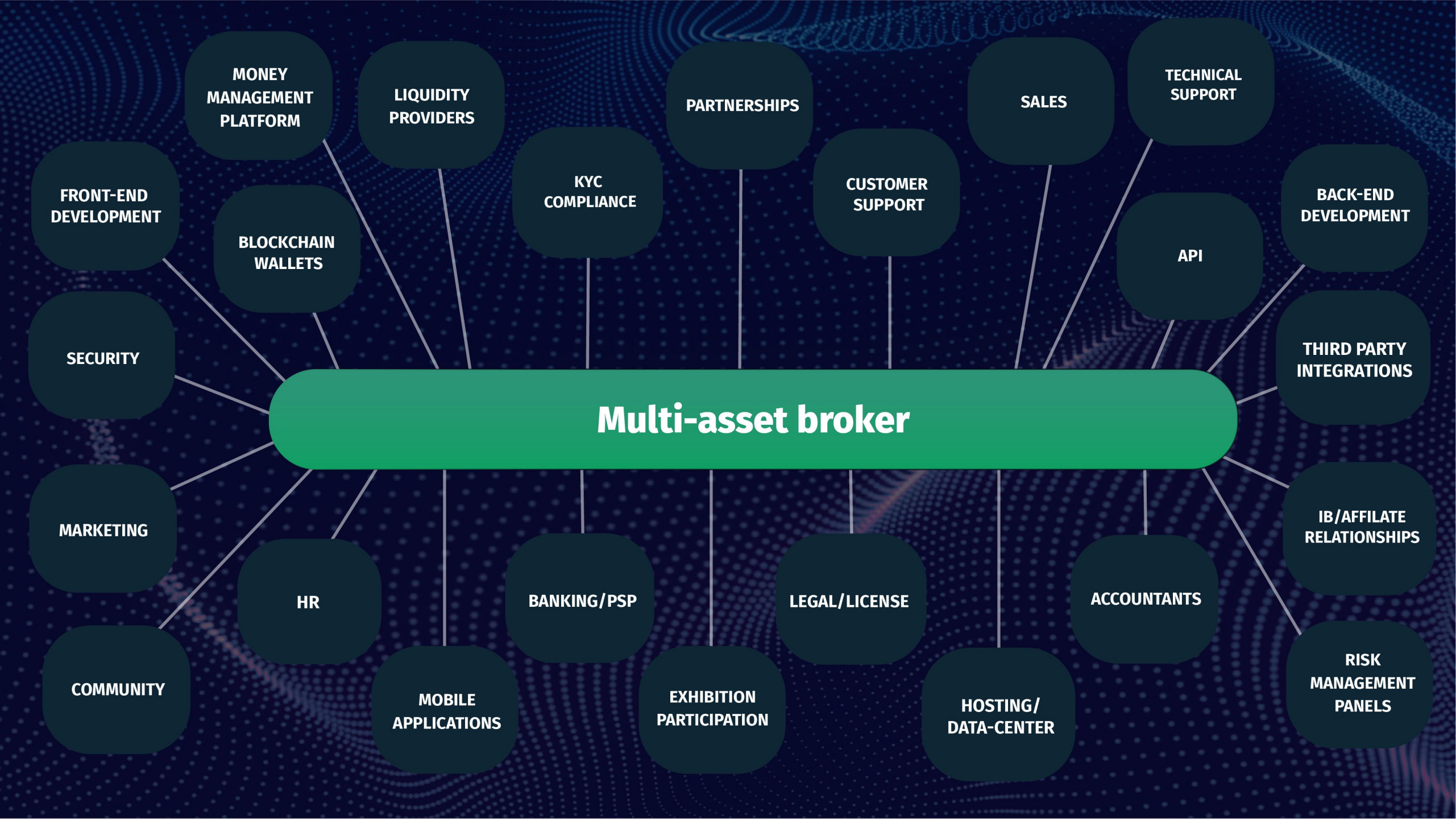
B2 BROKER

How to launch a multi-asset broker?

B2Broker.net B2BinPay.com


Multi-asset broker
MONEY MANAGEMENT PLATFORM
LIQUIDITY PROVIDERS
PARTNERSHIPS
SALES
TECHNICAL SUPPORT
FRONT-END DEVELOPMENT
BLOCKCHAIN WALLETS
KYC COMPLIANCE
CUSTOMER SUPPORT
API
BACK-END DEVELOPMENT
SECURITY
THIRD PARTY INTEGRATIONS
MARKETING
HR
BANKING/PSP
LEGAL/LICENSE
ACCOUNTANTS
IB/AFFILATE RELATIONSHIPS
COMMUNITY
MOBILE APPLICATIONS
EXHIBITION PARTICIPATION
HOSTING/ DATA-CENTER
RISK MANAGEMENT PANELS

