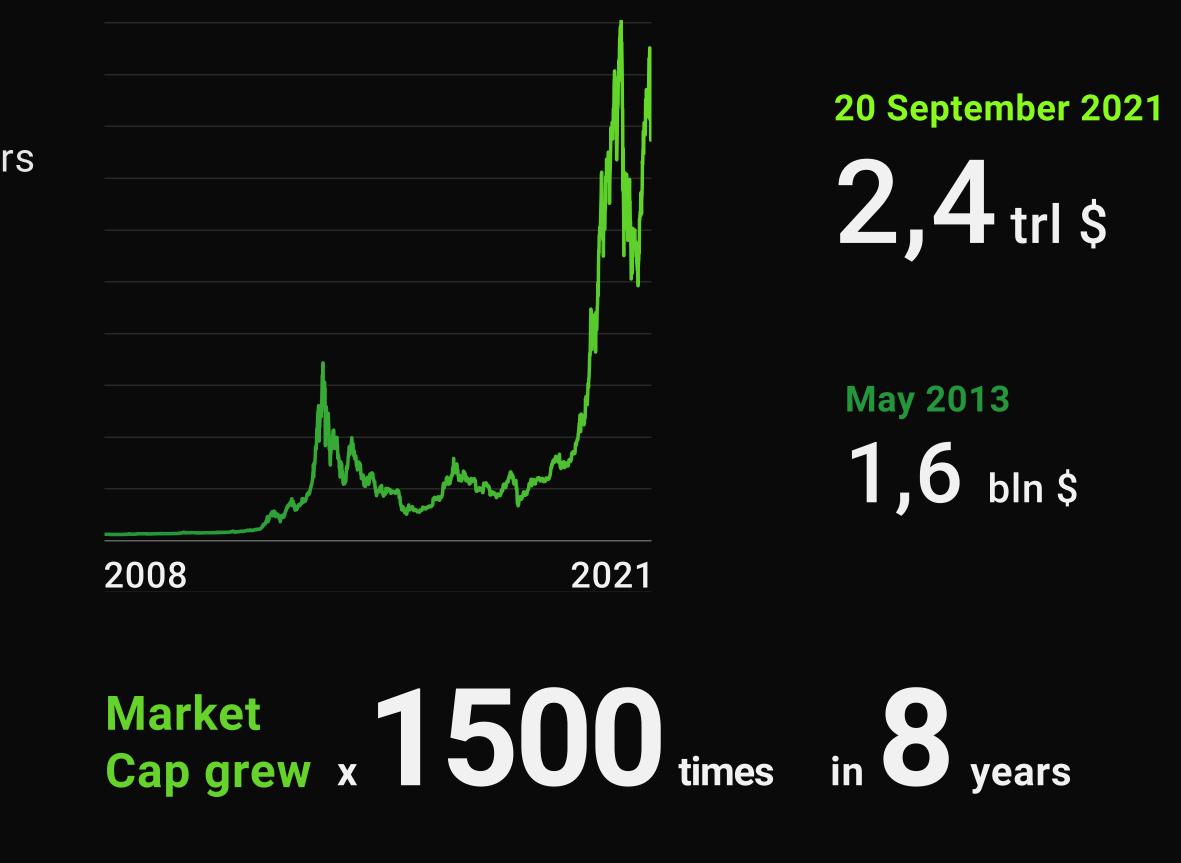
nistry of Finance (Estonia)

## **Correlation.** Challenges of payment receiveng

AML and Payment Regulation become more complex

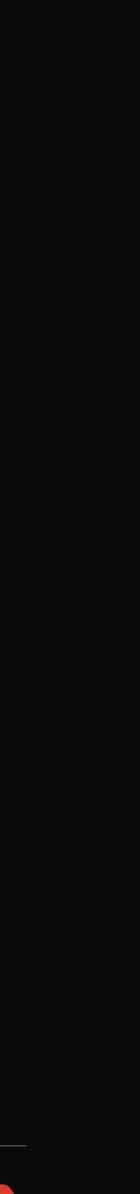
2021 Challengies for opening bank account Cases of Visa and Mastercard ban for FX brokers Sophistication of Payment Industry Regulation High comissions Antioffshore war Slowness Bureacracy 2008

