

Evolution of the Forex and Crypto Markets

Arthur Azizov, CEO



b2broker.com



b2binpay.com

Correlation. Fiat vs Crypto

AML and Payment Regulation become more complex

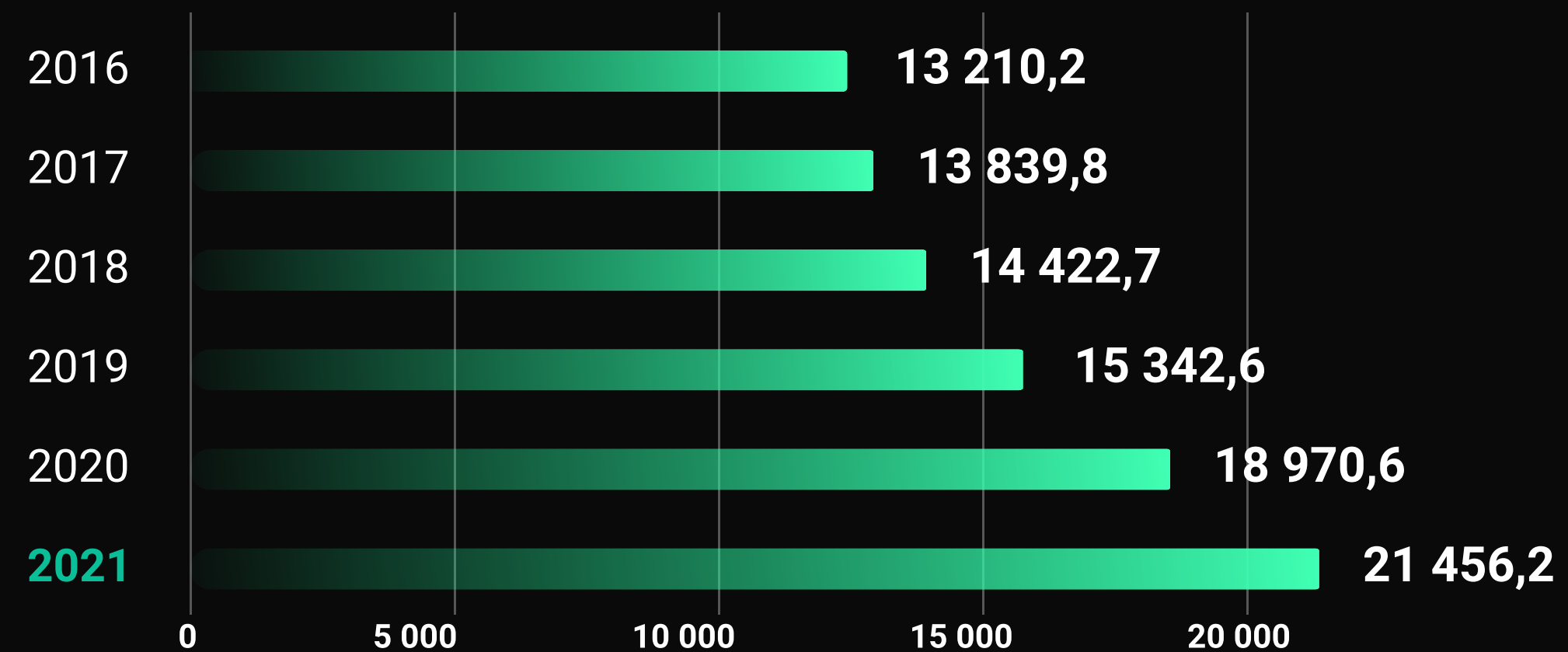
- 2021
- Challenges opening a bank account
 - Cases of Visa and Mastercard bans for FX brokers
 - More sophisticated Payment Industry Regulation
 - High commissions
 - Anti-offshore war
 - Slowness
- 2008
- Bureaucracy