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Multi-assetbroker

1. LEGAL
2. TECHNOLOGY
3. LIQUIDITY
4. FINANCE
5. OPERATIONS
6. MARKETING
7. SALES
8. FRONT & BACK END
9. SECURITY

1. Legal

- Licenses & Regulations
- Compliance
- Payment Systems
- KYC & KYB
- KYT
- Bank Accounts
- Reports & Audit
- Policies, Terms & Conditions, etc.
- Counterparties
- Internal Control

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2. Technology

- Trader's Room/Client's Cabinet
- CRM/Back-office
- Meta Trader Server
- Meta Trader plugins
- Money management platform
- PrimeXM/One Zero Liquidity distribution systems
- Blockchain wallets infrastructure
- 3rd party integrations (KYC providers, PSPs etc)
- Mobile Applications

B2 BROKER

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3. Liquidity

- Aggregated liquidity of 3 types *
- 7 asset classes
- Institutional volumes and spreads
- Ultrafast execution
- 24/7 market access to Cryptocurrencies
- Free bridge provision (PrimeXM/OneZero)
- LD4 server location

* CFD FX&Spot; CFD Shares; CFD Cryptocurrencies

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4. Finance

- Deposits / Withdrawals
- Banking Operations
- Management of Hot/Cold Storages
- Reports
- PSP & EMI Operations
- Financial Control
- Audit
- Risk management
- Accountants

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5. Operations

- Account Management
- Technical Support
- Client Support
- Risk management
- Project Management
- Product Management
- HR Management
- Dealing Desk

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6. Marketing

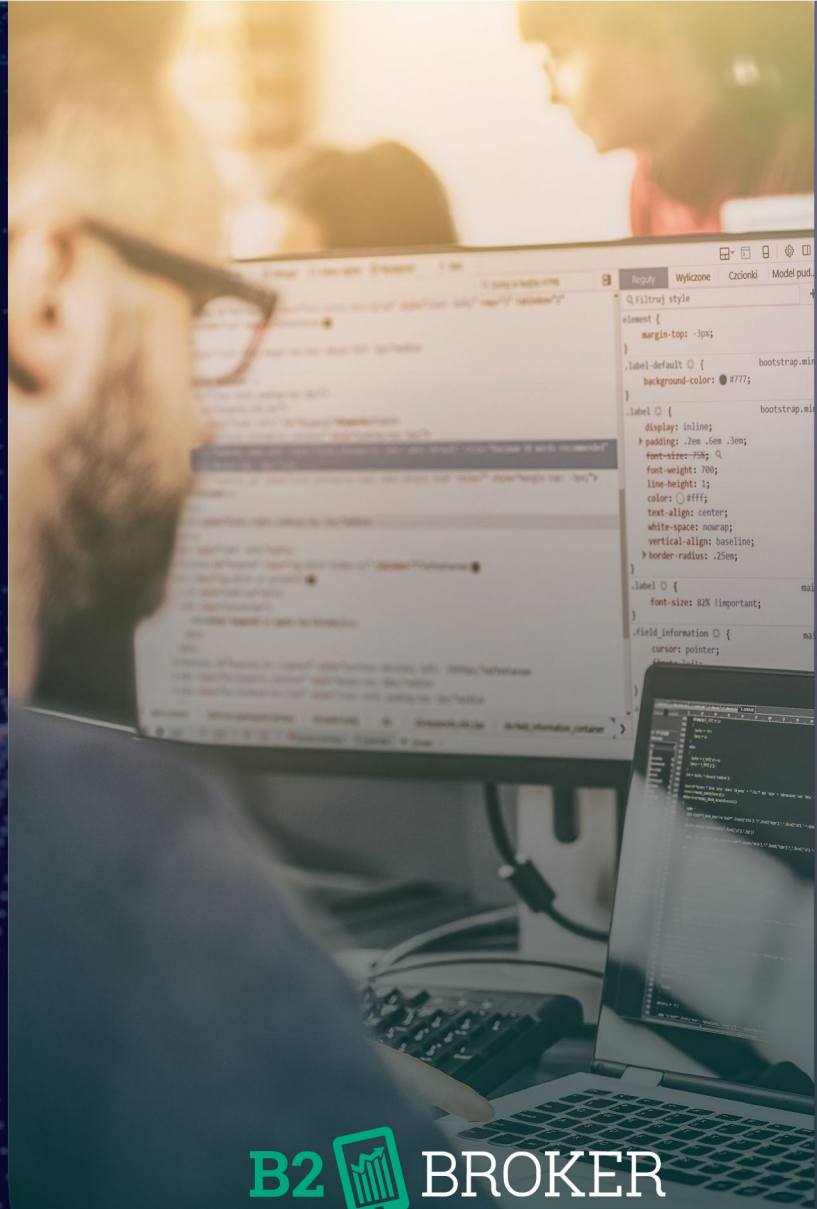
- Google, Yahoo Ads, etc.
- Social Media
- Events/Expos
- Referral Program
- Data Analytics
- Community Development
- CPL, CPA, CPC
- PR
- CRM
- E-mail Marketing