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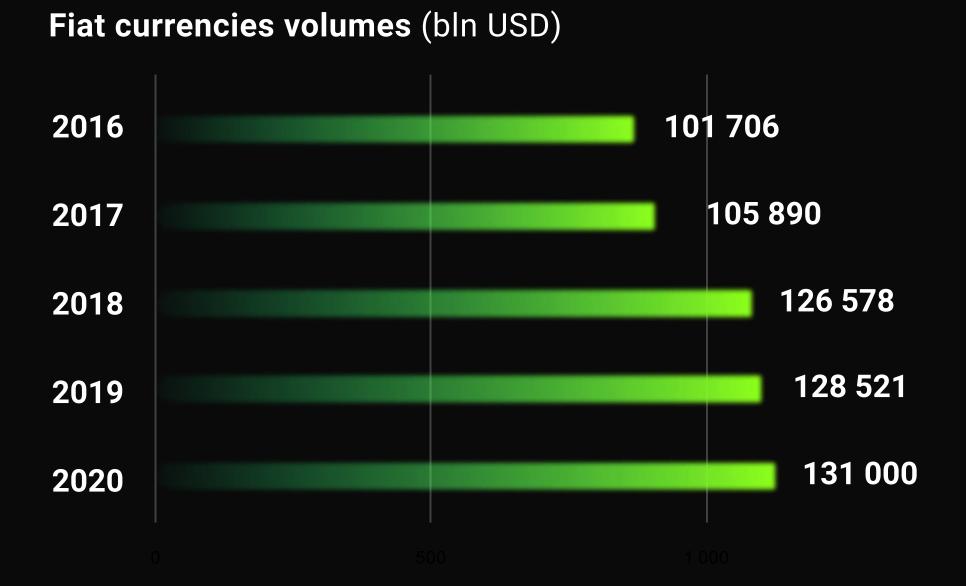






### **Transactions Volume**

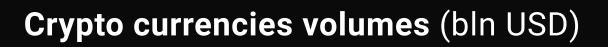
### Fiat

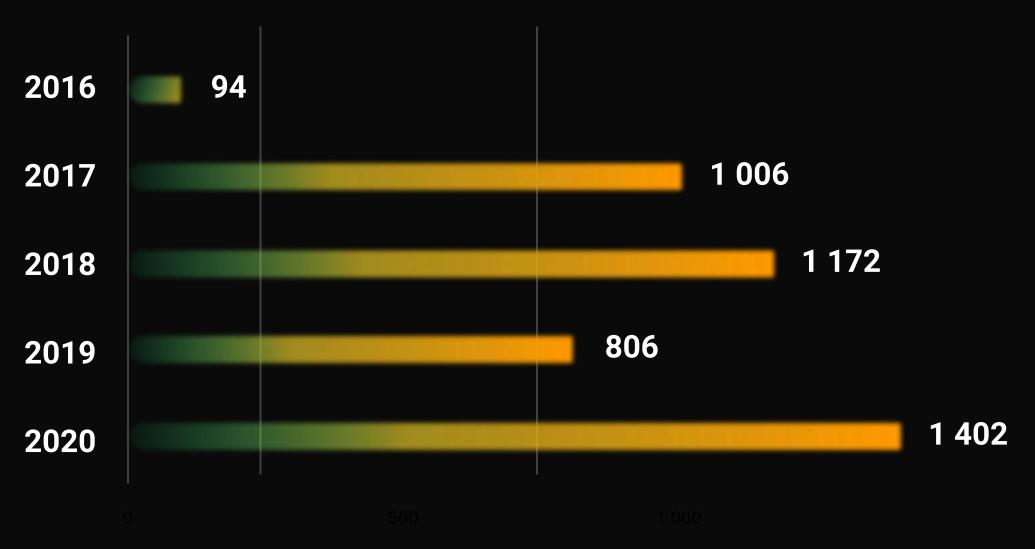


# Fiat has grown in 30% for last 5 years, crypto – 1400%

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### Crypto

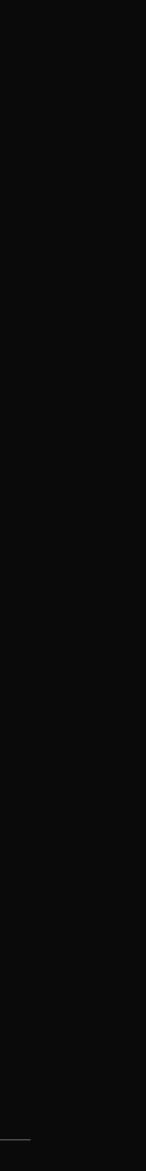




More than **30% of all Forex brokers** worldwide currently **accept crypto payments** and the number is growing.