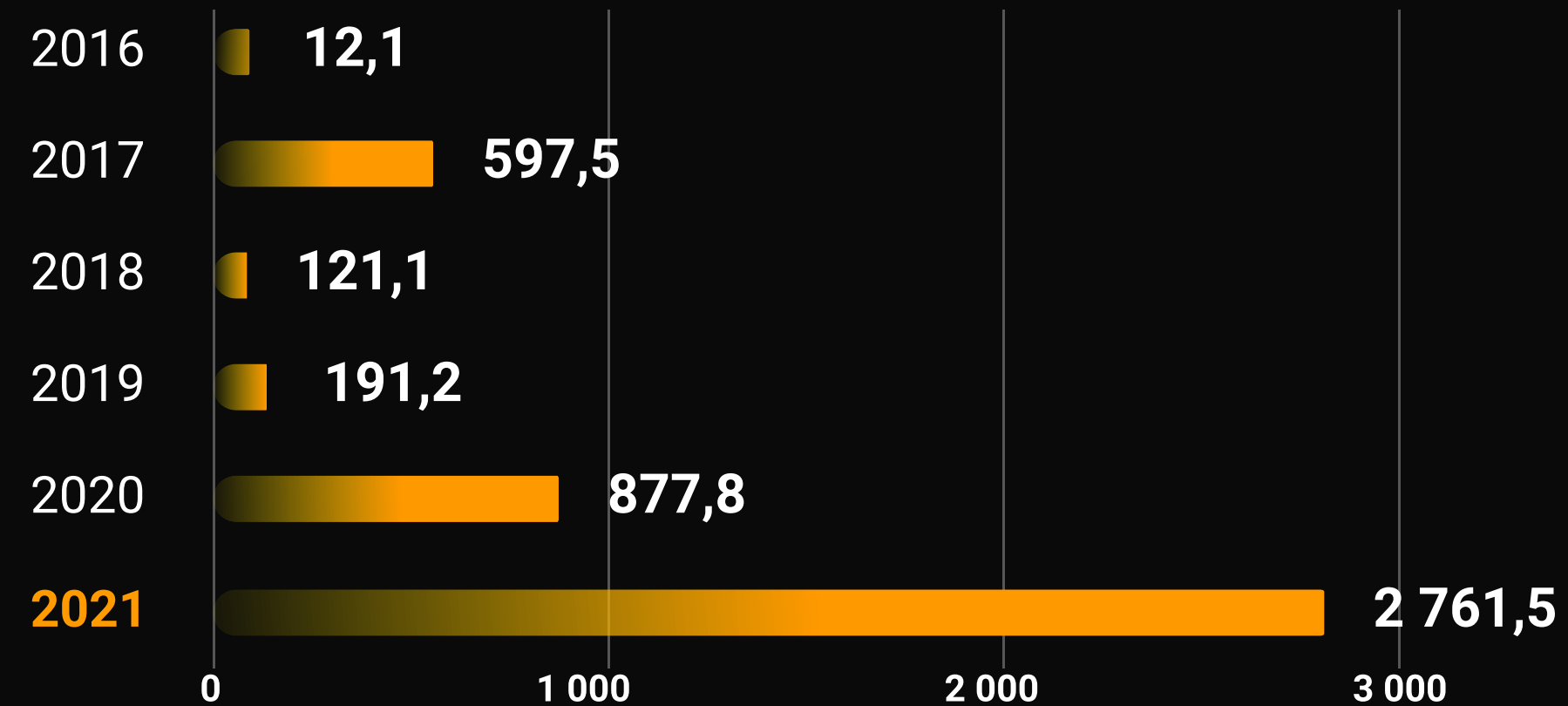
Market Cap grew x **1500** times in **8** years