7. Sales

- Calls
- Customer aquisition
- Partnerships
- Promotions
- CRM
- Referral Program
- Business Development

8. Front & Back End

- PrimeXM/One Zero Risk management panel
- Meta Trader Manager
- CRM/Back-Office
- Blockchain Wallets admin panel
- Money management Desktop application
- Trader's Room
- Meta Trader 4/5
- Money Management User Interface



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9. Security

- Anti-throttling System
- DDoS-protection
- Multi Signature Wallet
- Arbitrage Protection
- Back-end Security
- Cold Wallets
- Order Throttling Protection
- Anti-spoofing system
- Human Engineering
- Anti-fishing system

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Multi-asset broker

1 LEGAL

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9 SECURITY

- Anti-throttling system
- Cold Wallets
- DDoS-protection
- Order throttling protection
- Multi-signature wallet
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- Arbitrage protecion
- Human Engineering
- Back-End security
- Anti-fishing system

B2Broker provides you:

B2 BROKER

White Label of MT 4/5

- Fully branded Meta Trader
- MT Managers
- Main MT plugins
- Complete hosting and maintenance
- Desktop, mobile and web terminals

ENTERPRISE BLOCKCHAIN WALLETS

- Automatically creates adresses, accepts & sends cryptocurrencies
- 888+ coins & tokens supported
- 24/7 technical support in 7 languages
- Automatic Withdrawals

TRADER'S ROOM/CLIENT'S CABINET

- Major Trading platforms integration
- Major PSPs integration
- KYC module
- Ticket system
- IB/Refferal module

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EXTRAS

- Full education course
- Free landing page
- 24/7 tech support in multiple languages

B2Broker Product Sample

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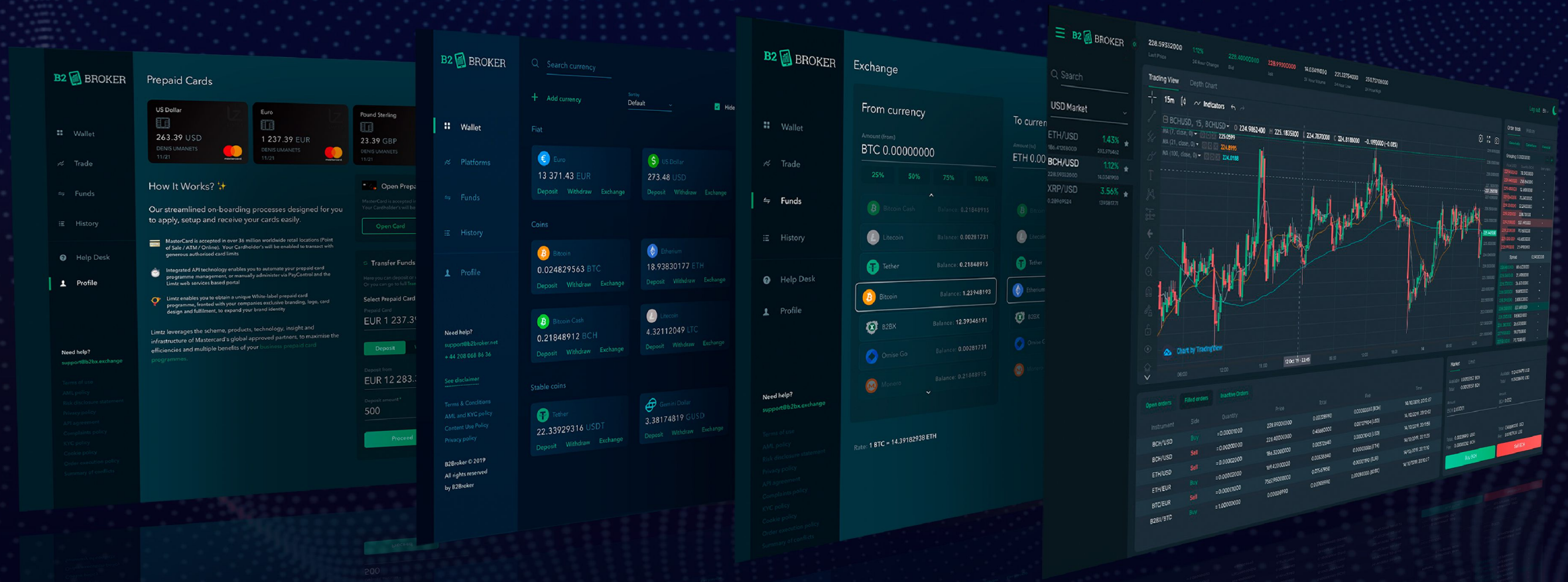

Thank you for your attention

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