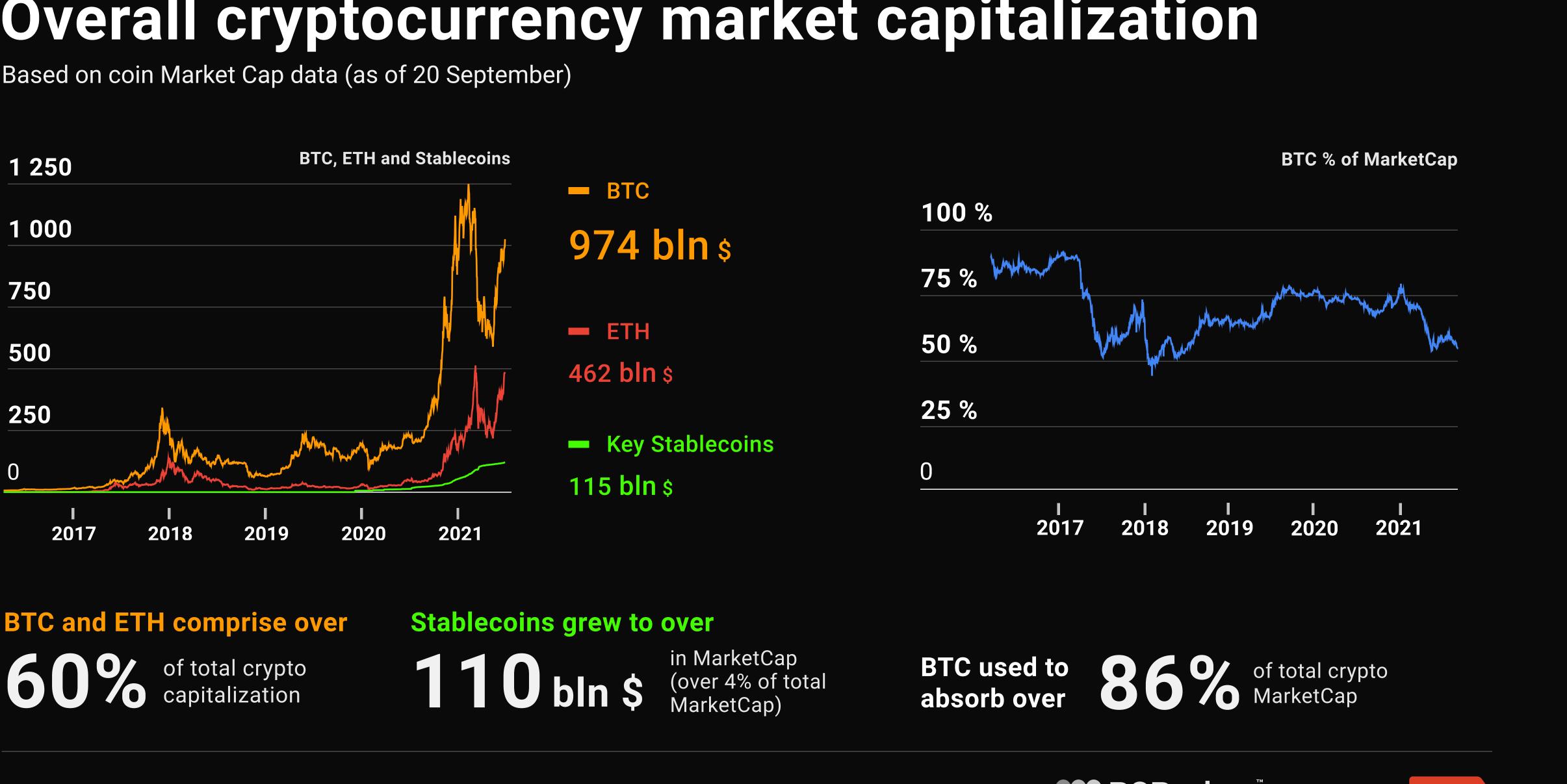






## **Overall cryptocurrency market capitalization**

Based on coin Market Cap data (as of 20 September)