Statistics

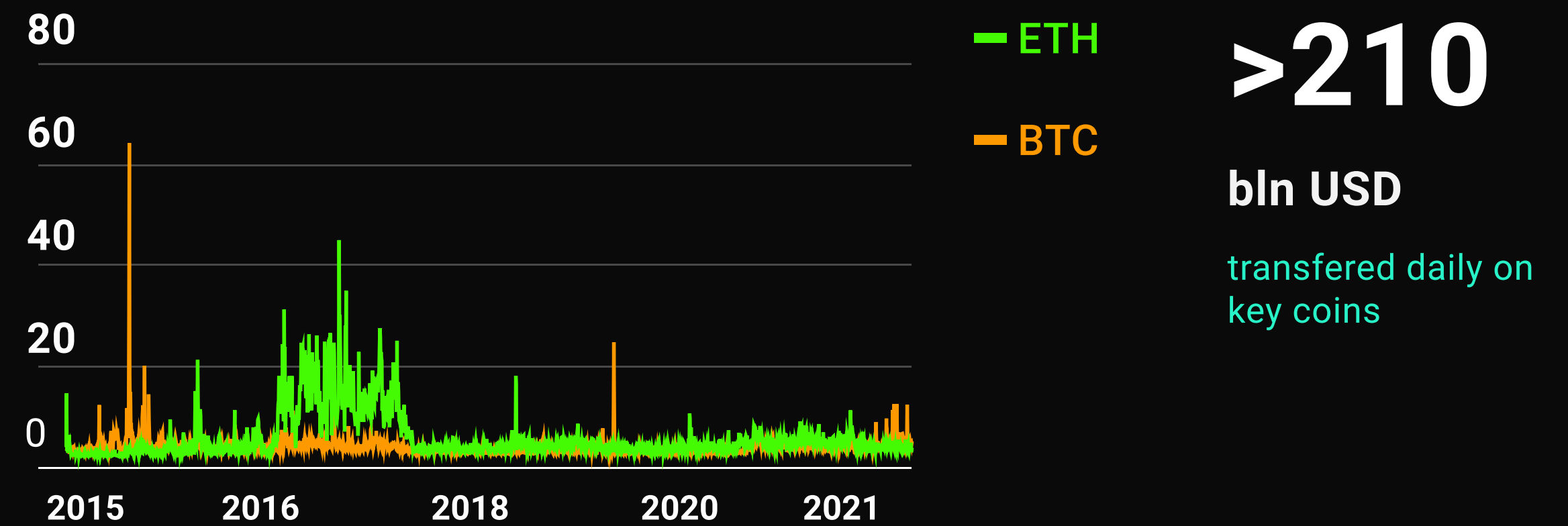
USD M2 supply (bln)



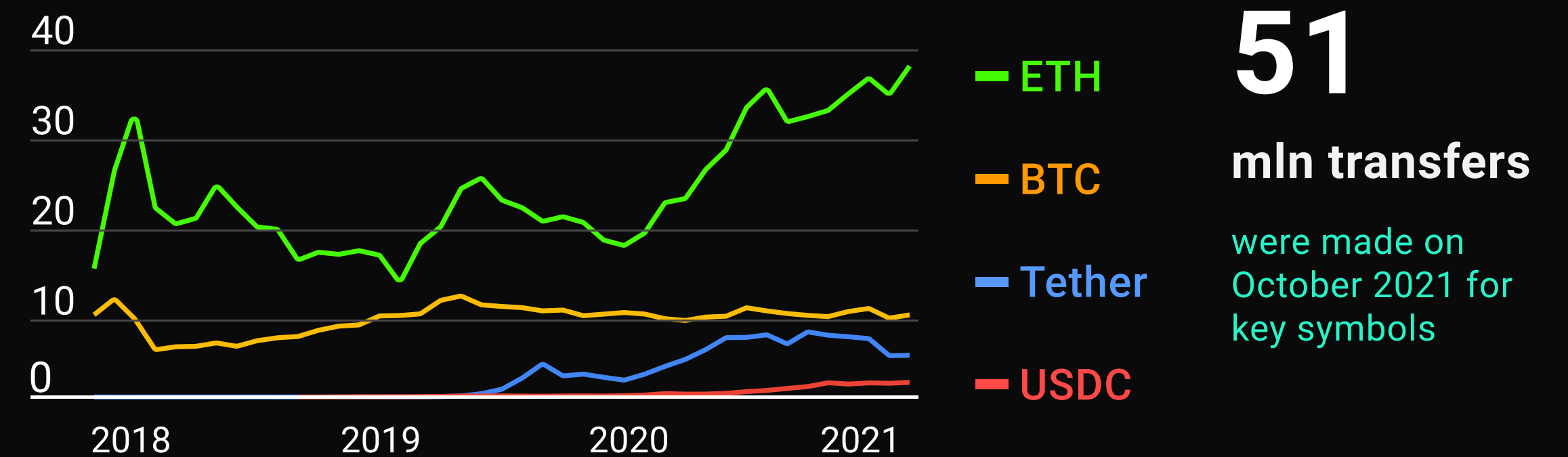
Cryptocurrency Market Cap (bln USD)



Transfer volume (mln coins)



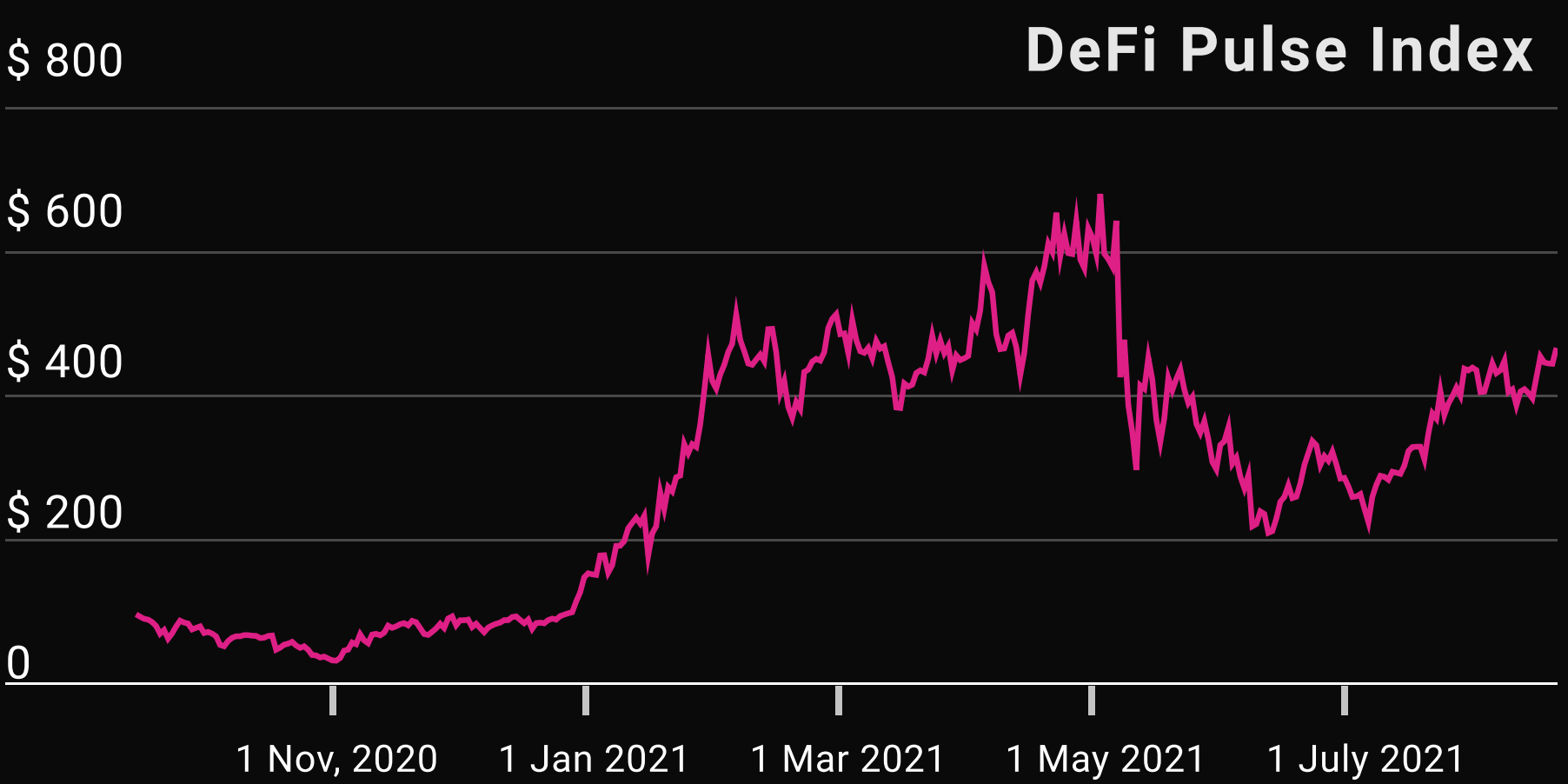
Number of transfers (mln)