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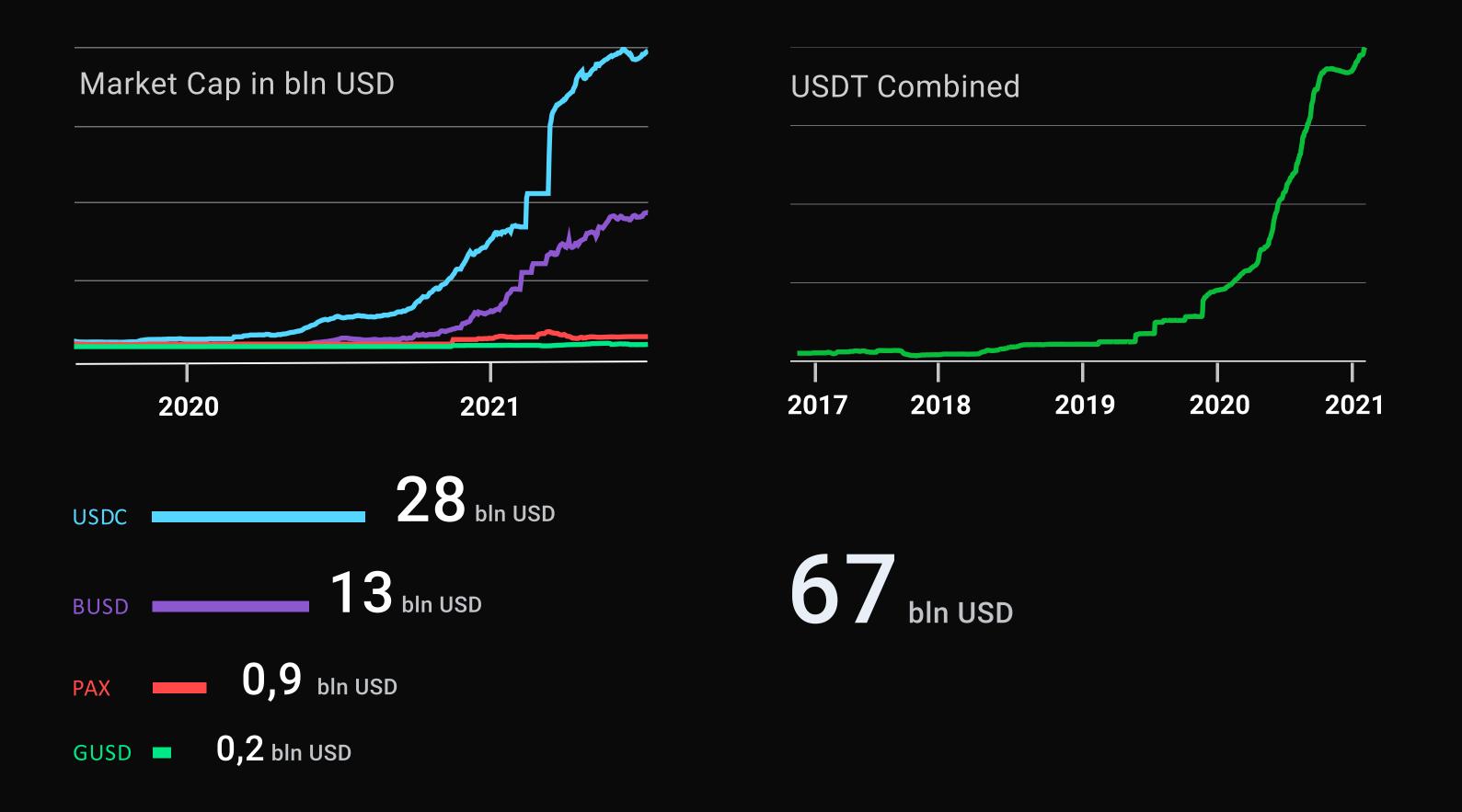
### Stablecoins growth as of 20 September