Types of Crypto Liquidity

	Spot	Spot Margin	CFD	Futures	Perpetual
Commissions	High (0.1% average)	High (0.1% average)	Varies greatly (0.025% B2Broker)	Low (0.04% average)	Low (0.04% average)
Extra rollover charges for carrying position over time	No	Continuous interest rate	Swap rates every day. Almost always negative for a trader	No	Funding rate changes multiple times a day. Can be positive for a trader
Expiration	No	No	No	Yes	No
Price discovery process	True supply and demand fluctuations	True supply and demand fluctuations	Linked directly to base asset	Fact of expiration helps drive the price to fair value	Convergence to spot via funding rate mechanism
Physical delivery of asset	Yes	Yes	No	At expiration	No
Leverage	No	Yes	Yes	Yes	Yes
Auto-deleveraging	No	No	No	Yes	Yes
Short position	No	No	Yes	Yes	Yes
Can be traded along other asset types on one account	No	No	Yes	No	No
General ease of trading	Very simple	Very simple but sound leverage management is required	Leverage and swap rate management but overall easiest out of all derivatives	Leverage and expiration management	Funding rate and leverage management
Liquidity customization opportunities	No	No	Can include any liquidity including aggregated pool. Allows backups	No	No
24h volume on BTC and ETH on top exchanges	49 bln \$		-	7,1 bln \$	71.2 bln \$

Defi platforms



Key idea

Being able to engage in most financial operations excluding intermediary from transactions *

Staking

Way to passively earn by sending tokens into DeFi platform or using Proof of Stake Method. Defi interest is various (average from 3 to 10 %)

Yield farming

Process of searching for the best interest rate. Usually using margin

Lending

Possibility to lend and borrow tokens

Use cases: speculate, invest borrowed coins, arbitrage, finance ICO

Symbol	Venus (binance)	Compound	AAVE	Average *
WBTC	2.12%	3.92%	4.25%	3.34%
ETH	1.73%	2.77%	3.25%	2.58%
USDT	4.79%	8.19%	7.14%	6.7%
USDC	2.79%	9.98%	13.6%	8.79%
BUSD	2.89%	—	3.71%	3.3%

* All listed platforms are lending platforms

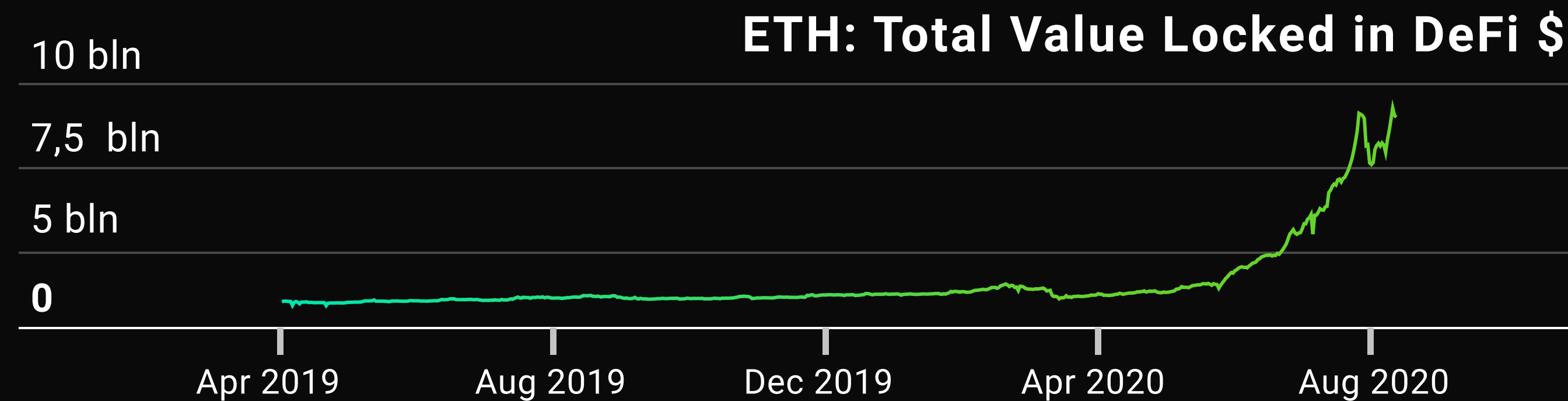
Staking

DeFi staking

- Coins used within the platform, rewards being paid for this
- Rewards are linked to the way coin is used on each platform. Most popular platforms are **Lending** and **Dexes**
- Many coins can be staked including stablecoins
- Every platform has its own risk

Proof of stake (PoS)

- Tokens are locked in smart contracts to help validate transactions
- Right of validation is distributed randomly
- Rewards are payment for validating transactions
- Not risk free (volatility, liquidity, theft and more)




Cardano


Algorand


Tezos


Celo



MINA


PAC Protocol



BitShares


LTO Network


PIVX


Particl


Oxen


Vega Protocol

Lending platforms

A popular way to earn interest on crypto

Rewards are payment for lending your crypto to another user

The global idea of such platforms is to facilitate trading

Lent crypto can't really be used to invest into projects. Speculative interest mainly

Platform risks are included on top of asset volatility and theft risk

Popular platforms



Venus



Strike Finance



Compound



Aave

USDT Debt Outstanding, \$



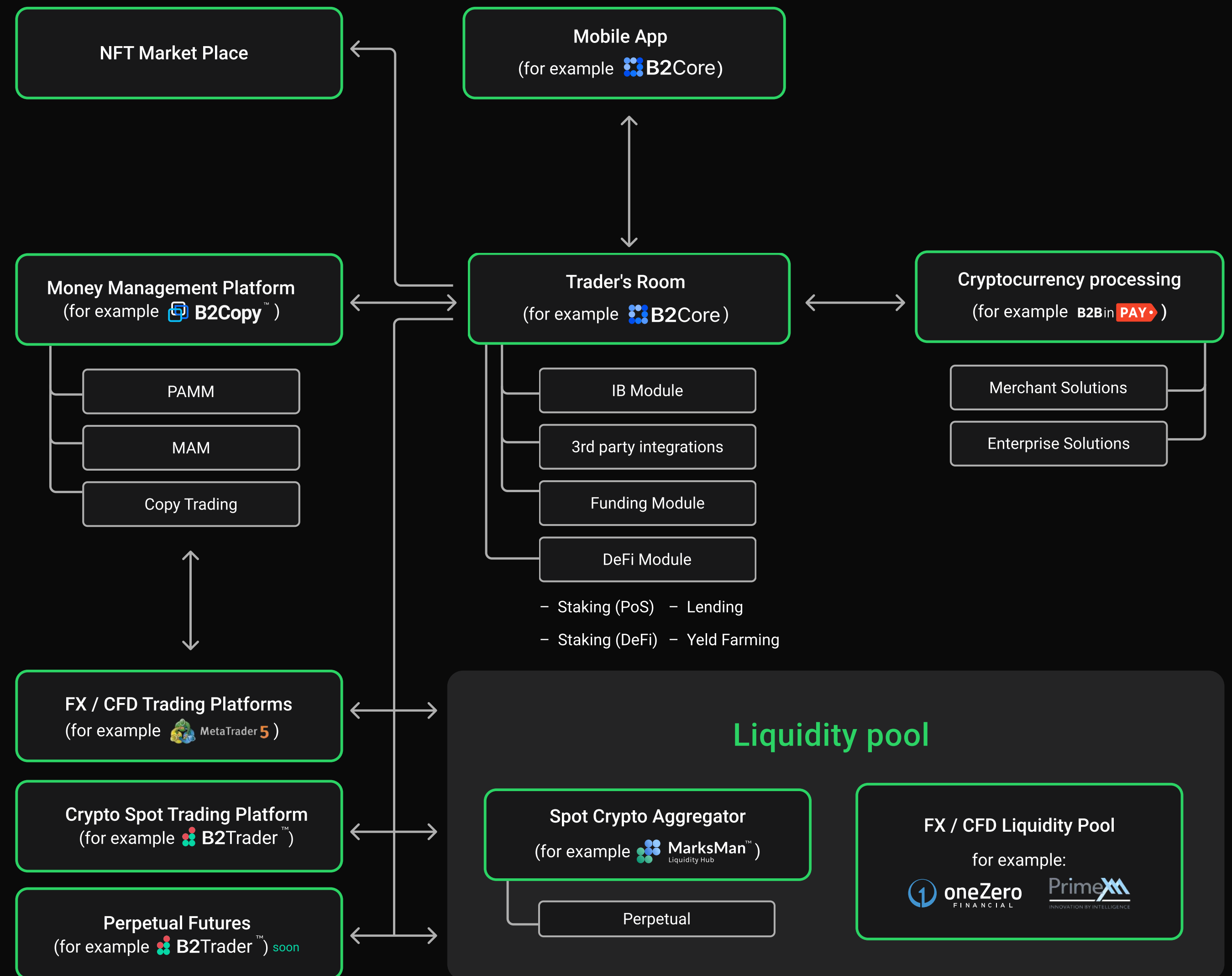
Over **1.7 bln** USDT are currently lent on **ETH based platforms**