#### Regulated

Regularly audited by governing agencies

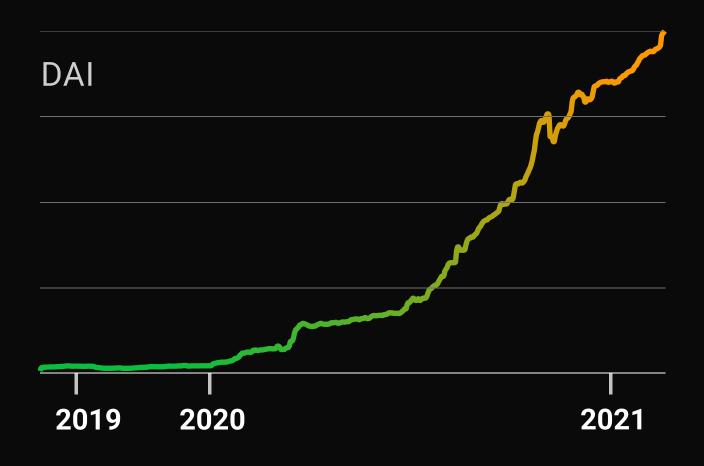
#### Unregulated

There is no regular audit conducted by independent party

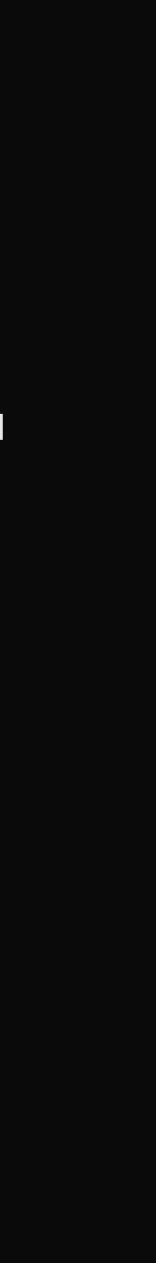


#### Decentralized

Safety is secured by the fact that the data on existing collateral is stored in blockchain and anyone can validate it



6,5 bln USD



### Crypto vs Card processing

Features	Major Co
Decentralization	$\checkmark$
Fast and secure	$\checkmark$
Chargebacks	×
Rolling Reserve	×
Low Cost	$\checkmark$
Easy Account Opening	$\checkmark$
Transparency	$\checkmark$
Fast Settlement	$\checkmark$
Risk of Fraud card usage	×
Instant Payouts	$\checkmark$
Volatility Risks	$\checkmark$
Regulated	×
Transactions Limits	No limits



oins	StableCoins	Card Payments		
	×	×		
	$\checkmark$	$\checkmark$		
	$\checkmark$	$\checkmark$		
	×	$\checkmark$		
	$\checkmark$	×		
	×	$\checkmark$		
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	×	×		
	<ul> <li>/ X</li> </ul>	<ul> <li>✓ / ×</li> </ul>		
S	No limits	Restrictions		

### **B2BinPay 2.0** Merchant solution

Payment provider for receiving & sending crypto with fiat settlements to bank account

Perfect for:

FX Broker

**E-Commerce** 

Regulated casinos & gambling

Instant exchanges between wallets

Bank settlements in fiat (USD, EUR, GBP) instant or scheduled

No limits for crypto deposit and withdrawal

Instant payouts from fiat accounts

Comprehensive documentation, SDK, 24\7 Support

Role based access control for you and colleagues

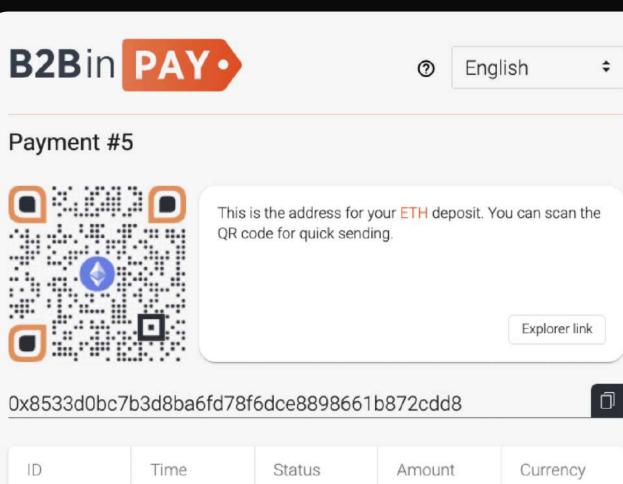
**Convenient and functional personal area** 

Security settings: IP whitelist, user roles with limited permissions set, 2FA, withdrawals with approval

Two invoices types: unlimited or with time and amount limits affecting the status

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ID	Time	Status	Amount	Currency
0x53222206fa	12:29 17.05.2021	Confirmed	1	Ethereum
0xa108ebcff3a	12:26 17.05:2021	Confirmed	0.01	🚯 Ethereum

Need help? Contact us







### **B2BinPay 2.0** Enterprise Solution

Payment provider for receiving, sending, storing crypto

Perfect for:

Crypto exchange Crypto bank

Crypto broker

Crypto wallet provider Converter **Government agencies** 

Unlimited wallets, addresses, payouts, transactions

Integrations with AML\KYT, CRM, Identity services

**On-chain exchanges** 

Security preferences

Lots of coins, tokens, blockchains, currencies

Comprehensive documentation, SDK, 24\7 Support

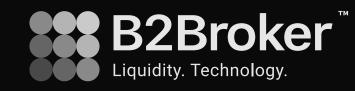
Tokens smart funds collection system

Security settings: IP whitelist, user roles with limited permissions set, 2FA, withdrawals with approval

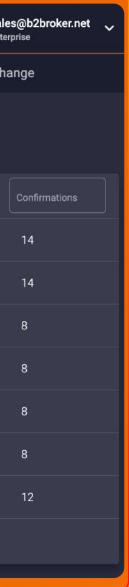
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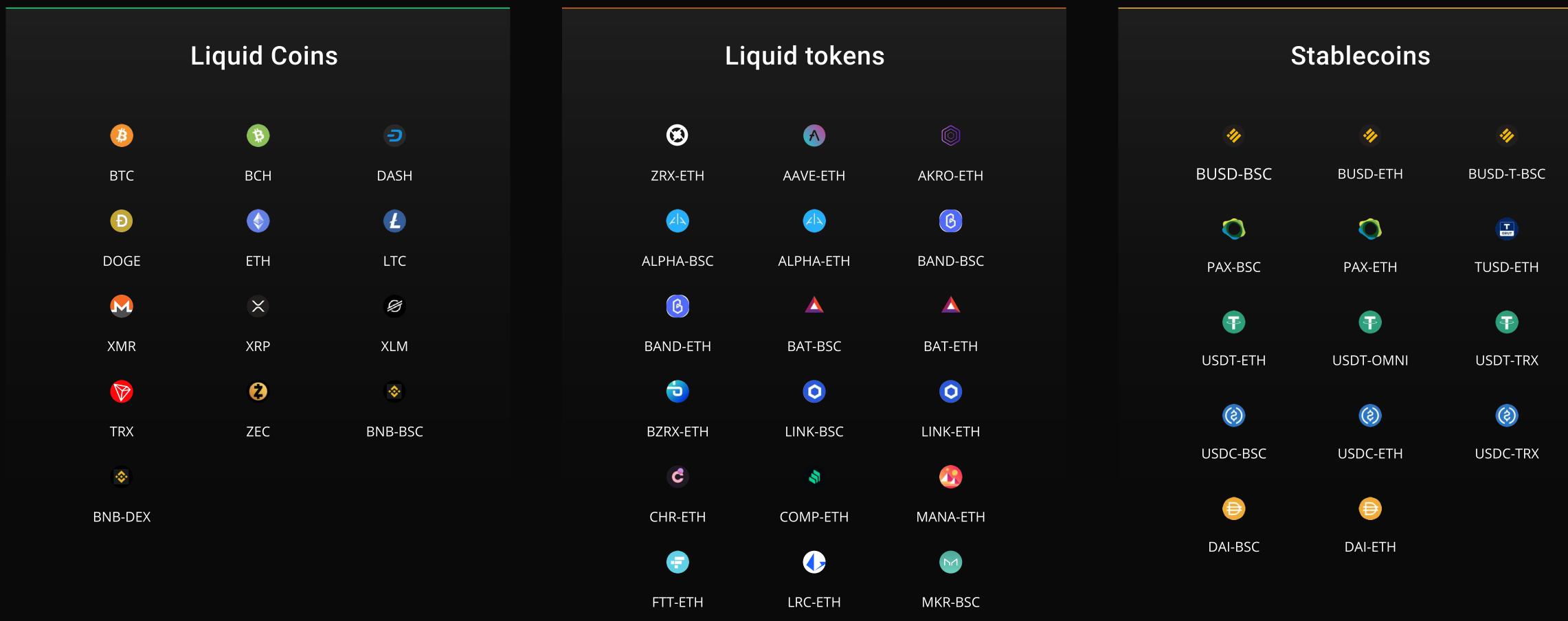
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Wallets		Transfers	Deposit	ts	Payouts	Events	Rates		Excha
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<u>460</u>	aef98769d004	45f2874fdcc556689d1802e9ee6	1238b	Bitcoin	0.1	0.0001	0		
<u>459</u>	:2489f187dea9	9777b68bf1b0e01ac37d4ce2b71	8b273	Bitcoin	0.00915	0.0000915	0		
<u>458</u>	191c1870d02c	7ef90adf025250a0421a7faca9a	c625c	Bitcoin	0.00025	0.0000025	0		
<u>457</u>	fa15bf33fef48	Babe5a263e84ea5a69a709b220a	ee1d2	Bitcoin	0.0005	0.000005	0		
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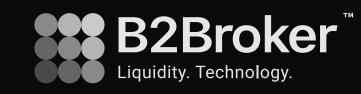