Evolution of the Forex Broker

In order to be competitive, an FX broker should evolve and offer new products and services to customers

So, an FX broker should evolve into an **FX and Crypto Broker**

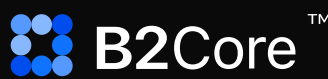
+ NFT and DeFi



B2Broker Ecosystem

as of 1 November 2021

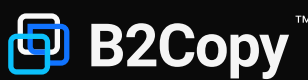
Technology



Trader's Room, Back Office
CRM, Client's Portal
b2broker.com/products/b2core-traders-room



Matching Engine Platform
for Crypto Exchanges
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Turnkey Brokerage
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Liquidity



Global Multi Asset Prime
of Prime Liquidity Provider
B2Prime.com



Digital Assets Exchange for
professional and corporate clients
B2bx.exchange



Prime Brokerage House for
securities and derivatives
PBSR.ru

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B2BINPAY.COM

Payment



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Digital banking services



Banking solutions

BAAS



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M&A



Venture capital fund
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Marketing



Design agency and
video production
B2Broker.studio



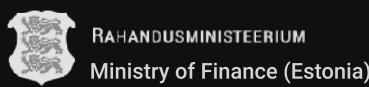
Licenses



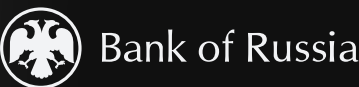
Fully Authorised
Investment Firm
Cyprus



Fully Authorised AEMI provider
UK



Fully Authorised Provider
of a Virtual Currency Service
Estonia



Fully Authorised Prime
Broker and Dealer
Russia



Fully Authorised
Investment Dealer
Mauritius



Fully Authorised
Forex Broker
Belarus

Membership



Russia



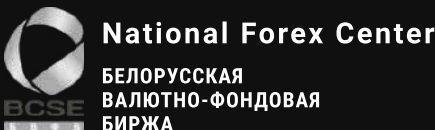
Russia



United Kingdom



Belarus



Belarus



Belarus

9 offices around the world

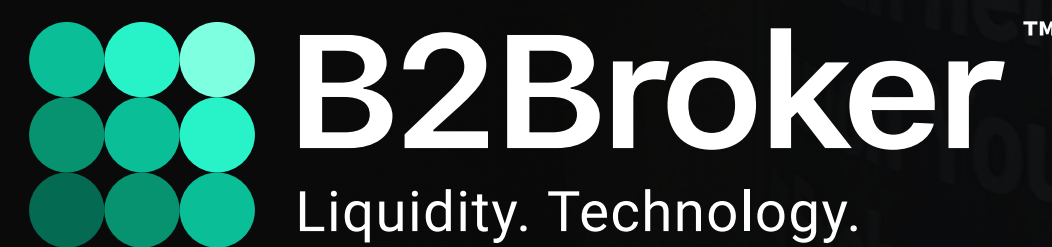
- London
- Hong-Kong
- Dubai
- Limassol
- Moscow
- Minsk
- St. Petersburg
- Kiev
- Tallin

Employees 239



Thank you!

We are here to help you grow your business



b2broker.com Stand № **12**



b2binpay.com Stand № **21**



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We can help you to
Launch Your Broker
or Exchange.