### Available Cryptocurencies



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### **Comparing Solutions**

Features		<b>Merchants Solution</b>	<b>Enterprise Solution</b>	Comments
Models	Crypto/FIAT	$\checkmark$	×	Crypto exchanged to FIAT (USD, EUR, GBP) model
	Crypto/Crypto	$\checkmark$	$\checkmark$	Crypto exchanged to Crypto model
Settlements	Crypto	$\checkmark$	$\checkmark$	Settlement currency – Crypto: Coin, StableCoin or Token
	FIAT	$\checkmark$	×	Settlement currency – FIAT: EURO, USD or GBP
CryptoCurrencies	Coins	$\checkmark$	$\checkmark$	Major Coins available on the market today, 14 top coins supported
	StableCoins	$\checkmark$	$\checkmark$	Major StableCoins Available on the market today, 7 top StableCoins supported
	Liquid Tokens	$\checkmark$		Major Liquid tokens taken by Capitalisation, Trading Volume, number of Transactions & more
	Illiquid Tokens	×		Custom tokens / recently issued tokens that are not listed on top exchanges

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### B2BinPay v2 White Label solution

Setup your own branded crypto payment system backed by B2Broker

Perfect for:

Payment Providers

**Technology Providers** 

Integrations with KYC, AML, SMS, CRM and hedging providers. Lots of blockchains with coins and tokens are available.

Your clients may register and use PSP whether enterprise or merchant business model fits best for them

Provide branded private area for your Merchant and Enterprise clients where they can do all necessary operations Allow your clients to exchange funds on-chain or off-chain with customizable rates markups

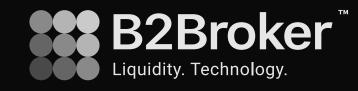
We will setup, maintain and monitor all the infrastructure for you

Keep your business is under control with powerful administrator panel

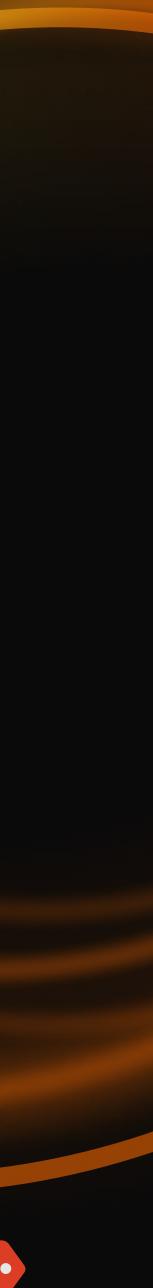
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Card processing businesses







# 

### We are here to grow your business





### **B2Bin PAY**•

Cryptocurrency processing





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### We can help you to Launch Your Broke or Exchange.

